

Water Department Authorized To Construct Mary St. Main

(See Council Stories on Page 1)

The city water department was authorized by the Medford city council last night to construct the Mary St. water main in the absence of a satisfactory bid on the project.

The council established a special reserve fund to accommodate money for development of the West Jackson st. park and swimming pool site.

Authority for the city water department to construct the Mary St. water main followed a discussion on possibly re-advertising for bids. Only one contractor, W. H. Conrad, participated in the original bidding. Conrad submitted a bid of \$3,966.05, 14 per cent above the engineer's estimate.

Agree on Rejection
The councilmen were agreed on rejection of Conrad's bid, but split 4-4 on whether to re-advertise. After further discussion they voted on letting the water department do the job. This time the vote was favorable by a 6-2 margin, with Councilmen Robert Bacus, Ward III, and Ed Hall, Ward I, opposing.

Establishing the special fund for the West Jackson st. park and pool was suggested by Mark Goldy, executive director of the Jackson County Housing authority. The authority intends to turn over its assets to the city for developing the West Jackson st. area, former site of a housing development.

These assets have been estimated in the past at \$75,000. The city parks and recreation commission is proceeding with planning for the pool with this sum in mind.

Refer to Assets
Goldy, in a letter to the council dated May 29, reportedly referred to the assets as being "in the approximate amount of \$70,000." But Duff, himself a housing authority member, stated the amount would be "between \$70,000

and \$75,000." With the special fund established, the housing authority is expected to proceed with its dissolution and with transfer of the assets to the city.

In other action last night, the council approved plans and specifications for paving and installing curbs and gutters for Mira Mar ave. from Nieto way to Juanipero way, for Nieto way, and for Black Oak dr. from Nieto to Arbonne ave.

The councilmen also accepted street improvements in Grandview Unit No. 1 subdivision. **Items Approved**
Other items approved were a quit claim to interest in the old Medford-Jacksonville railroad right of way across two lots in Perry's subdivision west of the city town, and authority for an indemnity agreement with reference to abandoned property and an \$80 certified check to the city treasurer issued July 24, 1929.

Destruction of the contents of ballot boxes left over from the last special election and several budget item transfers were also approved. The council authorized retaining Yergen and Meyer as auditors for another year, and approved purchase of a new official automobile for Duff and a pickup truck for the building department.

Zone Changes
The council also approved two zone changes for lodge halls on the east side and a zoning variance for Rogue Valley Manor atop Barneburg hill.

Both zone changes were to multiple family residential from single family residential. One, for property at the southeast corner of Crestbrook rd. and the proposed extension of Highland dr., permits erection of a conservatory by the Scottish Rite freemasons.

The second, for the Knights of Columbus, permits building a lodge on the proposed

extension of Black Oak dr. south of Barnett rd.

A change to limited commercial was requested. This zoning would have conformed to the zoning of adjacent tracts, on which the Catholic church reportedly plans to erect a high school and a church. The council decided to limit the change to multiple family as a "safeguard" to prevent actual commercial development should present plans change.

The zoning variance for Rogue Valley Manor permits the \$5½ million retirement home to be built to a height of 118.5 feet. The zoning ordinance itself limits heights to 85 feet. City Manager Robert A. Duff told the council he was informed the Manor's height would not infringe on the glide path or approach lane for aircraft using Medford airport to the north. The council's approval of the variance was unanimous.

In the Day's News

By FRANK JENKINS

What was it the governor of North Carolina said to the governor of South Carolina on that hallowed occasion when they met at the border?

"I've forgotten. But here's what the manager of California's big State Fair and Exposition said the other day to the manager of the Oregon Centennial Commission:

"If you don't get a MILLION people from California at your Centennial Exposition at Portland I'll be surprised—because everybody down here is saying nothing but good things about your upcoming show."

HERE'S a thought:
These million Californians, on their way to Portland for the Oregon Centennial, will pass through Far Northern California and Southern Oregon. Most of them will pass through Southern Oregon and Far Northern California on their way back.

The money they spend, both coming and going, will be ADDED TO THE ECONOMY of Southern Oregon and Far Northern California.

HOW much will they spend?
It's largely guesswork, of course, but what research has been done along that line indicates that each tourist spends a minimum of about six dollars per day. If you're skeptical of that figure, you can check it against your own experience when away from home. If you can get by for less than six dollars a day for food, lodging, car expense and incidentals, you're good.

So let's say it's \$6 per person per day. It will take these million Californians about an average day to get across Far Northern California and Southern Oregon. That's SIX MILLION DOLLARS. It will take them another day to cross our area going home. That's a total of 12 MILLION DOLLARS.

It's NEW MONEY brought into our area. And—It isn't hay.

SO FAR in this piece, we've been talking about a minimum of a day to roar through going and a minimum of another day to roar through on the way back.

