



## Double opportunity! Treat your dog to Premium Grade Friskies...Save 15¢ too!

Here's opportunity that knocks *twice* - for your dog *and* you! Your dog enjoys a feast of Friskies - loaded with the lean red horse meat he loves. He enjoys Friskies' *complete* nourishment...up to twice that of many other brands. A balanced diet that

gives your dog every vitamin and mineral and energy food he is known to need. A diet so sound the U.S. Government puts its seal on every can. **YOU SAVE MONEY** by buying Friskies with this valuable coupon. Just clip it out and take to your dealer. Buy

three cans of Friskies and he'll give you 15¢ off the purchase price. Treat your dog to canned Friskies today. Or for variety try Friskies Meal or Friskies Cubes. All are premium grade, complete...made to the high standards of **Carnation**.



THIS COUPON WORTH

**15¢**

ON 3 CANS OF FRISKIES

Either 1-lb. or 26-oz. size

Keep your dog frisky with FRISKIES!

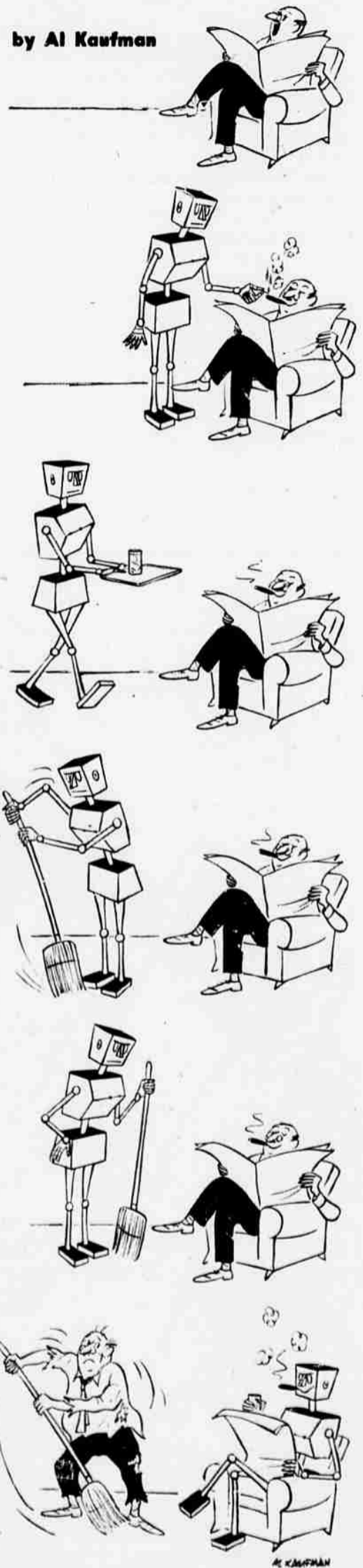
**TO DEALER:** This coupon is redeemable for 15¢ (plus 2¢ handling) through Friskies salesmen, provided it has been used for the purchase of Friskies in accordance with the offer shown above. Void in any state or municipality where prohibited, taxed, or otherwise restricted. Cash value 1/10 cent.

Limit one per family.  
Offer expires June 30, 1959  
Friskies Pet Food Division  
Carnation Company



## It Had to Happen!

by Al Kaufman



AL KAUFMAN