

SPOT THE ERRORS

and Get The \$1.50 Pen & Pencil Set Shown Below **ABSOLUTELY FREE!**



LOOK!
Find Only 5 Errors in
Picture Puzzle
Above

WIN

**This Beautiful
Ball Pen and
Pencil Set
Worth \$1.50**

YOURS FREE

when you
fill in
and mail
coupon
below
with
puzzle
answer



This high style Black Beauty Duo Pen and Pencil Set is exquisite luxury and usefulness combined. Matching gleaming black barrels and smart gold color engraved stripes make a striking ensemble. Both the fine ball point pen and mechanical pencil have gold plated metal clips, tips and tops. Beautiful snap-close styrene see-through hinged cover gift case. Ideal writing companions for man, woman, boy or girl - for pocket or purse.

ACTUAL
SIZE

Try Your Skill - This Is The Way To Solve Puzzle

Looking at the puzzle above you will see several errors among the 18 objects marked by numbers. Be careful, not every numbered object is incorrect. As a sample of what we mean, object [8] has the phrase "Home Sweet Home" spelled wrong. Now, all you have to do is find 5 of these errors - and the \$1.50 Ball Pen and Pencil Set is yours **ABSOLUTELY FREE**, for you to keep, never to pay for or return. The purpose of this puzzle is to find observant, wide-awake, ambitious people who want to make fast, easy extra money in their spare time. When we receive your answer we will send you your Free \$1.50 Gift and free samples of personalized Christmas Cards plus leading Christmas greeting cards on approval for your inspection. Put a cross (X) through 5 numbered squares on coupon below that identify 5 incorrect objects and mail the coupon now.

Your Opportunity To Make \$50 - \$150 - \$250 - \$500. No Experience Necessary

In addition to your Free Gift you will receive our tested money-making plan that has helped so many thousands of men, women, boys and girls. For example, you can make \$50.00 for selling only 59 boxes of our Deluxe Favorites Christmas Cards. Last year some folks who sold less than 50 boxes made only \$25 to \$45, while others made \$150 - \$250 - \$500 and more selling our entire line of greeting cards. Many church groups, clubs, schools, lodges and other organizations did this too. Everybody buys Christmas and All Occasion cards.

Rush Puzzle Answer - Get Your Free \$1.50 Gift At Once

Send the coupon now - while the puzzle is in your hands and get your Free Gift **WITHOUT COST**. Please note: only one entry to a household. We reserve the right not to accept puzzle entries mailed 60 days after the date printed on the cover of this publication.

MAIL THIS COUPON TODAY On Post Card or in Envelope

Puzzle Director: **CHEERFUL CARD COMPANY, Dept. 433**
White Plains, New York
Here's my puzzle answer. Send me the Free \$1.50 Ball Pen and Pencil Set - and free samples of personalized Christmas Cards, plus leading Christmas Greeting Cards on approval for 30-day free trial and full details of your easy money making plan.

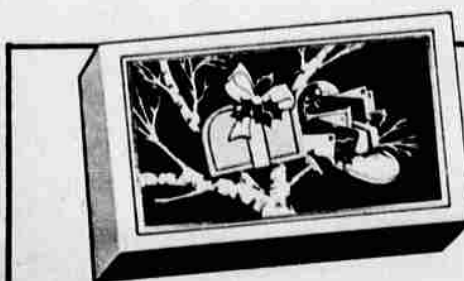
- CROSS OUT ONLY 5 NUMBERS OF INCORRECT OBJECTS -
1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18

Name _____

Address _____

City _____ Zone _____ State _____

CHECK HERE if writing for an organization and are interested in a proven Fund Raising Plan that has aided numerous church groups, clubs, schools, lodges and other organizations.



CHRISTMAS LUXURY ASSORTMENT
21 exquisite slim cards richly adorned with radiant foil, fine embossing, etc. Sent you on approval to sell to your friends and neighbors

REPLACEMENT OR REFUND OF MONEY
Guaranteed by
Good Housekeeping
if NOT AS ADVERTISED THEREIN



DELUXE FAVORITES CHRISTMAS CARDS
You make \$50.00 for selling only 59 boxes of these cards

Mail Coupon To Puzzle Director:
CHEERFUL CARD COMPANY, Dept. 433, White Plains, N. Y.