

National Indian Encampment Set For Pendleton

Pendleton - Members of 2,300 Indian tribes in North America have been invited by Gov. Mark Hatfield to participate in the National Indian encampment here, July 18-26.

The encampment will be held at the Pendleton round-up grounds and will be open to visitors. Activities will include Indian tribal ceremonies and dances, arts and crafts, exhibits, competitive events, and nightly pageants. Final judging for a beauty contest will take place the evening of July 25.

According to tribal representatives, the encampment is designed to present the history, the culture, and the highest ideals of the Indian race. Tribal ceremonies and dances will be presented during a two-hour show each afternoon and evening, with tickets available at the gate prior to each performance.

To date, applications have been received from Indian groups from most of the United States and from Canada. Some of the tribes to be represented include the Capilano, Kootenai, Peigan, Blackfoot, Flathead, Ojibwa, Sioux, Yakima, Kiowa, Cree, and Ojibwa. Hosts at the encampment will be members of the Umatilla, Nez Perce, Walla Walla and Cayuse tribes, most of whom now reside in the Pendleton area.

Grange News...

Upper Applegate

Mrs. Edna Sawyer, home economics chairman, reminds members of the Upper Applegate Grange to take their clean cotton rags to the Friday, July 10, meeting of the Grange.

The HEC is conducting a rag drive as a fund-raising event. White cotton rags, it was reported bring a premium price, although she added that colored cottons are also acceptable.

Average Stockholder Said To Be Stepping Up Habits in Reading

By ELMER C. WALZER
UPI Financial Editor

New York—UPI—With stocks in hitherto unexplored outer space, the average stockholder is having difficulty keeping pace with the fast-moving news of the various issues.

He's stepping up his reading habits. He knows just what he wants to read and he's quick to spell out his needs.

The New York Stock Ex-

change found this out when it circulated a questionnaire to 4,900 of the 140,000 subscribers of its magazine, "The Exchange," asking them to say what they liked or disliked about the publication.

Instead of the 10 per cent return expected, the exchange got a response of 40 per cent. Here is what they liked to read:

First of all, news about factors affecting stock values - together with dividends, yields, splits, rights, and market prices.

Thirdly, they wanted to know about the market commitments of the big investors, such as the institutional ones like mutual funds.

They seldom mentioned preferred stocks or bonds, indicating their main preference was common stocks.

They were more interested in capital gains than in dividend income - growth vs. yield.

Ready Reference
And they said they read "The Exchange" from a half hour to several hours, and many kept back issues on hand for ready reference.

They circulated the monthly magazine among their friends to such extent that "the Exchange" estimates it has a readership of 400,000 persons.

They said they liked the magazine for its brevity, clarity, and interest. A few sneered at the cartoons which decorated the pages and some said the articles were too "neutral."

"The Exchange" of course has to steer away from recommendations and how to the line of objectivity and it has a limited space in its 20 odd pages each about the size of a best-seller book.

In the current issue just off the press, "The Exchange" has an article on the latest additions and eliminations in the stocks used to calculate the Dow-Jones average; a feature on the stock exchange's latest survey on the number of shareowners of American industry; a bit debunking the old saying one always buys stocks at their high; page on a newcomer to the "big board" - Chock

Full o'Nuts; buying of stock of companies with a large number or a small number of shares outstanding, and a feature on Scott Paper's new report technique for college students.

Also "The Exchange" gives some facts on capital gains taxes in other countries than ours which charges a maximum of 25 per cent on long-term capital gains.

No Gains Tax
American stockholders will be interested to know that there's no capital gains tax in such nations as Argentina, Australia, Bahamas, Bermuda, Belgium, Canada, Chile, Colombia, Costa Rica, France, Ireland, Israel, Mexico, New Zealand, Netherlands, Norway, Pakistan, Panama, Peru, Portugal, South Africa, Switzerland, United Kingdom and Uruguay.

One could dig out quiz questions from the various articles. For example, this issue shows that General Motors has outstanding 282,668,850 shares and tops the list of the companies with big capitalization. Standard Oil (N.J.) is second with 212,889,692 shares and American Telephone third with 212,310,360 shares. These are the only three companies with stock outstanding in nine figures.

