

Advertising layouts are made in ad agencies for ads appearing everywhere. More help needed for this work.



Fashion art is one of the fields now looking for new talent—both men and women artists. A glamorous field.



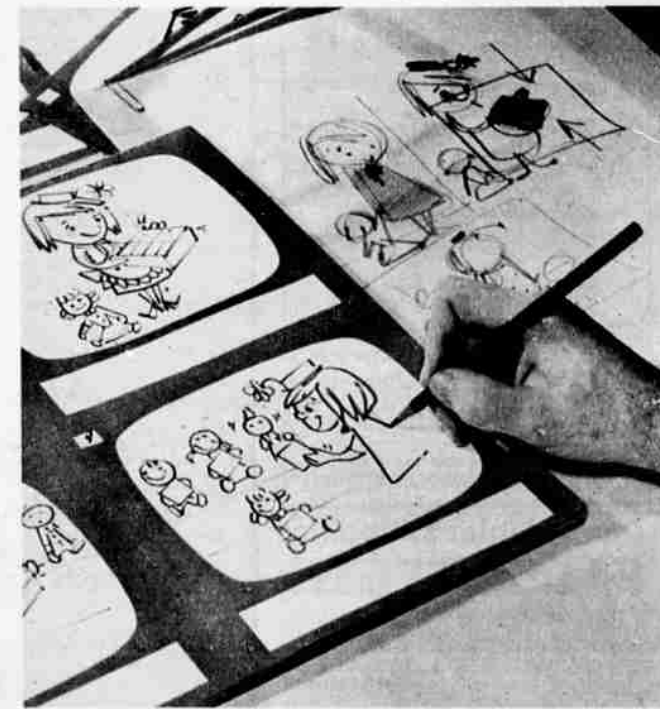
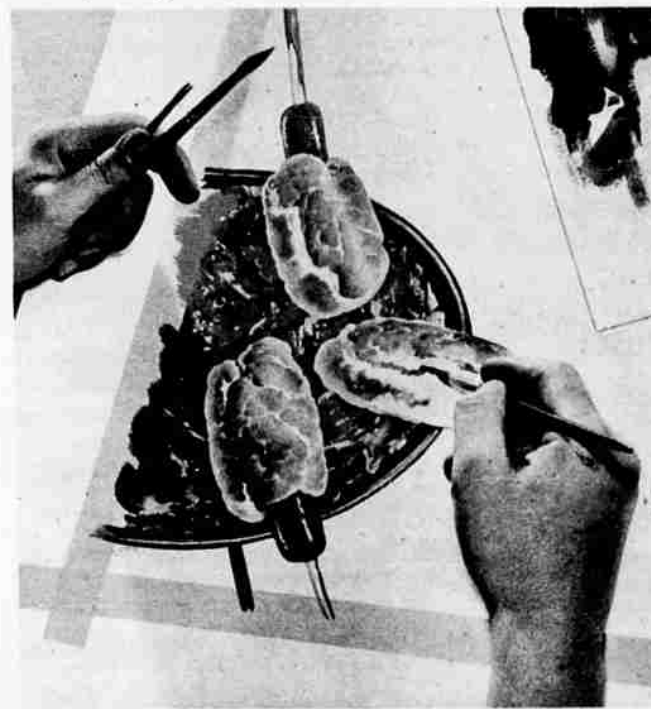
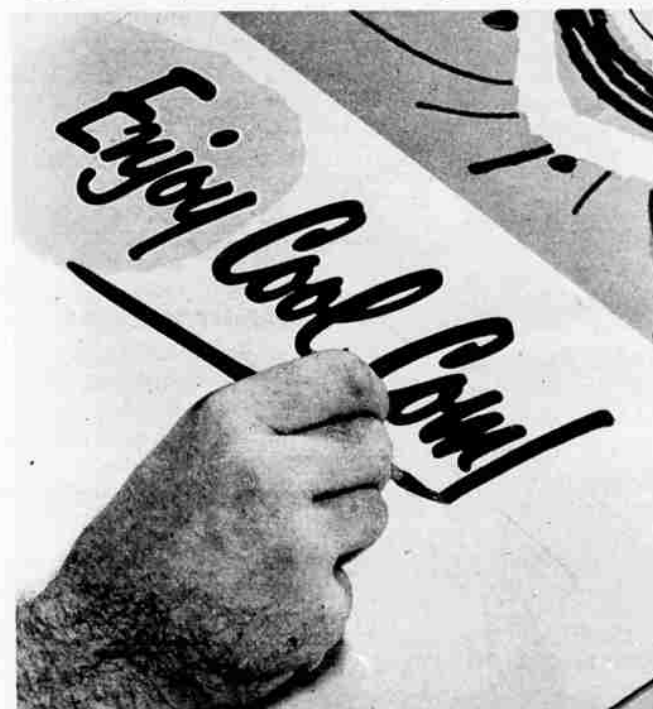
Magazine illustrating is a fascinating field. It's highly paid, too. Fresh new art talent being sought right now.

New talent needed for commercial art

Posters, Signs. You see them everywhere—in stores, store windows, outdoors. Each is designed by an artist.

Advertising artists are needed by the thousands. By stores, ad agencies, studios, etc. Even beginners in art.

Television is begging for artists today! Each cartoon film requires hundreds of drawings by well-paid artists.



Art talent hunt being conducted in Oregon and Washington



Walter J. Silwending
ILLUSTRATOR

To help fill the nationwide need for new artists today, an Art Talent Hunt is being conducted in this area right now.

Artists are needed in every branch of commercial art—advertising illustration and layout, poster work, television art, fashion art, magazine and cover illustration, cartooning, book illustration, greeting card design, and other fields.

Over \$10,000,000,000 is being spent this year for advertising alone—much of that for art. You can

see why new talent is needed in the commercial art field today. Openings in art have increased about 50 percent in the last five years, according to a large employment agency. In every part of the country, there's a growing need for new art talent.

EARNINGS ARE UP. With a scarcity of artists today, men and women in commercial art are being more and more highly paid for their work. Even beginners in the field. Many commercial artists are now earning from \$150 a week to over \$50,000 a year. Some earn as much as \$3,500 for a single illustration.

Do you like to draw? If you do, you may have the talent that's needed for success in commercial art. Here's the first thing to do. *Find out* if you have the necessary talent. You can, right now—without cost or obligation.

TAKE TALENT TEST AT HOME. This Art Talent Test is being contributed, free, by a well

known art school to help fill the nationwide need for new artists. It's a simple test, yet it will tell whether you have natural talent. You take the test by yourself, then mail it back. Professional artists examine and grade it—and if your test shows talent, you will get skilled counsel and guidance about a career in art.

Clip this coupon and send today for a free copy of this Art Talent Test that has started so many towards profitable careers in art.

ART INSTRUCTION, INC. Studio FW59-21
500 S. 4th St.—Minneapolis 15, Minn.

Please send me your Talent Test, without cost or obligation.
(PLEASE PRINT)

Name _____ AGE _____
Occupation _____
Address _____ Apt. _____
City _____ Zone _____
County _____ State _____