Give some thought to this: IF—by applying collective ingenuity and collective salesmanship of our area—we could stop 'em an ADDITIONAL day on the way up and an ADDITIONAL day on the way back, we could add ANOTHER twelve million dollars to our economy.

That wouldn't be hay, either.

REASONABLY accurate research indicates that the average tourist tends to roar through from one metropolitan city to another UNLESS somewhere along the way he is told interestingly and convincingly about the things he ought to STOP OVER a day or more to see. This tendency to roar through is aggravated by modern high-speed freeways which tend to by-pass the towns.

How shall we go about it to add this potential 12 million dollars to our economy this summer?

The best way is for everyone in our area who comes in contact with tourists is to tell them interesting, convincingly, CAPTIVATINGLY if possible, about the charms of our Southern Oregon - Far Northern California country. Research indicates that will do the trick.

WE CAN be sure of this: We have a good product to sell. No area in the west is more fascinating than this State of Jefferson of our.

One bushel of sweet potatoes will produce up to 10 pounds of commercial starch when properly processed.

Try and Stop Me

By BENNETT CERF

AN OLD LADY in a bookstore pointed to a bulky, boxed six-volume set and asked, "What's that?" A clerk informed her, "That's a definitive collection of Songs Sung in Fraternity Houses."

"And what," she persisted, "is the tiny paperback stacked beside it?"
"That, madam," answered the clerk, "is the expurgated edition."

Jessica, 9, had been practicing her piano lesson diligently for a solid hour, when her long-suffering father put down his paper and told his wife, "I never realized what a blood-curdling piece of music 'Row, Row, Row Your Boat' really is."

From Col. Dylan Duffy: "I burn my matches at both ends. Though rather hard to handle. For oh! my foes and ah! my friends, I can't afford a candle."

© 1959, by Bennett Cerf. Distributed by King Features Syndicate.



Quotes From the News

By UNITED PRESS INTERNATIONAL

New York—David J. McDonald, president of the United Steelworkers union, on the possibility of a strike against the steel industry:

"We are just working for a peaceful settlement. We are not thinking in terms of a strike. It is industry that has been talking strike."

Washington—Rep. Charles O. Porter (D-Ore.) proposing U.S. recognition of Communist China:

"It is pure wishful thinking to predict that it (Communist China) will fall of its own dead weight."

Omaha, Neb.—Doomed mass slayer Charles Starkweather, on federal court rejection of his appeal for another hearing:

"Just tell 'em no comment."

Los Angeles—Charles F. Sligh Jr., executive vice president of the National Association of Manufacturers, on labor unions:

"Unions are a potential political force. Our manufacturers, unfortunately, are not a political force today."

Wall Street Chatter

New York—UPI—Martin Gilbert, analyst for Van Alstyne, Noel & Co. believes the stock market is consolidating its position here in preparation for the next step in its upward course.

Standard & Poor's reports dividend increases and resumption jumped to 81 and 13 respectively in May from 29 and 9 in May of 1958. "There were only six decreases and six omissions against 65 and 48 a year ago. Despite strong prevailing cross currents, says Hayden, Stone & Co., the divergent price action of individual stocks and the increased bearish talks making the rounds, which has again prompted cries of wolf from some quarters, the over-all market picture is still selectively bullish.

The best policy at the present time, says International Statistical Bureau, is to ignore speculative appeals, which at best are uncertain, and be satisfied with normal profits in securities having favorable long-term opportunities.

The aircraft industry, according to L. O. Hooper, analyst for W. E. Hutton & Co., is not making as much money out of jets and missiles as it made out of air frames powered with reciprocating engines. Hence it is not to be wondered that shares like Boeing, Douglas, General Dynamics and United Aircraft have lost much of their former popularity.

CROSSING RESUMES
Las Palmas, Canary Islands—UPI—Three U.S. Air Force men and a cat sailed away from this Atlantic Island Thursday to begin the longest lap of their 6,000 mile voyage to America in a 45-foot launch. The three arrived here May 29 after bringing their launch, the Sara Linda, along the European coast from England.

SHOP EARLY for FATHER

... Choose Quality Chaises or groups for Slightly More

CONGRATULATIONS to MRS. DOROTHY WALKEMEYER 2385 Table Rock Road who won our drawing for \$25.00 in merchandise plus cash refund on her purchases.

Week End Specials

- Convenient Credit Terms
- Aluminum Folding Chairs Only \$4.19
- Aluminum Umbrella Table \$19.88
- Adjustable Chaise with 3" Heavy Pad Only \$15.88 up
- Innerspring Chaise Lounge Only \$24.88 up
- HAMMOCKS \$5.88 up

SAVE On GARDEN UMBRELLAS

You Can SEE the Difference at **Moore's Patio & Toy Shop**
816 S. Riverside — S&H STAMPS, TOO!
Open till 7 weekdays — 1 to 4 Sunday

ZERO!

- Heavy duty motor
- Sturdy tip-proof base
- Heavy welded wire guard
- Balanced four blade propeller
- Oil impregnated bearings—need very little oil.

