

Medical Group Gives Warning on Menace Peddlers

Atlantic City - (Science Service) - The "merchants of menace" - door to door food fad salesmen - received a sharp rap from the American Medical Association's Council on Foods and Nutrition here.

A growing corps of false health lecturers, food faddists and nutrition "experts" is waiting to take you on a whirl of nutrition nonsense, the Council warns.

These salesmen deal in myths, false claims, and misrepresentations. They build and prey upon the fear of an imaginary illness.

Cancer Said Cured

One salesman's pitch, an actual recording by a Government investigator, went something like this: "this (food) product has completely cured my cancer." Another salesman claimed that his product cured him of a number of diseases ranging from heart disease to arthritis. "I got hold of this product through divine revelation," he said.

Hundreds of salesmen offer as remedies mixtures of vitamins, minerals, alfalfa, watercress, parsley, kelp (seaweed), royal jelly, special fatty acids, oysters, lecithin, herbs and roots.

The black silk hat and tie may be gone but the old medicine man still hawks his wares from door to door, claiming to be a health expert.

May Be Too Late

Persons who believe that by taking these preparations they will cure some disease may end up turning to a doctor when it is too late for the doctor to help, the Council stressed.

The various types of food quackery practiced in the United States today, specific samples of such foods, and recordings of sales conversations were presented at the annual meeting of the American Medical Association here.

SALE!
Boys' no-iron wash 'n' wear shirts



Regularly 1.29
Low priced! Handsome wash 'n' wear cotton four-lard prints. Bright colors, 2-way collar. 6 to 18.

\$1

SALE! Men's lightweight open weave sport shirts



Save 23%! Sanforized* cotton short sleeve hits in white, pastel shades. S-M-L

99c
REG. 1.29

SALE! King-size, 36x68" screen-printed beach towels



Choose from a colorful, humorous array of king-sized beach towels at sale price. Heavyweight terry cloth in washfast colors.

1.99
REG. 2.96

Regular 31.95
spot cooler!



\$28

Get cool air where you need it. Move it around from room to room. Built-in pump. Carrying handle.

Regular 114.95
window cooler!



\$103

4000 cubic feet per minute capacity! Cools 3 to 5 rooms. Metal grille with 2-way air direction.

3.59 hose of plastic-nylon!



25-ft. **2.99**

Tough plastic reinforced with nylon cord. Built like a tire. 10-year guarantee. 50 feet . . . 4.44

Regular 16.25
luggage rack!



11.88

Big, all-metal rack with rubber suction cups and web hold-down straps. 42 by 37 by 7 inch size.

Deluxe Serta
sleeping bag!



19.88

Water-repellent acetate cover with military-treated lining. 3-lb. Dacron fill. 36 by 80 cut size.

3-lb. Serta
sleeping bag!



12.88

Well-known Warm-a-fill bag, smart plaid flannel lining. Big 36x80 cut size. Water-repellent cover

pre 4th

SALE

More holiday fun—for everyone with Wards star spangled specials in every value-packed department

WARDS

MONTGOMERY WARD

SHOP THE FAST, MODERN WAY FOR THESE GREAT HOLIDAY SPECIALS... USE YOUR WARDS CREDIT ACCOUNT!

Wagon Travelers Get Strawberries

Kemmerer, Wyo. - (UP) - The Oregon Centennial pioneers took it easy Sunday beneath the shade of cottonwood trees at their camp on the banks of the Green river in the Little Colorado Desert about 40 miles from here.

George Kolzow, manager of the Hillsboro Chamber of Commerce, arrived at the camp about noon after a trip from Oregon and presented 30 pounds of strawberries from the George Allison farm of Sherwood and some pastry.

The oldest member of the wagon train, 66-year-old Weaver Clark of Hillsboro, was stricken with a mild attack of tick fever, the Fiftyniners reported Sunday.

He was taken to a hospital in Kemmerer, given an injection and medicine and returned to the camp and put in isolation on one of the wagons for a few days.

Also Sunday, the Calvacade lost its second passenger so far. Lowell Blair, 62, Sheridan, left for home to be with his wife, Edna, who was forced to return home a week ago due to an acute asthmatic condition.

