



FUNERAL FOR LYNCH VICTIM—Friends bury the body of Mack Charles Parker, 23-year-old Mississippi lynching victim. About a dozen white men took the young Negro from a Poplarville, Miss., jail, and a week later his body was found floating in a nearby river. No guards were on duty at the jail at the time of the abduction. Parker was accused of raping a white woman.

Officers Elected For NOMA Branch

Ashland — Newly-elected president of the Medford branch of the National Office Management association is Harold S. Sekiguchi, Southern Oregon college instructor in business and assistant business manager. He succeeds L. E. Sohler, Magnolia Lumber company, Medford.

Other new officers are Vern Bacon, Medford Credit Bureau, vice president; Mrs. Frances Grant, Associated Trust company, Medford, secretary; Robert Castle, International Business Machines, Medford, treasurer.

Retiring officers are K. R. Blair, National Cash Register company, Medford, vice president; Mrs. F. E. Grant, Associated Fruit company, Medford, reelected secretary; and Harold S. Sekiguchi, treasurer.

Sekiguchi, a member of the college staff since 1957, is currently secretary for the Ashland Kiwanis club. He and his wife, Thelma, reside at 155 Union st., Ashland.



Small Worlds Around Us

By Lynn M. Watkins

It's Kind of Movement That Alarms Animals

Woodsmen, hunters, bird watchers, as well as all the people who walk the woodland trails, have always maintained that the way to escape detection by the animals being stalked was to remain perfectly still — "without moving a muscle." We have mostly believed it was movement that caught the animal's eye and alarmed it.

But every animal, in its natural environment, is constantly in the near presence of moving objects. The leaves of a tree are rarely still. Tree branches, even the tree itself, is in motion. Weeds and grass stems are forever twitching, quivering or swaying.

Even the movement of overhead clouds must form a part of the ever moving environment in which it lives. Shadows

of animals in motion, or of anything else, form part of the pattern of the ever moving scene.

It Adjusts Being carefully adjusted to the environment in which it lives an animal adjusts itself to those conditions; things that are in some degree of movement.

Therefore it is logical to suppose it is the kind of movement that sends the miasma of alarm through the consciousness of the wild creatures. The way an object moves; its motion, rather than its movement, alerts the creatures.

Analyzing the natural movement of a human we usually can see part of the reason. A man walking, running or even waving his arms or weaving his body, is in jerky, irregular motion. It is not the swaying rhythm of branches or weeds, the undulating flow of grass, the steady march of clouds — but a series of jerks.

Show Bee-Keepers The bee-keeper, hiving his little honey-makers, does not move fast or in sudden jerks but with a deliberate, flowing motion. Should he move fast, jerk or jump, he would promptly be stung. There is no such thing as a "bee who knows the keeper." The man does not get stung because he has trained himself how to move.

It is reasonable to suppose that any animal, insect, fish, bird or reptile takes alarm at the kind of motion rather than just movement, for there are but few living things in all the world who can ever hope to live in an environment where all the surroundings are perfectly motionless.

(Released by The Register and Tribune Syndicate, 1959)

Berry Growers May Spray for Problems

Home berry growers who have had trouble with the red berry problem should spray when new shoots are from two inches to eight inches long, Don Berry, county extension agent for horticulture, said today.

Red berry is a common problem in blackberries, both Evergreen and Himalaya, and other commercial types. It is caused by a tiny mite which builds up and prevents the berry from maturing properly. Liquid lime sulfur, 8 gallons to 100 gallons of water, or 12 pounds Polysulphide per hundred, is the recommended practice in commercial orchards, Berry said. Home gardeners should use one quart liquid lime sulfur in three gallons of water or one pound dry lime sulfur in three gallons of water.

Two applications of dusting sulfur as a substitute for the lime sulfur spray is sometimes used. The first dust is applied as the first blooms open, with a second application about 10 days later, he added.

Home owners are cautioned not to use lime sulfur on boysenberries or loganberries as the spray is generally not necessary on them, and if used during hot weather may cause burning and leaf drop.

