



In the style that set the standard for an industry: Chrysler Windsor 4-Door Hardtop in Lustre-Bond Empress Blue and Nocturne Blue.

ROOMINESS!



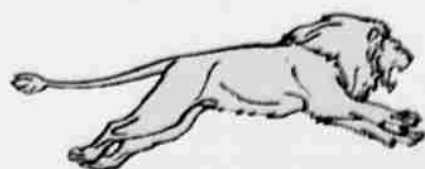
The big news in '59 is roominess . . . and Chrysler's got it!

How was Chrysler able to add extra room this year when all other cars seem cramped?

(1) We made the doors wider and higher to let you in and out easily. (2) Added the option of Swivel Seats to swing you inside gracefully. (3) Raised the roof to give you room for sitting straight and proud—and with your hat on. (4) Pushed the rear seat back to let you stretch your legs. (5) Raised the seats so your feet would fit flat to the floor. (6) Snuggled the seats up close to the door so you needn't take a long step before you sit down.

In a Chrysler, as in no other car this year, you're never "locked in" to one position. There's room to shift around, to rearrange yourself and get comfortable all over again.

There's a Chrysler waiting for you right now at your Chrysler dealer's. See its trim, taut style that set an industry standard. Then get in and go. Experience the driving ease of pushbutton TorqueFlite automatic transmission . . . the road-calming competence of Torsion-Aire Ride . . . the stop-on-a-dime safety of Total-Contact Brakes. Do it soon!



lion-hearted

CHRYSLER

. . . setting the pace in style