

Science has delved into the fairer sex and has come up with these provocative findings; how do they compare with your impressions?

average man. A man is far more likely to kill himself for love than a woman is. In fact, surveys show that men driven to suicide by unhappy love affairs outnumber women by three to one.

What is responsible for women's craving to keep up with the latest fashions? Psychologist E. L. Talbert has made a special study of this matter at the University of Cincinnati. He finds that women relieve their fears, anxieties, and feelings of inadequacy and insecurity by buying clothes—fashionable clothes. This provides their egos with a reassuring shot in the arm, and helps to banish self-doubts. "Often," Prof. Talbert says, "this practice achieves the desired end. And so far as mental hygiene is concerned, fashion change can be definitely commended. It provides means of asserting our equality to other members of the community, as well as superiority to the fashionless."

Women are, of course, far more intensely preoccupied with fashion than men are; and it is significant to note in this connection that studies show the female of the species to be far more subject to feelings of insecurity than the male.

Are most women satisfied with their husbands?

In a nationwide Gallup Poll, women of all ages and walks of life were asked this question: "Knowing what you do now, if you had it to do over, would you marry the same man?" Only 47 percent were certain that they would. The rest were inclined to feel that they might have done better if they'd allowed themselves more time to pick and choose. The survey showed that characteristics of a husband which were most likely to make a wife wish she'd married another man were:

(1) Stubbornness and irritability ("My husband's always blowing his top over something or other. You have to 'walk on eggs' to get along with him. And he's too stubborn and opinionated to ever admit being wrong about anything"). (2) Drinking or gambling too much ("What he spends in bars would have paid off the mortgage" and "He spends too much of his pay check playing the horses or in poker sessions with 'the boys'"). (3) Inconsiderateness ("He doesn't pay enough attention to me," "I get tired of being taken for granted," and "He never notices how I look, or thinks about taking me out

except once in a blue moon").

At what age is a woman the most beautiful—in her late teens, when she's in the bloom of youth? In her twenties, when she has more poise? In her thirties, when she's a woman of maturity?

To find out the answer to this question, the American Institute of Public Opinion polled representative men and women of various ages from Maine to California. The vast majority felt that a woman is most beautiful between the ages of 23 and 25. Quite a number of men, however, felt that a woman is most beautiful "when she is first pregnant," or "after the birth of her first child."

Do brunettes retain their youthful appearance longer than blondes?

Studies show that they do. More than any other feature, a woman's eyes tend to give away her age. And tests conducted by Dr. Eugene Fischer, as well as those of other leading authorities, show that blue eyes are quickest to fade and lose their youthful brightness and luster. Blonde skin is also more sensitive to the ravages of sun and wind.

Can you tell how feminine a woman is just by glancing at her figure?

Yes. Scientific research shows that in most cases you very definitely can. At Stanford University Medical School and at the University of California, investigators gave women students psychological tests to measure both masculine and feminine personality characteristics. The results were then compared with their body-build measurements.

It was found that the least feminine women tended to have the slimmest hips, the flattest chests, the least slightly legs.

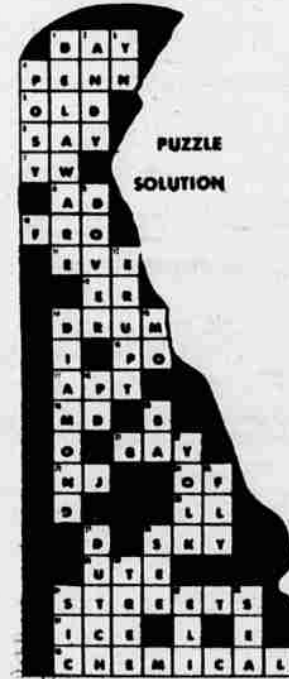
More feminine women, on the other hand, tended to have well-rounded bosoms, a well-defined hip flare, and legs which were smoothly curved.

Is it true that women have evolved farther from the apes than men have?

Biologically, science finds that they have. Experiments conducted by the eminent biologist, Prof. Samuel J. Holmes, shows that so far as man's physique is concerned, he is closer to the ape than women are. But where intelligence is concerned, the question is decidedly moot. Investigators have not been able to decide which sex has most in common with the monkeys on this score.

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