TROUBLE SHOOTER DIES Atlanta, Ga.—Miss Lucy Randolph Mason, 77, an ace trouble shooter and public relations officer for the Congress of Industrial Organizations (CIO), died Tuesday.

Oregon's Wealth Stems From Soil, One of Basic Resources

(Editor's note: This is another in a series of articles being published in connection with Conservation Week, which is being observed this week. Today's article, written by Robert C. Baum, executive secretary of the state soil conservation committee, discussed conservation of soil.)

By ROBERT C. BAUM, Executive Secretary State Soil Conservation Committee, Gov. Mark O. Hatfield, in

Fleishhacker Zoo Eyes Love Story

San Francisco — (UPI) — This has all the earmarks of a love story.

The hero is a pillar in the community. Everybody looks up to him. His name is Zoo Beau, and he's lonely.

The heroine is due to arrive next month from Africa. Officials at Fleishhacker Zoo claim she's a real catch, acquired in trade for two tigers and a camel.

They're hoping that Zoo Beau takes one look and falls head over heels in love.

And that covers a lot of territory, if you've ever taken a good look at a giraffe.

TOURS NAVAL BASE Naples, Italy — (UPI) — Adm. Arleigh M. Burke, U.S. chief of staff, is visiting the aircraft carrier Roosevelt with the 6th Fleet in the Mediterranean, it was announced today. He is touring NATO naval installations in this area.

designating the week of May 3-10 as Conservation Week, recognized that "the conservation and wise use of the natural resources of the state of Oregon is of primary importance to our present generation and to generations yet unborn."

Soil, one of our basic resources, along with water, crops, and minerals is the foundation of our economy and way of life. Soil conservation is particularly important to people of Oregon because our new wealth each year stems almost entirely from agricultural and forest production—both directly dependent on the soil. Oregon's 61,664,000 acres are used for nearly every crop grown in the temperate sections of the world.

Local Man Held on Bad Check Charges

Charles Palmer Dunlap, 52, of Holland hotel, 109 West Sixth st., was held in Jackson county jail on \$1,500 bail today on a charge of "drawing a bank check with insufficient funds in bank to pay same in full," Medford police reported.

Arrestment in district court yesterday was postponed.

Police arrested Dunlap Wednesday in downtown Medford in connection with writing a check for \$72.80, returned by the bank for insufficient funds.

To properly understand the problems and possibilities of soil conservation in Oregon, we should first have an understanding of soil, its importance to the farmer, the community, and the entire nation.

Many of us are inclined to think only of the crops that are produced, giving little thought to the soil itself. We must realize that every living thing on the land is dependent upon the production that comes from the soil. The productivity of this soil depends largely on the management and care on the part of the individual landowner.

Agriculture, as an industry in Oregon, has been in existence for more than a century. While this country is comparatively young compared to other agricultural areas of the world, the strain of continued production is already beginning to show.

Soil surveys of the grainlands of the Columbia Basin indicate that over 40 per cent of the cropland has lost 25 per cent of the surface soil and that over 5 per cent has lost over 75 per cent of the surface soil by wind and water erosion.

Other parts of the state have similar stories of erosion along rivers and streambanks, formation of gullies on range and forest lands, and depletion of soil fertility through the loss of valuable plant nutrients.

More frequent floods, higher flood crests, and greater flood damages are among the unwanted by-products of soil

erosion. Silt and sediment pour into stream channels, harbors, and reservoirs to reduce their carrying and storage capacity. At the same time erosion is increasing the cost of maintaining highways and railroads. Wildlife food and cover are destroyed and fish die in silt laden waters.

Take Action Landowners throughout Oregon, by groups and individually, are taking action to reduce soil losses and make even better use of their soil and related resources. This

improved use and conservation of the soil results from the adoption of a program of management to fit the land based on its needs and capabilities.

Included are the use of erosion control measures, improved drainage and irrigation, woodland and range management, and proper crop rotations. Examples of group action are the many drainage, irrigation, and soil conservation districts, which local landowners have organized. Effective soil conservation

MAIL TRIBUNE, Medford, Or. Friday, May 8, 1959

and use is desirable everywhere. It is mandatory in Oregon if we are to maintain and increase our agricultural production and our forests, range, fish and wildlife.