The current issue also would tell you that International Business Machines to June 2

rose 129 points above the 1958 high, a gain of 35.9 per cent; that 4,000,000 housewives and non-employed adult females own stocks; that Simplicity Pattern rose 53.6 per cent to a new high from its 1958 high set on Dec. 1 of that year, and that bond quotes even on part-redeemed issues are based on percentage of par of the original principal amount.

County to Open Bids
For 10-Ton Road Roller
Jackson county court is advertising for bids to be opened July 29 on a self-propelled, the county court reported this week.

The county offers as trade-in an Austin Western, three-wheeled steel road roller.

LIFE INSURANCE
New York—UPI—Americans own more than half a trillion dollars worth of life insurance, or an average of more than \$11,000 per insured family, according to the Institute of Life Insurance. There are some 124 million policyholders in the U.S.

In 1900 Americans held only \$7,573,000,000 worth of life insurance. The 100 billion dollar mark was passed in 1928, the 200 billion mark in 1948, the 300 billion mark in 1953, the 400 billion mark in 1956 and the half trillion mark this year.

BRITISH AUTOS
London—UPI—British auto manufacturers are looking for boom year. Delays in delivery currently range from three to four months for smaller cars to three to four weeks for larger ones as manufacturers strive to increase output. Production has expanded steadily since the start of the year despite labor troubles in the industry.

GRAIN 'BANKS'
New York—UPI—It is estimated that there are from 1,200 to 1,500 grain "banks" scattered throughout the Midwest handling transactions not in money but in corn, oats and barley. Mostly operated by feed mills, the "banks" accept farmers' deposits of grain and make regular statements showing the amounts in storage.

Confusion of Langdig Blamed for Poor Spelling Recurd of Stoodents

San Diego, Calif. (UPI) - So U can't spel.

U say U cud be speled down by a mina berd. Well, talk hart.

According to Dr. James L. Julian, head of the Department of Journalism at San Diego State College, it's not U, it's the language.

"Let's face it," Julian wrote

in the Catalyst, a publication of the San Diego County Department of Education, "English is an illogical hodge-podge in which most letters stand for different words."

"Note some absurdities: know rime (also spelled rime) with no, but not with now. Vain, vein, and vane all rime, but comb, bomb

and tomb do not. Climb doesn't rime with limb, which does with him and hymn."

Or, he said, take wind, live, lead, bow and read, each of which can be pronounced different ways for different meanings.

Odd Combinations
"The word psychology can be spelled at least 6,480 ways without changing its pronunciation," Julian went on.

"You have to use some odd letter combinations, but in English the pronunciation of psy is the same for si, chi, sh, sye, sie and at least six other combinations."

The educator said the fault lies with orthographers and lexicographers more tightly bound by tradition than the volumes they edit to tell us how to spell.

Once, Julian said, he knew a fellow named Turner who spelled his name "Phthologyrrrh" - the phth as in phthisis, the olo as in colonel, the gn as in gnat and the yrrh as in myrrh.

No Set Value
The trouble, according to Mr. Phthologyrrrh's friends, is that English is illogical with no set values for letters.

"Imagine the confusion," he suggested, "if our arithmetic were as imprecise as our spelling. In the math it's necessary for a number to have a constant value."

"Thus, 7 always is exactly one unit larger than 6 and one unit smaller than 8. Not so in spelling. The letter A represents 9 different sounds in English; the letter E, 7; O, 8; and U, 8."

"Equally illogical are silent letters found in such words as gnat, knee, answer and would."

Julian doesn't think anything will be done to correct the situation but he is adamant in setting the record straight that it's not comic books, television, teachers or parents who are to blame for poor spellers.

Must Be Memorized
"Better spelling skills are by youngsters who master phonetics in school," he said, "not achieved automatically."

"English is such an odd language that the spelling of each word has to be memorized."

"This isn't easy considering such oddities as the er sound, which is spelled differently in germ, firm, worm, turn and journey. Conversely, some letters make different words as o-u-r in sour, source and courage."

Habit, the educator added, is the most tyrannical of masters. He described custom as a despot, and concluded: "Lituf relief iz in site for us pore spelors."

