



MR. & MRS. ELBERT P. JENKINS OF ARLINGTON, VA., WHO HAVE BOUGHT FOUR CARS ON THE GMAC PLAN, ARE FREQUENT VISITORS TO COLONIAL WILLIAMSBURG

Like millions of other car buyers, the Jenkinses have found—

IT PAYS TO FINANCE WHERE YOU BUY

WHY?

Because it's so convenient and practical. You take care of everything in one place, in one easy step. You don't have to see anyone but your dealer. And nobody is more interested in satisfying you with every phase of your purchase and ownership.

Your General Motors dealer who uses GMAC can finance your car, your car insurance premiums and creditor life insurance for your family's added protection—all on terms to fit your budget and at reasonable cost.

You can rely on your dealer and GMAC for considerate treatment if your circumstances change. Should you move, GMAC can transfer your account to any one of nearly 300 offices in the U. S. and Canada. If you need major repairs, tires or parts, GMAC credit facilities are available to you as a valued customer.

Since 1919, practical people like the Jenkinses have used the GMAC Plan offered by General Motors dealers to buy more than 40,000,000 cars. So finance where you buy — on the GMAC Plan!



WISE CAR BUYERS KNOW...

The best way to buy "on time" is to pay down as much as you comfortably can — then pay the balance as soon as you can.