

MAIL TRIBUNE, Medford, Or.
Published Daily except Saturday by
MEDFORD PRINTING CO.
33 North Fir St. Ph. SP 2-6141

MEMBER OF AUDIT BUREAU
OF CIRCULATION
Advertising Representatives
WEST-HOLIDAY CO., INC. Offices
in New York, Chicago, Detroit,
Portland, Los Angeles, Seattle,
Portland, St. Louis, Atlanta,
Vancouver, B.C.

NEWSPAPER PUBLISHERS ASSOCIATION
NATIONAL EDITORIAL ASSOCIATION

Flight 'o Time
Medford and Jackson County
History from the files of The
Mail Tribune 10, 20, 30, 40
and 50 years ago.

10 YEARS AGO
June 22, 1949 (Wednesday)
Pinnacle Orchards and
Packing company's plant No. 4
is gutted by fire, and a need
for additional fire-fighting
equipment is discussed.

20 YEARS AGO
June 22, 1939 (Thursday)
Medfordites register for
Sunday's motor caravan to
Oregon Caves where "Medford
Day" is to be recognized.

30 YEARS AGO
June 22, 1929 (Saturday)
Mayor Pipes comes out in
favor of the city park as a
county courthouse site.

40 YEARS AGO
June 22, 1919 (Sunday)
William Jennings Bryan is
to appear at the Ashland
Chautauqua in July.

50 YEARS AGO
June 22, 1909 (Tuesday)
Free postal delivery in
Medford is to start September
15.

What's Your I.Q.?
Nine or ten correct is superior;
seven or eight is excellent; five or
six is good.

1. Senator Stuart Symington, Democrat, represents which state the U.S. Senate?
 2. What musical comedy, named for a Southwestern state, had one of the longest runs on Broadway?
 3. Is Zurich in Luxembourg, Switzerland, Austria, or Germany?
 4. Does the Chief Justice of the United States vote only in cases of a tie?
 5. Which is farther north—Seattle, Washington, or Halifax, Nova Scotia?
 6. Correct the following quotation: "Far from the maddening crowd."
 7. Who lived with his Merry Men in Sherwood Forest?
 8. What is the official language spoken in Brazil?
 9. Who composed the oratorio, "The Messiah"?
 10. What islands are famous for their fur seals?
- Answers: 1. Missouri. 2. Oklahoma. 3. Switzerland. 4. No. 5. Seattle. 6. "maddening crowd." 7. Robin Hood. 8. Portuguese. 9. Handel. 10. Pribilof Islands.

TALKING BOOKS
New York—UPI—This year marks the 25th anniversary of "talking books" for the blind. Some 2,800 different books are now available on long-playing records.

Million Dollar Gate Back

The Patterson-Johansson bout for the world's heavyweight boxing title, no matter what happens in the ring next Thursday, already is an out-sized gem with many irregular facets. The notably retired champion, Floyd Patterson, has had three public fights (his manager speaks mysteriously about other secret bouts with top heavyweights) since he defeated middle-aged Archie Moore to gain the division crown in the fog end of 1956. One was a win—and a fiasco—over an amateur; two were unimpressive victories over inept opponents.

For that matter, Patterson's opponent, Ingemar Johansson of Sweden, undefeated as a professional, champion of Europe, was excused from the Olympic finals at Helsinki in 1952 for "not trying." Today, however, he is grimly determined. He said recently: "The only thing I want is—certainly I want to win more than somebody can believe—but I want to do a good fight, so they not say something that it wasn't."

But more fascinating than the fact that Patterson may have to cast off his mantle of caution are the economics of the bout. By grace of a kind of electronic revolution, the bout will enjoy a virtually built-in million-dollar gate.

TO BEGIN with, New York real estate interests, tired of seeing free-spending heavyweight fight crowds lured to such out-of-the-way stations—to their eyes—as Seattle and Indianapolis, guaranteed a \$600,000 box office. Then promoter Bill Rosensohn sold ancillary rights—to television, motion pictures, and radio—to TelePrompTer Corporation, of which he is a former vice president, for \$300,000.

TelePrompTer turned around and sold the radio rights for \$100,000. Network time charges (ABC) and other costs come out of this. Percentages of radio and movie revenues go back to the promoter. The sponsors of the radio broadcast, incidentally, are the producer and distributor of a motion picture, "The Horse Soldiers," which will be plugged between rounds. It is perhaps significant that a bid of \$450,000 for the ancillary rights from a TelePrompTer competitor either wasn't received in time or was ignored, depending on whose story you believe.

THE fight won't be seen on home television screens, but only in theatres and auditoriums outside the New York area by means of closed-circuit TV transmission. TelePrompTer expects to line up about 200 locations with seats for 525,000.

