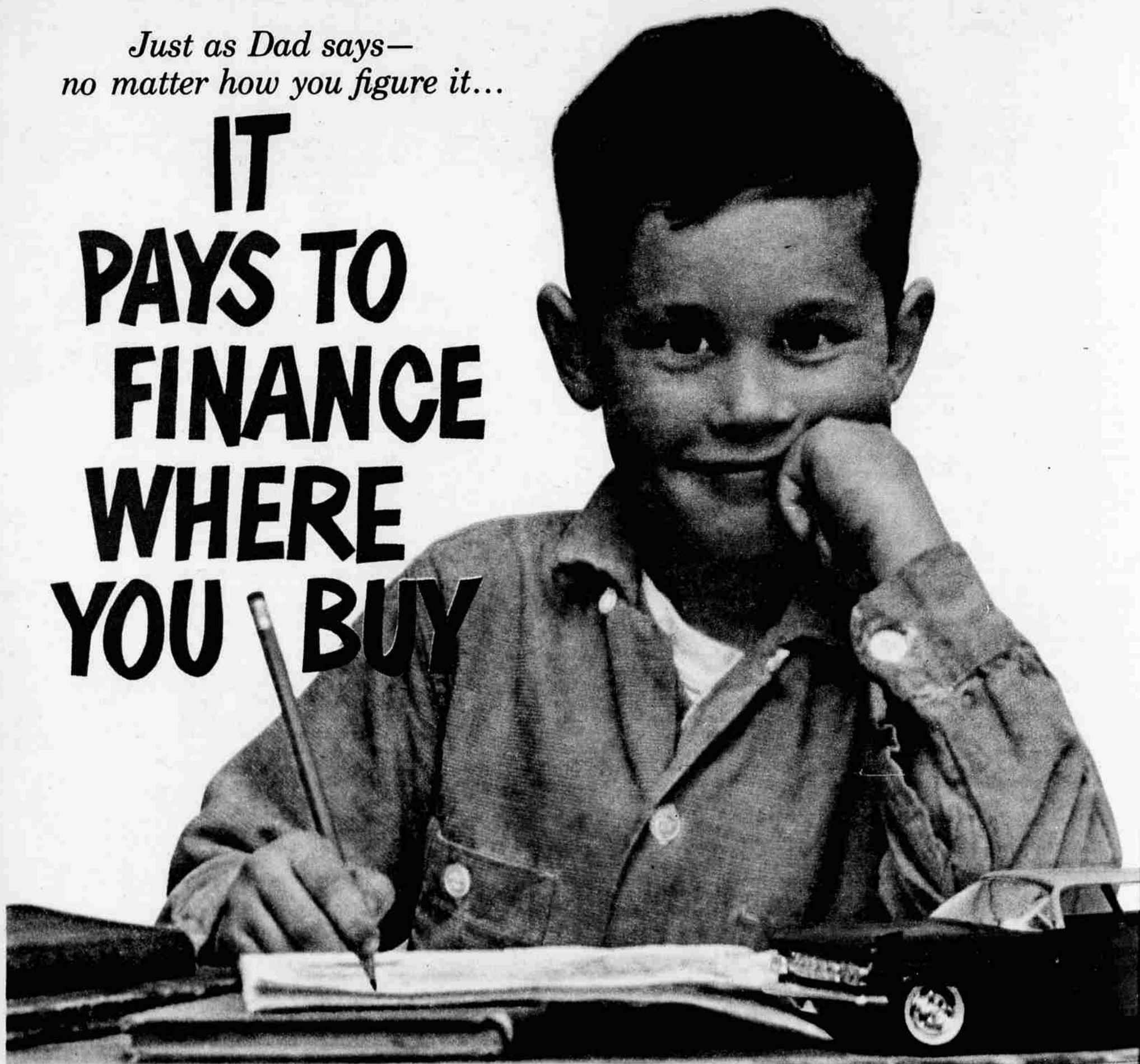


*Just as Dad says—
no matter how you figure it...*

IT PAYS TO FINANCE WHERE YOU BUY



Think about it. You take care of everything in one place, in one easy step. Nobody to see but your dealer. Convenient? Indeed it is! Practical, too—no one is more interested in satisfying you during every phase of your purchase and ownership.

Your General Motors dealer who uses GMAC can finance your car, your car insurance premiums and creditor life insurance for your family's added protection—all on terms to fit your budget and at reasonable cost.

It's good to know, too, that you can always

count on your dealer and GMAC for considerate treatment even if your circumstances change. GMAC has nearly 300 offices in the U.S. and Canada. If you move, your account can be transferred to the office nearest your new home. Should you need major repairs, tires, or parts, GMAC credit facilities are available to you as a valued customer.

So add it all up. You'll see it pays to finance where you buy—on the GMAC Plan. Since 1919, people have bought over 40 million cars this way!



WISE CAR BUYERS KNOW...

The best way to buy "on time" is to pay down as much as you comfortably can — then pay the balance as soon as you can.

ASK YOUR DEALER in CHEVROLET • PONTIAC • OLDSMOBILE • BUICK • CADILLAC new cars and used cars of all makes; also FRIGIDAIRE • DELCO APPLIANCES