



# Vote for a recipe... in Pillsbury's New Blue

Nothing to write...no recipes to send in. Just pick your favorite from these 10 Grand Prize Recipes and your name may be drawn to win a G-E Kitchen!

MAIL YOUR ENTRY BEFORE JUNE 1, 1959

**\$87,000 IN  PRIZES!**

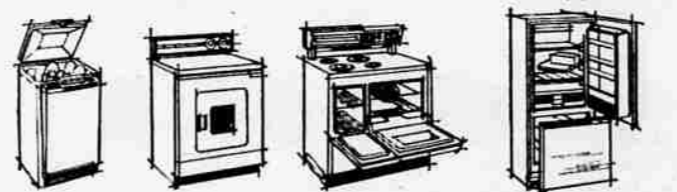


### 5 Complete G-E Kitchens!

Each with:  
Refrigerator-Freezer  
Grand National Liberator  
Range  
Filter-Flo Automatic  
Washer  
Automatic Clothes Dryer  
Mobile Maid Dishwasher  
Super-Grind Disposal  
Metal Cabinets

All Installed!

### Or win one of these 2,020 General Electric Appliances



5 Mobile Maid Dishwashers  
5 Washer-Dryer Combinations  
5 Grand National Liberator Ranges  
5 Refrigerator-Freezers, 15-cu. ft.  
**PLUS** 1,000 All-purpose Mixers  
1,000 Automatic Coffee Makers



**BEST OF THE BAKE-OFF 1953**  
**"My Inspiration" Cake** has sweet chocolate hidden between layers, toasty nut topping baked in. From Mrs. Bernard Kanago, Webster, S. D.



**BEST OF THE BAKE-OFF 1954**  
**Open Sesame Pie** has nut-like flavored crunchy pastry and a creamy date chiffon filling. From Mrs. Bernard A. Koteen, Washington, D. C.



**BEST OF THE BAKE-OFF 1955**  
**Ring-A-Lings** are no-knead sweet rolls with filberts in the filling, fresh orange glaze on top. From Mrs. Henry Jorgensen, Portland, Oregon.

# win a G-E Kitchen Ribbon Sweepstakes



**BEST OF THE BAKE-OFF 1949**  
**No-Knead Water-Rising Twists** are sweet, tender, have marvelous flavor. The dough rises in water. From Mrs. Ralph E. Smafield, Detroit, Mich.



**BEST OF THE BAKE-OFF 1950**  
**Orange Kiss-Me Cake** has raisins, nuts and orange inside; topping is orange, cinnamon and sugar. From Mrs. Peter Wuebel, Redwood City, Calif.



**BEST OF THE BAKE-OFF 1951**  
**Starlight Double-Delect Cake** uses chocolate cream cheese frosting in the cake and on top. From Mrs. Samuel P. Weston, La Jolla, Calif.



**BEST OF THE BAKE-OFF 1952**  
**Snappy Turtle Cookies** are brown sugar cookies combined with nuts and chocolate for this unusual shape. From Mrs. Peter S. Harlib, Chicago, Ill.



**BEST OF THE BAKE-OFF 1956**  
**California Casserole** is browned veal simmered with chicken soup, dumplings on top. From Mrs. Hildreth H. Hatheway, Santa Barbara, Calif.



**BEST OF THE BAKE-OFF 1957**  
**Accordion Treats** are wedge-shaped cookies baked golden-brown in accordion-folded foil. From Mrs. Gerda Roderer, Berkeley, Calif.



**BEST OF THE BAKE-OFF 1958**  
**Spicy Apple Twists** are apple wedges in pastry strips sprinkled with cinnamon-sugar. From Mrs. Don DeVault, Delaware, Ohio.

## Here's your ballot and entry for the drawing:

**To vote:** Read about the 10 Grand Prize Winners in this ad. Then pick the recipe you like best. Put the year that recipe won in the box.

### To enter the Drawing:

• Print your name and address in spaces below and mail to: Pillsbury's BEST Flour, Box 281, Minneapolis 60, Minnesota.  
• All entries are eligible to win. Just follow these simple rules →

Name \_\_\_\_\_  
Street \_\_\_\_\_  
City \_\_\_\_\_ Zone \_\_\_\_\_  
State \_\_\_\_\_

The G-E major appliance listed above I would most like to win is \_\_\_\_\_

### RULES

1. Print clearly the year of the recipe you think is best of all 10 in the box provided. Then print your name and address clearly in spaces provided and mail to: Pillsbury's BEST Flour, Box 281, Minneapolis 60, Minnesota.
2. Send along with your entry the word BEST (if you have one on hand) from any size sack of Pillsbury's BEST Flour, or a hand-drawn facsimile (copied from any source). Enter as often as you wish, but each entry must be accompanied by the word BEST or facsimile as outlined above. Entries must be postmarked no later than June 1, 1959 and received no later than June 6, 1959 to be eligible. Drawing June 18.
3. 2,025 winners of more than \$87,000 in prizes will be chosen by a drawing under

the supervision of an independent organization. Installation of the 5 first prize kitchens, up to \$1,000 will be paid by The Pillsbury Company. All winners will be notified by mail. Only one prize will be awarded to a family. Complete list of winners available on request about August 1.

4. The drawing is open to all persons living in the Continental United States, Hawaii and Puerto Rico except employees (and their immediate families) of The Pillsbury Company and its agencies. Entries not accepted from persons living in New Jersey, Nebraska and other areas where local laws prohibit. The drawing is subject to all federal, state and local regulations. No entries will be returned. All entries become the property of The Pillsbury Company.

## Here's all you do...it's easy to enter...takes only a minute

Just choose your favorite recipe from these 10 Grand Prize Winners and vote for it, by year, in the box on the entry blank. Fill in your name and address on the entry blank and mail it before June 1, 1959, carefully following the rules on the entry blank.

Your ballot and entry blank automatically go into the Sweepstakes drawing for \$87,000 worth of General Electric appliances, including five completely installed

G-E kitchens! You have 2,025 chances to win! Enter today. Enter as often as you wish. No purchase is required. No recipes to send in.

Each of these 10 recipes is a Grand Prize winner in one of Pillsbury's annual Bake-Offs. They are the best from a million-dollar recipe search...and you can get all 10 recipes FREE in specially-marked sacks of Pillsbury's BEST Flour now at your grocer's.

Get all 10 BEST of the Bake-Off Grand Prize Recipes FREE in specially-marked sacks of

# Pillsbury's BEST Flour

## Reminder!

Enter your favorite family recipe in this year's (the 11th) Grand National Bake-Off. The recipes on these pages show you what simple ideas can win. Bake-Off entry closes June 30, 1959. Get Free entry at your grocer's or by writing to Pillsbury's BEST Flour, Box 353, Minneapolis 40, Minn.