The second bout between Sugar Ray Robinson and Carmen Basilio, in March, 1958, was seen on closed-circuit TV in 174 theatres and arenas by about 400,000 fight fans. The take from TV alone was \$1,400,000, of which \$339,000 went to the fight promoters. Even when Patterson fought the unheralded Roy Harris of Cut and Shoot, Texas, the total gate was over \$1 million, with \$763,437 coming from closed-circuit television.

What about Patterson and Johansson? Well, the champion is guaranteed \$300,000, the challenger \$100,000. Other imponderables could build up Patterson's take; for example, if the fight is close, or if Johansson should win, the motion pictures will go big in Europe.

A final economic note. If you belong to the Diners' Club you can have your tickets reserved by mail and, of course, charged to your account. Tex Rickard—who was he?—E.R.R.

Whaling Conference

Amid mutterings of revolt from its most active members, the International Whaling Commission is meeting in London this week to carry out its annual task of setting a limit on the catch in the Antarctic. Norway, Japan and The Netherlands have already said they will withdraw from the 1930 whaling pact unless the other parties agree to substitute a system of national quotas for the present overall ceiling.

Dennis the Menace



"SUPPOSE YOU LET ME WORRY ABOUT MY ULCER? BESIDES, YOU'RE JUST TRYING TO GET RID OF YOUR MILK!"

Communications

Response to Article
To the Editor: This letter is a response to the article by Frank Jenkins in The Days News, June 16, in which he states that Matthew 25 is a firm endorsement of the profit principal and conservation.

I have no argument whatsoever with the profit principal on which free enterprise is based. The evil lies in excessive profit accumulated at the expense of the right and privileges of your fellow man.

I heartily agree conservation is good and ought to be practiced. But the parable of the wise and foolish virgins was written as are all scriptures to make us wise unto salvation by counseling us to buy our oil from Christ Jesus. Now the oil here referred to that keeps the lights or lamps of a Christian burning is thirst in their hearts. This parable cautions us to be ready for the second coming of our Lord Jesus to take His people with Him to glory of Heaven.

This parable as well as the parable of the talent admonishes us to use those (talents) i.e. abilities which God has given us, not for ourselves but for others and for Christ. Yes, God gives talents of silver and gold to his people and all people, these also to be used for his glory, for instance our mouths. With them we bless God and curse our fellow men; this ought not to be so.

Reading further in Matthew 25, we see that it is the feeding the hungry, giving drink to the thirsty, comfort to the sick and suffering and in prison, and welcome to the stranger.

Are strangers welcome in our community if they have no talents to make our coffers swell and if their skins are black?

No, my friend, Matthew 25 means far more than profit and conservation. For what shall it profit a man if he gain the whole world and lose his own soul.

When He shall come with trumpet sound may we in Him then be found clothed in His righteousness to alone faultless stand before the throne; on Christ the solid rock I stand. All other ground is sinking, Lord.

Stanley L. Snook
3286 Snowy Butte rd.
Medford.

Definite Relationship
To the Editor: The editorial "The Answer Is Rather Simple" in the June 18 issue of the Mail Tribune and the news item "Dog Catchers Strike for Increase in Wages" in the same issue, seems to me to have a very definite relationship.

I quote from the editorial "We read last week that the bid of the Teamsters Union to represent workers in a wood products manufacturing plant has been rejected. And

we wondered what possible connection the Teamsters could have with wood products manufacturing. Can somebody enlighten us?" Bud Forrester, editor of the East Oregonian in Pendleton is confused.

I quote from the news item, "The workers (of the Tacoma-Pierce County Humane Society) recently affiliated with the Teamsters Union, want a \$30 monthly wage boost."

I never knew before that the Teamsters Union was interested in catching dogs. Now I wonder whose idea it was to become "unaffiliated"? Did the dog catchers get confused about what to catch? Did the Teamsters Union get hold of something that would bite?

Mr. Editor, this might be called "meat" for a news hound.

B. A. Fuller,
619 W. Second st.,
Medford

TOO STARTLED
To the Editor: In answer to Mr. F. J. Clifford's inquiry of June 19 Tribune concerning whether I killed the big bull-snake, I will say I was just too startled as the big reptile was in making (his or her) getaway. I probably watched the meandering and skillful speedy pace of this giant serpent looking for shelter for as much as 20 to 30 minutes before it found a varmint hole big enough to crawl into.

As I mentioned in previous communication, after telling a friend then shortly afterwards of my thrilling experience, he told me that a big snake answering the same description had been seen in the Birdseye ranch pasture about one mile east some years before 1917. No, I had no anxiety to capture or kill the viper. As I was no authority on reptiles of any specie, it could very well have been a boa constrictor, not a gargantuan king.

