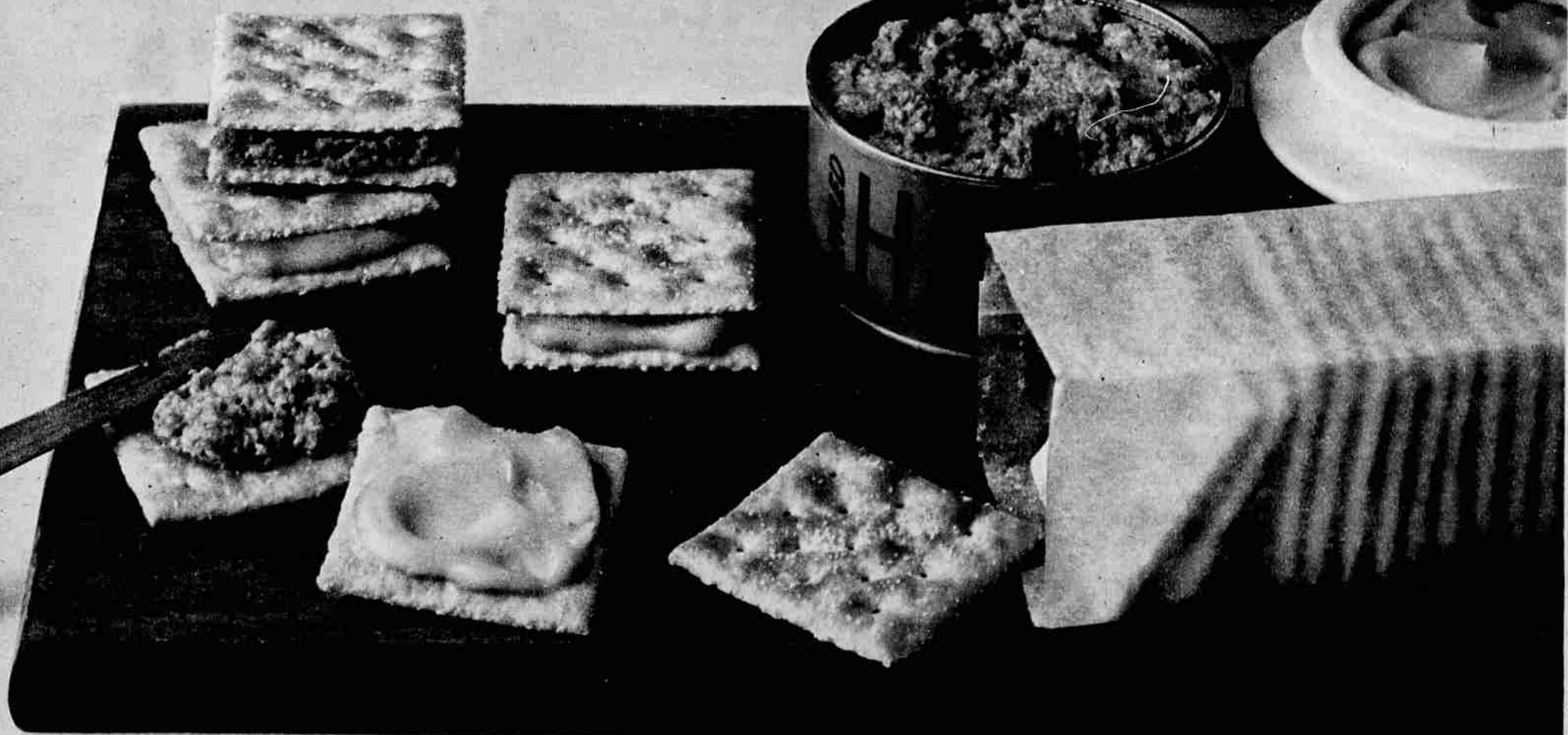




Easy, breezy Summer lunch

COOL SALAD

CRISP "CRACKER-SNACKERS"



OPEN A STACK PACK, take out crisp Premium Snow Flake Saltine Crackers, one by one. They're Summer-light, born companions for all sorts of high-protein cheese and meat spreads. Serve with a refreshing vegetable salad. When sagging Summer appetites perk up and the family asks for more...seconds can be made...in a second! Sum-

mer weather doesn't bother Premium Snow Flake. They're GOLDEN GLOW baked. And they stay crisp because only Premium Snow Flake have reclosable, wax-wrapped Stack Packs inside the package. No outside wrappers needed—they won't protect crispness after they have been opened. Stack Packs always do, no matter what the weather!



You open it up



Crackers are singly stacked



The Stack Pack keeps 'em crisp



'Cause you can close it back

Even when it's hot and humid...Reclosable Stack Packs keep PREMIUM SNOW FLAKE crisp to the very last cracker!

