

Wonderful Feeling! Wonderful Taste!

It makes good sense to smoke Kent . . .

and good smoking, too!



REGULAR, KING SIZE
OR CRUSH-PROOF BOX
POPULAR PRICE

Kent Filters Best

Of all leading filter cigarettes . . .

you get less tars and nicotine in Kent

A Product of P. Lorillard Company — First with the finest cigarettes — through Lorillard Research!