Bert Kissinger,
520 Boardman st.,
Medford.

Delegates Named To Girls Nation

Salem—UPI—Joan Yasui, Hood River, governor of the 1959 session of Girls State that concluded here Saturday, and Judith Baker, North Plains, were named Oregon delegates to the Girls National conference in Washington, D.C., next month.

During Girls State week here, Miss Baker was elected a county judge.

Named alternates to the national conference were Karen Nelson, Grants Pass and Sharon McClelland, Portland.

Try and Stop Me

By BENNETT CERF

WALL STREET IDYLL by John Straley:

There was a young woman
And what do you think?
She lived like a queen
And had plenty to drink.
Little cared she how her
Bills they would mount.
She was Business Expense
On her firm's tax account.

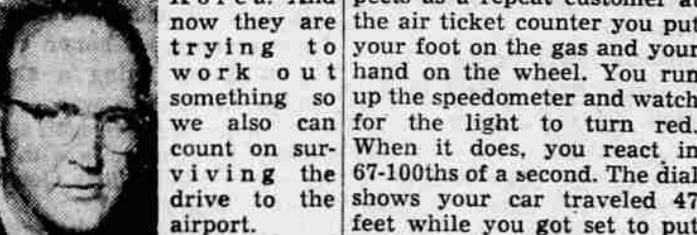
From a commencement address by a wise old English professor: "If you need comfort and assurance as you grow older, you can count on your wife for half of it, and on your dog for three-fourths of it, but only your favorite books can give you all of it."

Jim Backus, avid student of messages in Chinese cookies, came across a brand new model in a chop suey parlor recently. This one read, "Kindly disregard former cookie."

© 1958, by Bennett Cerf. Distributed by King Features Syndicate.

St. Louis Firm Gives Tips for Improving Longevity Prospects From Home to Field

By FRANK ELEAZER
United Press International
Washington—UPI—Most everybody knows flying is safe, except maybe off the coast of



Korea. And now they are trying to work out something so we also can count on surviving the drive to the airport.

Records of the National Safety Council shows it's true what airline pilots have been saying for years. The riskiest part about flying is the driving, from home to plane and vice versa.

With this in mind, a St. Louis insurance firm currently is dispensing to air travelers here numerous hot tips for improving their longevity prospects on the road.

The firm has parked its "Safe-T-Coach" at Washington National Airport, primarily for the benefit of the 300 drivers of a local firm which it insures and which operates cabs and limousines out of the airport, but incidentally for anybody passing through with 10 minutes to invest in saving a fender or maybe a life.

On boarding the bus you meet first "the best safety device" yet invented. This, in a mirror, turns out to be you. This flattery no doubt is calculated to soften you up for what is to come, the burden of which is that the most lethal weapon on the highway today also can be you.

It depends on how you drive. Sealed beam headlights are shined in your eyes, after which it takes three seconds to recover vision enough to see a stop sign. Next time, watch the edge of the road instead of the oncoming lights.

In the Day's News

By FRANK JENKINS
The shooting incident in the Sea of Japan the other day—in which a communist fighter plane fired deliberately and destructively at an American Navy patrol plane—brings Russia back sharply into focus in our thinking.

What is Russia up to? IF WE knew that, we'd be in a lot better position to appraise the possibilities of war and peace in the relatively immediate future.

But we don't know. And Russia isn't going to tell us. Nor is she going to give us any inkling of her intentions if she can help it.

SO—Let's turn to other aspects of the Russian situation. For example: What do the common, ordinary Russians think of us as PEOPLE? How do they regard us? As ENEMIES, to be hated?

MOST thoughtful visitors to Russia bring back the same story. It is an INTERESTING story. Possibly a significant story.

Roughly, it is this: The Russians, meaning the common, everyday run of Russians, DON'T hate us. They are intensely interested in us. They want to know how we live. What we have in our houses. What we do for a living. What kind of houses we live in. What we do for relaxation. And so on.

In other words, they are interested in us in just about the same way we are interested in them.

ARE they friendly? Or suspicious and unfriendly? Nearly all thoughtful travelers who get an opportunity to talk to Russians in their homes, on their home town streets, at their jobs—ANYWHERE away from communist officials or Russians of any type who might carry tales to communist officials, report that the Russian people are FRIENDLY.

That is to say: Among the Russian people, there is no hatred of Americans AS AMERICANS. On the other hand, there is interest and friendly curiosity. That story is brought back by so many American travelers that we have to accept it as reasonably true.

THAT brings up a fact that is very interesting indeed. In World War I, as veterans of that conflict will undoubtedly confirm, there was little hatred among common, ordinary Germans of common, ordinary Americans. They fought us because we were THE ENEMY.

