



It's National Jell-O-Is- A-Bride's-Best-Friend Week!

As of this week, all brides heed this rhyme: Something old, something new, something borrowed and Jell-O, too! Because friend-in-deed Jell-O can't burn, can't fall and can't fail to delight the light of your life.

Actually, Jell-O is everybody's best friend. A would-be bride can use it to bait a date, and a bride of a few years can use it to remind her mate how lucky he is.

Whatever your status, propose to make a big, man-size bowl of ever-loving Jell-O tonight!



Don't let this week go by without **JELL-O**

Jell-O is a registered trade-mark of General Foods Corp.