- 8-inch Stationary \$5.49
- 10-inch Oscillating \$10.95
- 10-inch Oscillating, Rubber Blades \$17.88
- List Price \$41.50

UNIVERSAL EVAPORATIVE AIR COOLER
Pads Chemically Treated
Holds 3 Gallons
\$34.50

Lanolin Rich BUTI-PRIZE HAND LOTION Pint 49c

OSCILLATING SPRINKLER

SUPER SIZE
Up to 2400 Sq. Ft.
Simple Dial Control
Guaranteed
ONLY \$6.88

PLASTIC GARDEN HOSE
25 foot, 3/8" 98c | 50 foot, 7/16" \$2.39 | 50 foot, 1/2" \$2.69

HARDWOOD GAMP STOOL 85c

AQUA-IVY for Poison Oak Immunization \$4.95

DRISTAN Relieves Congestion Discomfort of HAY FEVER 20 Tablets 98c, SPRAY \$1.19

73c BAN LOTION DEODORANT 59c

FACIAL TISSUES CHIFFON 200's 4 boxes 50c

If you can comb hair you can cut hair... and **SAVE \$50 A YEAR**

New **Supreme Electric Home Haircutting Kit!**

Supreme ELECTRIC HAIRCUTTING KIT
\$7.45
With clipper, comb, scissors, crew cut attachment and instruction book.
Everything you need for professional results! Now it's easy to cut kids' hair at home! Just "comb in" a perfect trim... give Junior the best crew cut he's ever had. And Supreme can help make dad's haircuts last almost twice as long. Get your Supreme kit today!

ASPIRIN 200's USP 5 Gr. 29c
\$1.09 Walgreen
MINERAL OIL Heavy Quart 89c

SWIM CAPS 57c to \$1.19
SWIM FINNS \$1.88
SWIM MASKS 69c
SNORKEL 79c
NOSE CLIPS 49c



WADING POOL
STURDY, LIGHTWEIGHT, RIGID
Heavy Gauge Lustron. Not affected by weather. Non-slip ribbed floor. Should last for years. \$5.88

2 RING PLASTIC WADING POOLS

40" Diam. 6" Deep \$2.69	51" Diam. 9" Deep \$3.88	60" Square 9" Deep \$6.88
--------------------------	--------------------------	---------------------------

PICNIC JUGS
By American Thermos ICY-HOT JUGS \$2.88 Up
CHESTS \$7.95 to \$17.95
GENUINE THERMOS JUGS \$3.95 to \$9.95
CHESTS \$14.95 to \$23.95

OUTLIG CHESTS
By American Thermos ICY-HOT JUGS \$2.88 Up
CHESTS \$7.95 to \$17.95
GENUINE THERMOS JUGS \$3.95 to \$9.95
CHESTS \$14.95 to \$23.95

PLASTIC AIR MATTRESS
SLEEPING BAG SIZES
Regular, \$2.39 — With Pillow \$3.49

Sea & Ski

POSITIVELY PREVENTS SUNBURN (or your money back) 4-oz. \$1.19 and what a tan you get!

NEW DESERT FLOWER Summer Cologne
BIG SPLASH-ON SIZE ONLY 100 plus tax
REFRESHING! COOLING! AND SO DELIGHTFULLY FRAGRANT!
Eight big ounces of refreshingly fragrant cologne makes summer a pleasure. Splashes it all over you every time you bathe! So much luxury for so little cost. Just the way to beat the summer heat. Keep crisp and cool all summer with Desert Flower Summer Cologne, by Shulton.
Also available, Desert Flower Dusting Powder, 4 oz. 1.00

YOUR CHOICE Film Developing & Printing
FAST TOP QUALITY LOCAL SERVICE In by 10—Out by 4:30 Regular Prices
1 1/2 DAY SERVICE Standard 8-Exposure Roll CONTACT OR JUMBO 39c
FLASH BULBS—No. 5 Doz. 98c

Add Federal Excise Tax on Taxable Merchandise Free Delivery in Medford

WESTERN THRIFT

Rx PRESCRIPTION SPECIALISTS
MEDFORD'S ORIGINAL PRICE CUTTERS
30 N. CENTRAL DIAL SP3-5371
OPEN WEEK DAYS 8:30 TO 9:00 - SUNDAYS 9 TO 5



'THIS GLASS HAS THE GOLDEN GUERNSEY, MOMMY!'

Johnny agrees with the experts—taste will tell! In test after test, with people of all ages, extra delicious GOLDEN GUERNSEY Milk is clearly the taste champion. 63 years of scientific research proves 3 glasses daily of GOLDEN GUERNSEY, the "High Energy" Milk, means extra pep for extra hours. Helps avoid daily slow-down! Extra-delicious, extra-nutritious, naturally golden colored. Order GOLDEN GUERNSEY Milk today!

Ask Your Snider Routeman or **DIAL** Spring 2-6169