Nor—Among us—Was there any particular hatred of Germans as Germans. We took our hating out on the Kaiser. Much the same situation existed in World

This cuts your recovery time in half. At 50 miles per hour, that could save you to travel again with the airlines.

In another test of your prospects as a repeat customer at the air ticket counter you put your foot on the gas and your hand on the wheel. You run up the speedometer and watch for the light to turn red. When it does, you react in 67-100ths of a second. The dial shows your car traveled 47 feet while you got set to put on the brakes.

Reaction Is Slower That was without the distractions. Next time the instructor sounds bells, horns, and sirens and flashes lights in various colors and places. This time when the red light comes on, at an unexpected location, your reaction is slower. You travel further before hitting the brake.

"If you had been tailgating then, and following any closer than 56 feet, you would have hit him," comments Douglas Whetzel, safety director for the transport firm.

Tailgating is a hackers' and truckers' term. In English, it means snuffing the exhaust pipe of the car in front, an offense against which Whetzel

says he issues regular warnings, apparently with considerable effect. He says his transport firm, over a 14-year period, has an unblemished record for safety.

In other tests aboard the "Safe-T-Coach" your vision, hearing, depth perception, reaction time and general judgment all are subjected to question.

What constitutes a passing grade in the course nobody said. But if you conclude to park your car next time and take a cab or limousine to the airport, I wouldn't be surprised if you got an A-plus.

Opinion for Meeting Between Ike, de Gaulle Grows in France

By PHIL NEWSOM
UPI Foreign Editor
From the foreign editor's notebook.

There is mounting public opinion in France favoring a "little summit" meeting between President Eisenhower and Gen. Charles de Gaulle.

Such a meeting might find a solution to France's demands for a greater share in NATO policy-making and atomic secrets. But the General is being stiff-necked about that, too. He feels that Eisenhower should go to Paris. American sources point out that Eisenhower was the one who issued the invitation first and that De Gaulle should go to Washington. Moreover, they say, De Gaulle is only chief of state and not head of the government as well, and is therefore well able to take time out for an official visit.

The mounting public clamor may change his mind, but whether the meeting is in Paris or Washington, the General will not change his demand that France be given her "rightful place in the world."

Washington Report

By WILLIAM S. WHITE

COSTLY VICTORY
Washington—The Democrats have won a costly victory in an unnecessary war in the Senate's rejection of Lewis L. Strauss to be Secretary of Commerce. They have refused Mr. Eisenhower the privilege of having a man of his own choice in the Cabinet so long as that man is not morally or mentally unfit. And they have made this great demonstration over what usually is politically the least significant post in all the Cabinet, that of commerce.

A Strauss confirmed would have created for them a far more useful issue for 1960 than a Strauss repudiated—and repudiated, moreover, on grounds so thin as to have no example in our history.

FOR the very qualities the Democrats attributed to the nominee would have been endless bad news for the Republicans had the Democrats allowed him to be confirmed in office. They found him "arrogant" toward Congress. They found him "deceitful" (though to an onlooker his "deceit" seemed to lie most of all in his refusal to cooperate with his Senate prosecutors).

They disliked him as an Old Guard Republican, a Herbert Hoover Republican, an anti-public power man, as indeed he was and is. Every shortcoming they attributed to him would inevitably have weakened the Administration politically had he remained in it. For his basic political philosophy has been a handicap at the national polls for at least 20 years.

In plain words, the Democrats have rescued Mr. Eisenhower from the consequences of what was, politically, a poor appointment in the first place. For the first personal defeat of President Eisenhower they have attempted in his six years in office they have chosen the worst possible vehicle.

FOR whatever else it may lie, the true vulnerability of the Administration surely cannot be said to lie in the less-than-burning question as to who is to run the Department of Commerce.

War II. The Germans fought us as ENEMIES. We fought them in the same way. We took our hating out on Hitler.

IN CONCLUSION: How TERRIBLY important is leadership! If, throughout the world, in every country, there was the RIGHT KIND OF LEADERSHIP, there would be little danger of war.

Worry of FALSE TEETH
Slipping or Irritating?
Don't be embarrassed by loose false teeth slipping, dropping or wobbling when you eat, talk or laugh. Just sprinkle a little FASTEETH on your plates. This pleasant powder gives a remarkable sense of added comfort and security by holding plates more firmly. No gummy, rooey, pasty taste or feeling. It's alkaline (non-acid). Get FASTEETH at any drug counter.

FRIENDLY, HOMELIKE ATMOSPHERE

Reasonable Funerals
(Priced for Everyone)

Hear your favorite hymns on KMED every Sunday, 10:35 a.m., sung by "Tennessee Ernie" Ford

PERL Funeral Home
Phone SP 2-6675
LADY ATTENDANT

Frank Perl