



Now Open For Business

In a Brand New Dress - Your Neighborhood Big Y at 11th and Oakdale. Medford's Oldest Market Location. Now There Are Three Modern Big Y Mkts. To Serve You With Every Day, Rock Bottom Prices Plus "Silver Dollar Stamps" for Plus Savings.

STORE HOURS

BIG Y MKT. at 11th and Oakdale	BIG Y MKT. at 608 East Main	BIG Y MKT. Hi-Way 99 North
8 a.m. to 10 p.m. Mon. thru Sat. 10 a.m. to 6 p.m. Sun.	8:30 a.m. to 10 p.m. Mon. thru Sat. 10 a.m. to 6 p.m. Sun.	8 a.m. to 9 p.m. 7 Days a Week



Looks Better... IS BETTER!

Improve on Nature? We do it every day through the loving care we give to our fruits and vegetables. We baby our bananas... coddle our cauliflower... and pamper all our produce shamelessly. We trim what should be trimmed... moisten what should be moistened... ice what should be iced... all to give you the crispiest, tastiest, thirstiest produce buys in town.

LOCAL-CLEAN-FRESH

SALAD MIX pkg. 19¢	
TOMATOES Rich-Ripe for Salad or Slicing lb. 19¢	
CAULIFLOWER Snow White Tender Heads each 19¢	
GRAPEFRUIT Arizona Seedless 8 lb. bag 49¢	
PARSNIPS Crisp, Tender lb. 10¢	POTATOES Fancy Reds 3 lbs. 25¢

MEDFORD'S *Finest Meats*

Now there is a modern Meat Dept. in the BIG Y at 11th and Oakdale with a meat cutter on duty to fill your special requests.

Picnic Style PORK ROAST **lb. 35¢**

LEAN-TENDER PORK STEAK **lb. 47¢**

SAUSAGE PURE PORK-COUNTRY STYLE **lb. 39¢**

GROUND BEEF FRESH HOURLY **lb. 49¢**

RANDY'S 4-OZ. STEAKS
VEAL CUTLETS SAMPLING FRI. & SAT. **4 for 99¢**

RED SNAPPER FRESH **lb. 39¢**

PLUS SILVER DOLLAR STAMPS

Bakery Features

COMBINATION SPECIAL
1-Lge. Loaf Bread
1-Doz. Cookies
1-Bar Cake

\$1.23 Value — Only **99¢**
BEAR CLAWS 6 for 25¢

RUPERT FISH STICKS FROZEN 8-OZ. PKG. **4 PKGS \$1.00**

INSTANT COFFEE HILLS BROS. TRUE COFFEE FLAVOR 6-OZ. JAR **89¢**

DEL MONTE JUICES

PINEAPPLE-GRAPEFRUIT	YOUR CHOICE
PINEAPPLE-ORANGE	
PINEAPPLE-PEAR	4 Cans for \$1.00

In the New Easy To Handle 29-oz. Cans

RIVIERA FINE FOODS

VEGETABLE RAVIOLI	3 40-oz. cans	\$1.00
CHILI BEANS	24-oz. can—Spiced	5 for \$1.00
SPAGHETTI	With Tomato and Cheese Sauce	5 24-oz. cans \$1.00

ROSEDALE BRAND

CUT GREEN BEANS	No. 303 Cans
WHOLE KERNEL CORN	YOUR CHOICE
CREAM STYLE CORN	
SWEET PEAS	6 Cans for 89¢

LENTEN SPECIALS

OYSTERS Market Small Pacific	8-oz. can	4 for \$1.00
BONITA TUNA Market Flakes	No. 1/2 can	6 for \$1.00
CRAB MEAT Sun Pakt	No. 1/2 can	2 for \$1.00
CHEESE FOOD Velveeta	2 lb. loaf	73¢

HEINZ KETCHUP

5 14-OZ. BOTTLES \$1.00

BEST FOODS SALAD OIL QT. BOTTLE **43¢**

PILLSBURY PANCAKE MIX 8-LB. SACK **69¢**

MARKET PANCAKE SYRUP 24-OZ. BOTTLE **29¢**

HOME STYLE SWEET PICKLES LIBBY'S 15-oz. Jar **5 for \$1.00**

Published as a Public Service By **BIG Y PHARMACY** PHONE 3-6631

Medical Mirror *Better Health Through Knowledge*

WHAT DOCTORS SAY ABOUT:

- TB X-Rays
- Eyeglass Cleaners
- "Doctor" or "Mister"

Q. If x-rays are harmful, why are people who are perfectly well urged to have chest x-ray examinations for tuberculosis?
A. Because benefits of properly conducted chest x-ray programs far outweigh possible harm. This was the conclusion of a special investigative committee appointed by the Ontario (Canada) Tuberculosis Association. The National Tuberculosis Association and American and State Trudeau Societies support this view.

Q. What is the best way to clean glasses?
A. Soap and water is excellent, provided a mild hand soap is used. Stronger soaps might affect the trim used on some glasses. Several good cleaning fluids for glasses are available through optical stores. These contain a mild alcohol solution which takes off most spots. Silicone-treated papers are satisfactory for use except on lenses that have non-reflective coatings.

Q. I have heard that doctors are called "mister" in England. Is this true?
A. Yes. In England a good many surgeons lack the title of Doctor and even physicians may not have it. When an Englishman ill he consults a doctor, as we do. But a surgeon is usually plain Mister, and prefers to be so called, although he may have M.D. after his name. An English dentist or veterinarian or chemistry professor is seldom called "Doctor" even though they may have the degree or status of doctor conferred by a university. In the United States the word "physician" is now commonly applied to our Medical Doctors.

Answers do not necessarily reflect the opinion of all doctors. The diagnosis and treatment of disease is the function of the patient's personal physician. Questions directed to Science Editors, P.O. Box 396, Madison Sq. Sta., N. Y. 10, N. Y. will be incorporated in these columns when possible.

SCOTT'S TOILET TISSUE
4 Roll Pkg. (Reg. 53c Pkg.)

3 Pkgs. (12 Rolls) \$1.00
\$1.59 VALUE

BIG Y SUPER MARKETS'

\$100,000

"RETIRE FOR LIFE IN HAWAII" CONTEST

GET IN ON THIS FUN-TYPE CONTEST NOW! ENTRY BLANKS AND FULL DETAILS IN ALL OUR STORES!

FIRST PRIZE
11,610 ADDITIONAL PRIZES!

It's Fun! It's Easy!
JUST NAME THE KEN-L-PUP

KEN L RATION **DOG FOOD**
NO. 1 CANS
7 for \$1.00

DEL MONTE **PINEAPPLE**
CRUSHED 4 No. 2 \$1.00 Cans
SLICED 3 No. 2 \$1.00 Cans

C&H PURE CANE **SUGAR**
10 lb. sack \$1.04

