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Between or before meals drink an envelope of Knox Unflavored Gelatine (costs about 5¢) in fruit or vegetable juice, bouillon or water. Simple directions on each Knox envelope. No need for synthetic appetite curbers. Knox is all food, all protein, low in calories. Why not start today.



KNOX UNFLAVORED GELATINE
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BILL STERN...

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Quips and Quotes



The geography test was obviously too much for the freckle-faced youth. But his eyes brightened at one question: "Give the number of tons of coal exported from the United States in any given year."

Without hesitation, he wrote, "1492, none."



"We have trouble getting good help these days."

A tourist stopped in a German town when he saw a brass band playing before a house with all its windows and doors shut. "May I ask what you are doing?" the tourist asked between numbers.

"Why we are serenading our burgomaster," a musician replied. "It's his birthday, and he lives in this house."

The tourist viewed the shuttered house skeptically. "Why doesn't he come to the window to acknowledge the tribute?"

"Because I have to be down here conducting," shouted the leader indignantly.

A spare tire is the one you carefully check the day after you have a flat tire.

—Ken Kraft

A famed explorer was captured by savages in the wilds of South America. They were dancing about him in preparation for the kill when an idea struck the explorer—he would awe them with "magic." From his pocket, he took a cigarette lighter.

"See," he said, "I am a fire-maker!" And with a flick of his thumb, the lighter burst into flame. The savages fell back in astonishment.

"Magic!" cried the explorer in triumph. "Sure is," replied the chief. "Only time we ever saw a lighter work the first time."

The Master Planner

(Scene: The office of the street commissioner. The commissioner is holding a large chart and addressing a crew of hand-picked men.)

Now, men, here's the comprehensive plan
For marking the streets of Dillydown Heights,
You'll notice no signs are nearer than
A hundred feet to adjacent lights.

They're set on the curbs from Spruce to Lime,
So splatter 'em good with mud and grime.
Now over on Elm, use poles for these,
To get 'em under the branching trees.

The plates for Parkway are oil-en-crust-ed,
And those for Pine are illegibly rusted.
And here where Myrtle winds into Glen,
Just skip the marker. You get it, men?

So that's it, fellows. Now carry through.
Let's make this a real American town.
Oh yeah! Where they can't be hidden
from view

Just fasten the markers upside-down!
—Georgie Starbuck Galbraith



"Sure beats hiding behind a billboard, eh?"

After 40,
middle age
is always
10 years away.
—Nuggets

Frustration

When washing windows
I find that the spot
Invariably is
On the side I am not.
—Alice McClure