

New breakfast drink discovery gives you MORE VITAMIN C THAN ORANGE JUICE

NEW! INSTANT!

JUST MIX WITH COLD WATER



TANG

MORE VITAMINS C AND A than the finest fresh or frozen orange juice. We need vitamin C every single day, youngsters and grown-ups, too—because our bodies can't store it.

REAL WAKE-UP TASTE in every drop. Never acid-y. Always the same sunny goodness glass after glass.

NO SQUEEZING . . . NO UNFREEZING. Your TANG jar needs no refrigeration—keeps its fresh flavor stored right on the shelf. Make as much as you like, a glass or a quart.

ADD TANG TO YOUR SHOPPING LIST NOW.

Happiest thing that ever happened to breakfast



TESTED AND APPROVED in General Foods Kitchens for taste, quality and nutritional value. TANG comes in 2 sizes—regular and family—to fill 12 or 24 glasses. Look for it at your favorite grocery store.