Telephone Company
Starts Installation

Western Electric crews will start the installation of additional central office facilities in Pacific Telephone's offices at 502 North Central ave., and 145 North Bartlett st., this week, according to Manager Jack Creger.

The new installation will provide special telephone number equipment which can be used to provide businesses with automatic switching telephone numbers. Additional long distance equipment which will be used for national defense is also being installed.

Some of the new telephone number equipment will be used to provide service for the new Sars and Roebuck store and other business requiring more than one telephone line.

Cost of the 200 special telephone number terminals will be approximately \$13,000.

Family Council

Louise J. - Fred hasn't the guts to confront his friend.

Fred J. - It will just lead to more bad feeling.

Louise J. - I am so furious I want to break off relations with a couple with whom my husband and I have been on very friendly terms for ten years.

My husband Fred, first met Jim when he worked for him in the same company. Later my husband got a better job, but he and Jim continued their friendship. Over the years we have done many, many favors for Jim and his wife - most of which were never reciprocated.

Recently Fred has been very dissatisfied at his job and has looked for another one. Suddenly we learned that Jim hired a man to fill a post that Fred could have filled to a T. It would have meant a big raise in salary. I want Fred to ask Jim why he didn't even consider him when he knew he was looking for a job. Fred hasn't the guts to confront him.

Fred J. - The way I see it is what's done is done. The job has been filled and that's that. I know that Jim is embarrassed about it. He can't look me straight in the eye. If I confront him with it there will just be more bad feelings.

What really hurts is this business of not knowing why. Jim and I got along first rate when I worked under him before. He knows I'm not the kind of guy to take advantage of friendship to get special privileges or anything like that. And he knows that I'm an expert in my field.

The only thing I can figure is that Jim feels that I now know too much about him personally. Maybe he would be embarrassed in some way by having someone around who knows about some of his domestic problems. But he should trust me to have tact on that score.

The Council: The reason that hiring him seems valid enough.

Yet there might have been dozens of other reasons. There might be a question of personality, of working with someone else with whom there is a possibility of personality clash. There might be some small, but important qualification that gave the other man the edge.

The important thing is that there was definitely a reason or reasons. Jim is responsible to his company for picking the best possible man and he cannot allow his judgment to be clouded. Even if the business were his own, he should be expected to think only in terms of the best man for the job - without jeopardizing the friendship.

We agree with Fred that not much can be gained by asking for reasons now. However, if his job problem persists and he is seriously interested in a job with Jim's company, he should apply for it in a businesslike manner. This would probably help to clear the air between the friends. Jim would be forced to make a clear statement on the matter.

If Jim appears to shilly-shally, Fred should ask for a more honest statement. If he is not qualified, it might help him in his job hunt to learn the reasons why. If he is qualified, but Jim simply doesn't want a close personal friend around his office, Fred ought to try to be understanding. Many individuals create a certain role or personality for themselves in their working life and feel a little uneasy if the picture they have created is threatened by a pair of eyes that see something different. It is natural, human, and no reason for the break-up of a friendship.

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"When My Husband Nearly Quit the Church"

by Mrs. Norman Vincent Peale



Many people, including leaders of the church, criticized Norman Vincent Peale's kind of "easy religion." He nearly resigned from the church because of it. His wife tells his side of the story in the

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Landing Wrecks La Grande Plane

La Grande (UPI) - A converted B-25 fire fighting plane was demolished Tuesday when it skidded 2,500 feet down a rain-slickened runway and dropped into a ditch about 90 feet off the end of the runway here.

A spokesman for the Blue Mountain Air Service Airport at La Grande said the twin engine plane landed on the 4,780-foot runway and skidded when the brakes were applied.

The spokesman said the runway had recently been coated with a rubber-base sealing compound, but had not been surfaced with crushed gravel.

He said the runway was damaged by the plane's skid and has been closed for repairs. However, he said, other runways at the airport were in service.

Pilot of the plane was Lyle Flick, La Grande, and co-pilot was Larry Snglarted, also of La Grande. Both escaped injury.

DOWN ON THE FARM
New York—UPI—Only one out of eight persons today lives on a farm compared with one in three in 1910. But farmers will spend \$17 billion this year on machinery, fertilizer, seeds and other non-consumer items, or twice the expenditures of just 20 years ago, economists estimate.

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