The seven covered wagons have been on the trail for 66 days now.

'Firecracker' Ship Studied

Los Angeles - (UP) - Research is under way in a top-secret U.S. project to develop a 1,000-ton space ship propelled by "atomic firecrackers."

The project was outlined Sunday by Air Force and scientific sources who described the idea as "something like setting off firecrackers behind a tin can - only this will use one hell of a powerful firecracker."

The Advanced Research Projects Agency, which has a \$1 million study under way at the John Jay Hopkins Laboratory of General Dynamics in San Diego, Calif., has revealed only that it is proposed to drive the craft "by a series of small nuclear explosions."

Sources here said the idea was "as simple as it sounds." "You just set off atomic bombs behind the ship," a scientist said. "Not all at once, but in small packages in order to control the ship's acceleration."

The informants, who declined to be identified because of the tight security wraps on the project, said studies were underway into several ways of designing such a craft.

Reg. 1.98 slips and petticoats

2 for \$3

- Save now! Price cut 25%
- Beautiful eyelet trim.
- Seam-to-seam shadow panels.
- Sanforized* cotton.

Crisp and white, lavishly frosted with eyelet. So cool and comfortable... wonderful under sheer dresses. Slips 32-44; petticoats, S-M-L



SALE! Reg. 5.79 Certified Super House Paint



Highly weather-resistant. Linseed oil base. Retains color and wears evenly. Lasts longer.

4.74 PER GAL. White, Colors

SALE! Gay-tone skirts in easy-care cottons



usually 3.98 **2 for \$5**

Whirl-full or slim, spectacularly low-priced! To fit through summer with little or no ironing. Prints galore plus bright fashion solids. Many with self or contrasting belts. 10 to 18. (Separately, each, 2.77)

ALL LEATHERETTE TRIM

HERE!

AND ALL AROUND THE BACK!

and ONLY 19.88 set

Equals others at 39.95

Tailored by Wards from surplus fabrics used in the finest new cars! These are tops in quality. Come in and see them!

SALE! Deluxe 5 hp outboard



Regular \$239 **\$199** 10% down, easy terms

- Speeds to exciting 12 mph
- "Sonic quiet" performance
- Automotive-type carburetor
- Separate 4 1/4-gallon tank

Compactly designed for more horsepower with less weight. Full gear-shift, moistureproof ignition system. \$484 25-hp Sea-King\$389

Save over \$2 - Reg. 19.95 **AIRLINE** portable radio



Compare at \$20. Has built-in antenna, 4" speaker. Unbreakable Texon case. Ideal gift.

17.88 SALE

Save space with this **39" coil rollaway bed**



Versatile Practical Convenient **26.88**

Coils are helically tied for extra comfort. Heavy angle steel frame. Aluminum finish. Casters. Foldaway innerspring mattress with sisal insulation, felted cotton, woven ticking. 20.38

SALE! Maneuverable 18" rotary - reg. 54.95



SET UP GASSED DELIVERED **36.88**

Specially priced for summer savings! Big 2 hp engine with adjustable cutting height gets the job done quickly, almost effortlessly. 14-gauge stamped steel deck and convenient snap-off handle.

SALE! Drip-dry playcloth



44c YD.

Usually 79c famed Wellington Sears cotton prints for sportswear. Sanforized*, 37" wide. *1% Max. shrinkage.

Special! Jumbo Cannon towels



58c

Usual 79c bath towels, 24x46". Highly absorbent, soft, thick, fluffy. Popular solid colors.

SALE! Men's fabric Skips



3.44 REG. 3.99

Cotton duck uppers, cushioned insoles, skid-preventing rubber soles. Blue, brown. Sizes 6-12.


SALE! 1.98 strapless bras



2 FOR \$3

Fine quality cotton. Contour cups padded with foam, wired and lined. Sizes 32-38, A, B.

Wards economical lightweight aluminum folding chair



Highly polished, rust proof aluminum. Long-wearing weather proof vinyl seat and back. Wide alum. arm rests. Folds compactly for storage.

Reg. \$5.95 **3.44**