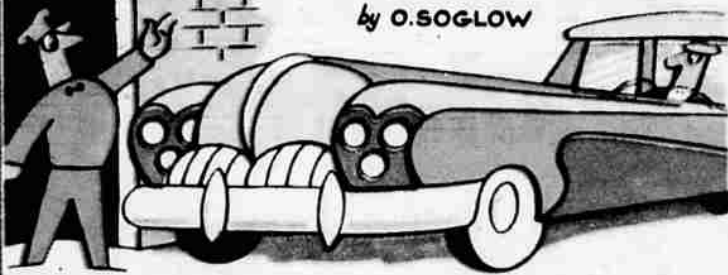


Dentist Discovers PAINLESS PARKER

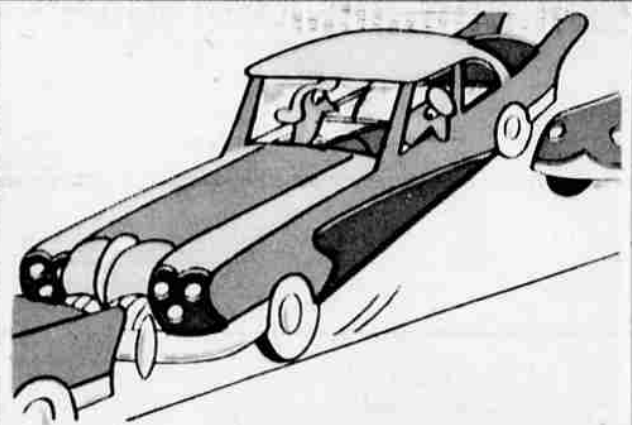
by O. SOGLOW



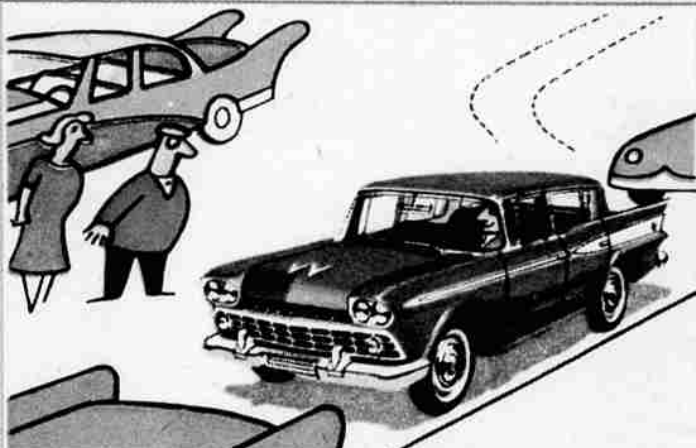
This dentist bought an over-sized '59 car. When he drove it to the downtown garage, the attendant said: "Sorry, Doc, I'll have to charge you double for filling up extra space."



"Humbug!" said Doc and took his family to see a small foreign car. But no matter how they struggled, they just wouldn't fit. "Too much togetherness," said Doc.



So Doc tried to park his big car on the city streets. But spaces that big were scarcer than hen's teeth. Each time he drove around the block, he used up big gulps of gas.



Everywhere he couldn't park, he'd see a Rambler slip in with ease. Said Doc: "Rambler is the painless parker for me. Small car parkability, big car room . . . why don't I try one?"



So he did. And discovered Personalized Comfort: sectional sofa front seats that glide back and forth individually. "What does an air conditioned Rambler cost?" asked Doc.



"Less," said the salesman, "than the car you own without air conditioning!" Doc bought a Rambler with All-Season air conditioning. Why don't you?

GO RAMBLER—the COMPACT* car

Get the best of both: Big car room, small car economy



Rambler Custom 4-Door Sedan

Now the smart new Rambler not only outsells most big cars, but also outsells the top five foreign makes combined. Here's why: Rambler saves you more than ever on first cost (hundreds of dollars on most comparable '59s), on gas, on upkeep. Highest resale value, too. Safer, sturdier, rattleproof Single Unit

Construction* gives you big car room with small careconomy and parkability. Enjoy Personalized Comfort: sectional sofa front seats glide back and forth individually—driver and passenger adjust legroom as they like it. Reclining seatbacks; adjustable headrests; low-cost air conditioning. Go Rambler now.

New 100 inch wheelbase
Rambler American

STATION
WAGON



\$1835

Suggested delivered price at Kenosha, Wisconsin, for 2-door sedan at left. State and local taxes, if any, automatic transmission and optional equipment, extra.

SEE YOUR RAMBLER DEALER

RAMBLER 6 or V-8 • AMBASSADOR V-8 • METROPOLITAN

SEDAN