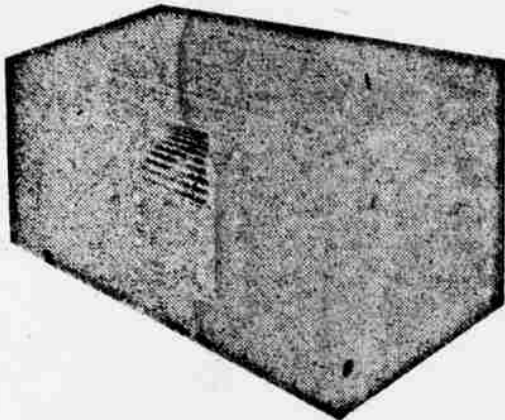
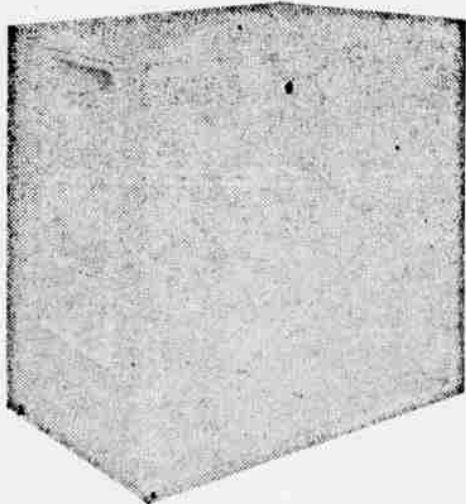


The Genatron Heat Pump: The Air-Conditioner You Set ONCE IN A LIFETIME!

One of the very, **very** important features of Hillcrest House II is the Genatron Heat Pump installed by Trowbridge & Flynn Electric Company. It is so important because it will have such a great influence on the health and comfort of the family living there, even though they will scarcely be aware of its existence. The day they move in, they can set the Genatron Heat Pump thermostat to the temperature they want—say 75 degrees—and it will maintain that temperature automatically, using outside air as a heat source! During the cool and cold months—the Genatron Heat Pump will warm the cold air to 75 degrees – and circulate it through the house – **AUTO-MATICALLY**. When the weather warms up – the Heat Pump will **cool** the hot air to 75 degrees and circulate it through the house. **ONE SETTING LASTS A LIFETIME!** And Genatron operation is **clean**. All it uses is air and electricity . . . and the air is cleaned before it goes into the house. In Hillcrest House II, clean air of the proper temperature will circulate constantly – automatically – through the heat pump ducts in each room. Models of the Genatron Heat Pump are available in all sizes for all types of homes – at Trowbridge & Flynn Electric Company.



The heat pump in Hillcrest House II is misnamed; this section, installed under the house, is actually a weather-controlled unit which heats or cools according to demands of the season. Its cost of operation is amazingly low . . . see figures below on this page.



The compressor of the Genatron Heat Pump at Hillcrest House II is conveniently located at the south end of the house, under a weatherproof shed.



The home of Mr. and Mrs. R. A. Skinner on Hillside Drive in Medford. The Skinner's 2700 square-foot house is heated and cooled by a Heat Pump. Operational costs for both jobs over a period of one year are shown below.

GENATRON HEAT PUMP OPERATING COSTS

June, 1956	.59	Dec., 1956	46.20
July, 1956	2.00	Jan., 1957	46.59
Aug., 1956	4.55	Feb., 1957	46.59
Sept., 1956	3.01	March, 1957	46.59
Oct., 1956	10.08	April, 1957	23.45
Nov., 1956	33.44	May, 1957	9.87

Average cost per month for twelve months was \$22.76