We Give **GREEN STAMPS** CENTRAL REXALL DRUG Main and Central

BE OUR GUEST

for the first session—without cost or obligation See how you can develop

Poise, Confidence

Ability to Deal With People

Learn to Speak Effectively

through the world-famous

DALE CARNEGIE COURSE

Effective Speaking, Human Relations, Memory Training

MONDAY, MAY 11, 7:00 P.M.

MEDFORD YMCA, 522 West Sixth

Approved for Oregon Veterans—World War II and Korean. Tuition paid under State G.I. Bill—Benefits expire June 30, 1959.

For information call Jack Travis, Hotel Medford, Spring 2-6151.

Presented exclusively in Oregon by the NORTHWESTERN SCHOOL OF COMMERCE, Portland



DALE CARNEGIE Author of "How to Win Friends and Influence People" "How to Stop Worrying and Start Living"

MORE PEOPLE ARE BUYING CHEVROLETS IN 1959 THAN ANY OTHER CAR

(as proved by official registration figures)

204,000 more people bought Chevrolets last year than any other car and there are over 2 million more Chevrolets on the road than any other car! You'll find more to like in Chevy, too!



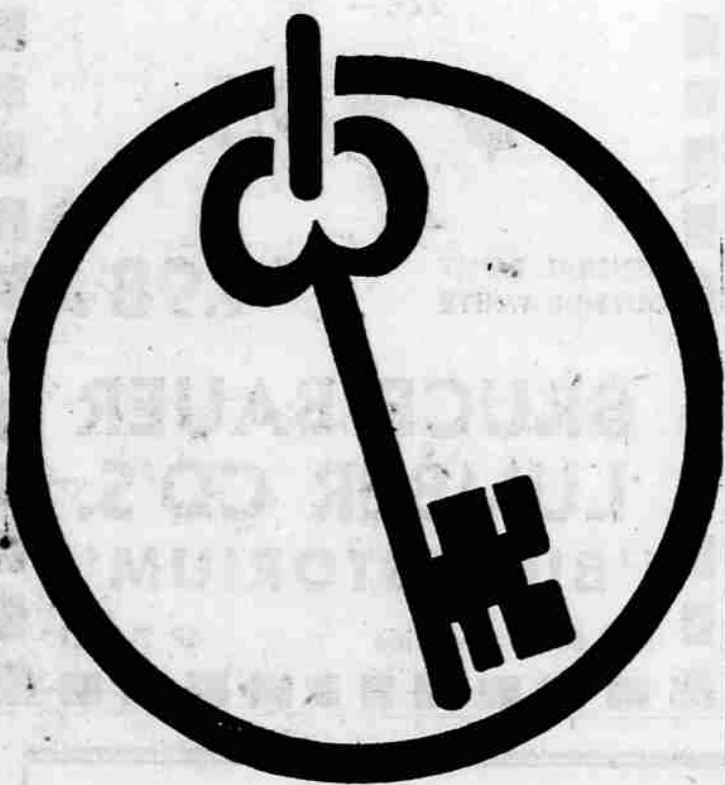
Your authorized Chevrolet dealer will show you why the best seller's your best buy!

COURTESY CHEVROLET

9th at Bartlett

MEDFORD

SP 2-6115



KEY to mite-free fruits

PEARS should be protected from attack by mites. This job can now be turned over to an extra-safe, easy-to-use miticide called KELTHANE. Last year, many orchards had full-season control with only one application of KELTHANE. An ideal time to clean out a mite potential is in the first cover spray. To clean out the tops of trees where spray rigs may not give good coverage, a KELTHANE 3 percent dust is effective. You'll like the safety and long-residual action of KELTHANE... plus its ability to control all species of mites which attack pears with a minimum number of applications. Ask your supplier for KELTHANE now.



Chemicals for Agriculture

ROHM & HAAS COMPANY

WASHINGTON SQUARE, PHILADELPHIA 5, PA.

KELTHANE is a trademark, Reg. U.S. Pat. Off. and in principal foreign countries.

KELTHANE