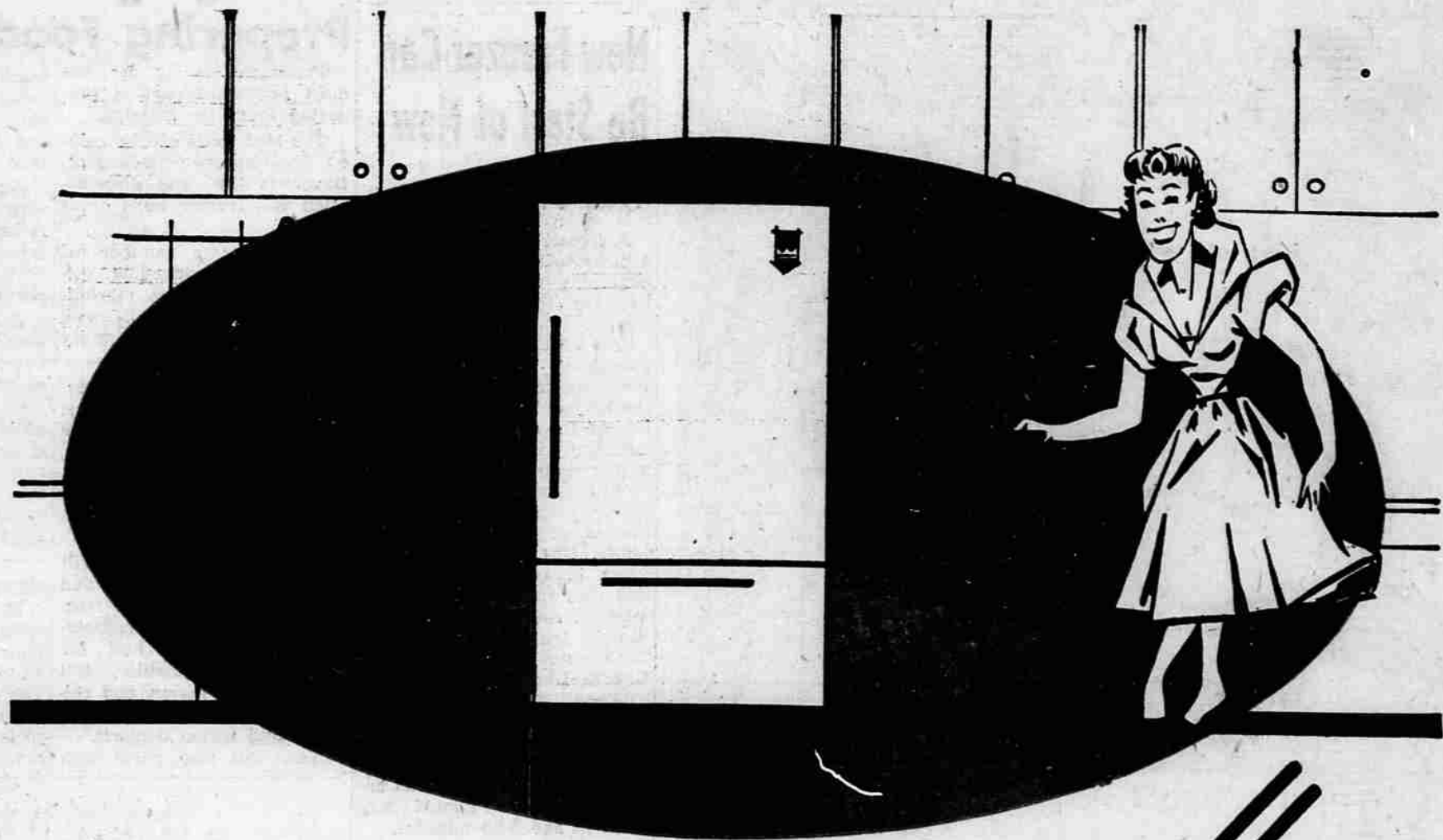
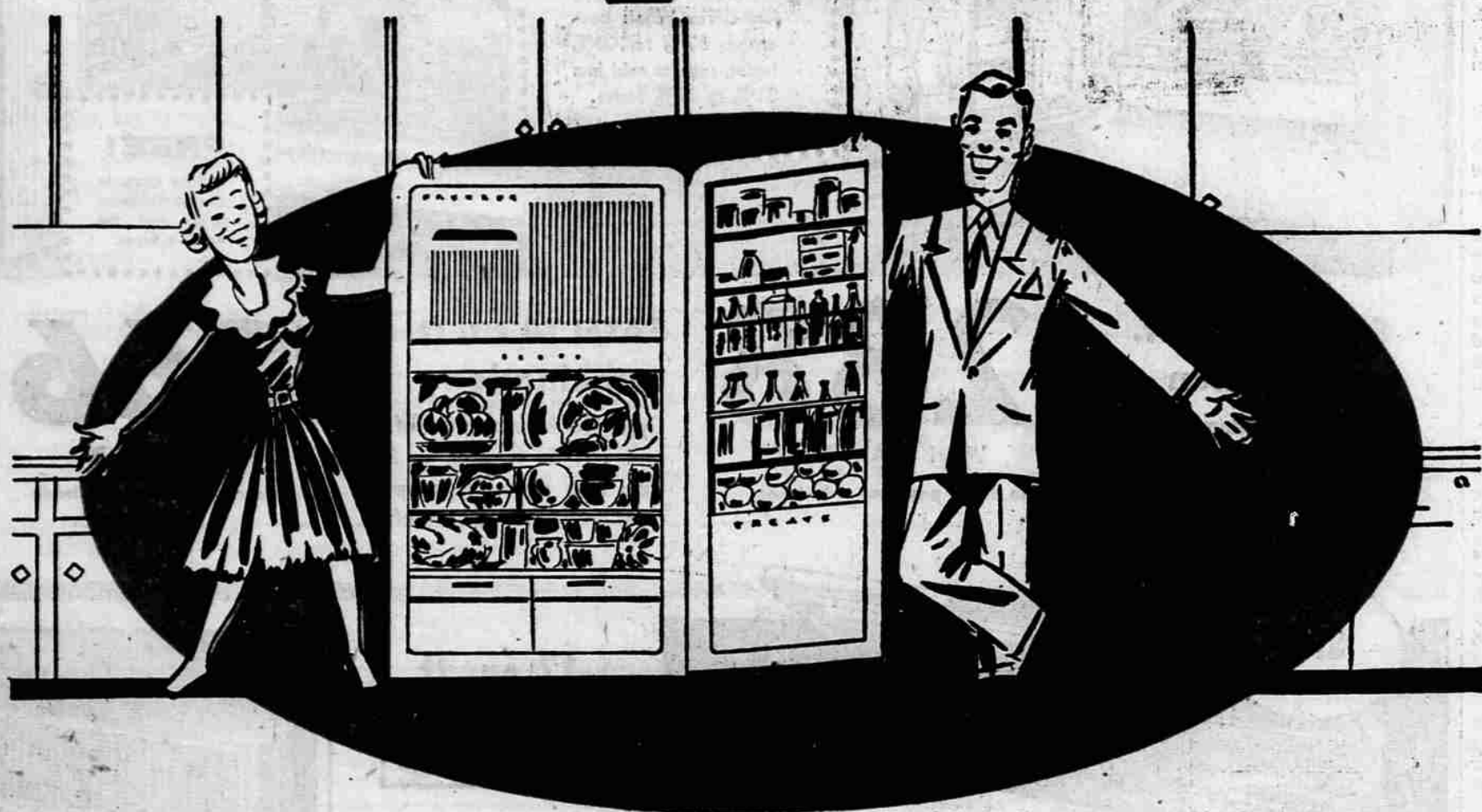




Enjoy

LEISURE
with a

FREEZER!



The freezer family has leisure to enjoy all the good things in life. There's less time in meal preparation . . . more time for picnics, weekend trips, and family fun. The lady of the house serves a 7-course meal—from frozen soup to frozen nuts—in minutes . . . stays cool on hot summer days. Come on in . . . and discover the secrets of FREEZER-LEISURE . . . a whole new way of life.

The freezer family enjoys better **FOOD**, too. A home food freezer preserves the field-fresh flavor of fruits and vegetables—the rich flavor of top-quality in-season meats—the exciting flavor of fresh fish and game . . . all year around. And you can do it on less money than it costs to buy lower quality foods in off-seasons.

