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...the extra-energy, lean red meat\* dog food

Lots more energy for your dog with Friskies! Because there's lots more nourishment in Friskies - up to twice that of many other dog foods. The reason? Friskies is packed with lean red horse meat\* - not just peddled. Friskies is completely with

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**FRISKIES CUBES**-6-color...6-flavor bite-size morsels.

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Keep your dog frisky with **FRISKIES!**



Serious mermaids take to Cole of California's multi-striped suit with camisole top fashioned of knitted elasticized cotton (\$23).

### INDEPENDENT (Continued)

There could have been trouble if Billy had been allowed to get away with boasting, "She's such a baby! I crossed the street alone two years before she did!"

Rivalry within a family on such a basis can have serious consequences. Comparisons with other children may discourage a child rather than help him toward independence.

"Janie put on her gaiters when she was three, but here you are a big boy of four asking for help," does not help butterfingers little Eddie to accomplish what is still an impossibly hard task for him. All he gathers from the comparison is that he is somehow inadequate and not admired, and that he can never catch up with his dextrous sister.

Mary at 13 may be quite ready to act as baby-sitter for her little brothers. Another girl the same age may be overwhelmed if this same responsibility is demanded of her.

All of us are proud and happy when our children excel in skills and independence, leadership and popularity, but we can cause real trouble if we expect all children to conform to the same pattern or standards.

"Oh, Mother! You treat me like a baby!" is the routine protest of the teen-ager who

### Fashions

## Suited for the Swim

by Allyn Rice

SWIMSUITS are getting rave notices this season, both in and out of water. In top form for active swimming, one-piece suits have little or no adornment. Whether in bold patterns or stripes, they're equally pretty at the beach or pool-side on sun-worshiping damsels. And for those who like their sun in smaller doses, there are some dashing hooded slipovers of knitted cotton from which to choose.

Go native with bold tropical flowers printed on cotton in Ceeb of Miami's one-piece halter-top swimsuit (\$14). The hat has matching snap-in snood (\$4).

All prices are approximate



is nearly always eager for more freedom than he can handle. But when he adds, "You always say 'No' before hearing my side," we may well ask if this child is not being invited to fight for independence instead of being released to take as much as he is ready for.

On the other hand, the child who goes too far with independent decision may feel pressed by comparison with others. The case of Susie, who dyed her hair without consultation at home, is an example. Her cousin Doris suddenly became a big girl and a beauty at 14. "Doris is a knockout. No wonder that house swarms with boys," said Susie's father. So Susie, still a little girl at 14, tried to keep up and win her father's admiration by being a popular knockout, too.

Our task in guiding children toward independence is to make each one feel adequate and valued for himself as he is—not for his dexterity, quick wit, special talents, or good looks. It is a serious handicap to any child to grow up feeling unsuccessful because lovingly ambitious parents have urged him to competition beyond his native talents or degree of maturity.

### When Independence Gets Out of Hand

There are many times in each child's life, from the end of infancy through the teens, when a clash of wills can be resolved only by a direct order or a positive "No."

Teddy, 13, had been hitchhiking home from school with strangers for two weeks before he casually mentioned the matter at home.

This was a clear case where "You must not do that!" was a necessary order. Louise, 10, must be pulled up short and forbidden to light the outdoor grill and toast marshmallows in the absence of grownups.

Both children argued heatedly, "All the other kids do it!" but both gave in with something very close to relief when their parents made the risks clear.

The growing child should have as much latitude to exercise independence as possible, but he senses it when he is going too far. And he feels sustained and protected, rather than thwarted, by firm parental control in the areas where he might endanger himself or others, or inconvenience the whole family when he considers only his own desires.

Our goal in guiding our children toward independence is their complete acceptance of responsibility for their own acts, and full regard for the rights of others. These conditions are essential for their fair amount of freedom. If we teach this by daily example in all of our dealings with children, they learn surely and steadily that personal independence for all is possible only in the framework of genuine interdependence that is the strength of the family—as well as the strength of democracy.

In an early issue of Family Weekly, Mrs. Gruenberg will discuss another aspect of independence: "Do You Let Your Child Make Enough Mistakes?"



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### New NP-27 Treatment Kills Athlete's Foot Fungus Under Skin Surface—Even Penetrates Into Toenails

Promotes growth of healthy tissue, guards against infection coming back.

Latest laboratory tests prove NP-27 Liquid not only works under skin surface, but even penetrates into toenails to kill fungus where it breeds and spreads. Works in the vital under-surface skin layers where ordinary remedies cannot reach.

Using new NP-27 Liquid-Powder Treatment, doctors in two leading clinics found that Athlete's Foot, Ring Worm and other fungus infections, even stubborn cases, clear

up usually within two weeks—often in less than 7 days.

As part of Treatment, new NP-27 Medicated Powder dries the foot perspiration that helps fungus grow, eliminates surface fungus, deodorizes and soothes chafed skin, guards against re-infection.

New NP-27 Treatment guarantees effective relief, or full refund from druggist. Save on special introductory price. Regularly \$1.87, new NP-27 Liquid-Powder Treatment now for limited time only \$1.59.

### Helps You Overcome FALSE TEETH Looseness and Worry

No longer be annoyed or feel ill-at-ease because of loose, wobbly false teeth. FASTEETH, an improved alkaline (non-acid) powder, sprinkled on your plates holds them firmer so they feel more comfortable. Avoid embarrassment caused by loose plates. Get FASTEETH at any drug counter.

### Cool Comfort For Burning Feet

Let Ice-Mint with soothing lanolin keep your feet in cool, fresh comfort while the temperature soars. So easy to apply this frosty-white medicated cream—no lasting in its soothing relief. A real help too in softening stinged callouses and corns. Don't delay. Get Ice-Mint today.

### CORNS Between Toes?

To quickly relieve and remove them, use the special size Dr. Scholl's Zino-pads for corns between toes. At Drug, Dept., 5-10¢ Stores.



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### Hemorrhoid Sufferers Now Get Relief With New Decongestive Drug Formula

Science discovers a new decongestive drug formula which retracts hemorrhoids in minutes—relieves pain almost instantly.

Immediately on contact it acts to 1) retract tortured hemorrhoid tissue, ease strain; 2) relieve pain; 3) ward off infection; 4) promote healing.

Called DeWitt's ManZan, the new formula contains an amazing decongestive drug widely prescribed by doctors as a tissue-shrinking agent.

Today learn why so many hemorrhoid sufferers are saying, "You can't live with ManZan." Get DeWitt's ManZan Ointment or Suppositories.

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