

**STARTS
TOMORROW**

REXALL'S "THANK YOU"

GREATER REDUCED PRICES THAN EVER—TO THANK YOU FOR

TONIGHT! REXALL T.V. SPECIAL

"FRANCES LANGFORD PRESENTS"

Hugh "Wyatt Earp" O'BRIAN
Julie LONDON
Edgar BERGEN
and Charlie MCCARTHY

George SANDERS
Bobby TROUP
Jerry COLONNA
The Four FRESHMEN

David ROSE And His Orchestra
Plus Special Guest Star
Bob HOPE

NBC TV 10:00 pm EST 8:00 pm MST
9:00 pm CST 10:00 pm PST
PRODUCED BY CHARLES WICK

**SAVE UP TO 1/3
EASTER CUDDLERS**

Many bunnies and other lovable animals—plush or gay percale. Color choice. \$1.39 values, \$1.00. \$2.98 values, now **\$1.99**

FOAM-RUBBER STUFFED TOYS. \$1.00 values... **77¢**

**SAVE 59¢
ALARM CLOCKS**

Luminous dial, reg. \$3.98, **\$2.39**
\$3.29. Plain dial, reg. \$2.98, **\$2.39**

**SAVE UP TO 1/2
SUN GLASSES**

Men's and ladies' values up to \$2.00, **77¢**. 10 smart styles for ladies—values to \$2.98... **\$1.49**

**SAVE \$2.00
HEATING PAD**

Electrex. 4-yr. guarantee! 3 heats; illuminated switch. Reg. \$7.95... **\$5.95**

**SAVE 1/2
WRITING PAPER**

36 sheets and 24 envelopes in white or popular colors. Box, reg. \$1.00, now... **49¢**

**SAVE 26¢
CANCELLED CHECK CASE**

Indexed. Holds up to three years of checks. \$1.95 val., **\$1.69**

**SAVE \$1.19
CARRY-ME BAG**

Baby bottle bag. Insulated. \$3.98 value, now **\$2.79**

**SAVE 96¢
REX-RAY VAPORIZER**

\$3.99 Gives you up to 8 hours of steaming action! Reg. \$4.95. ELECTREX VAPORIZER. Reg. \$5.95, now... **\$2.75**

**SAVE 66¢
INFRA-RED LAMP**

Rex-Ray Ruby Red. Hard glass for safety. Reg. \$2.95, **\$2.29**
REX-RAY LO-GLARE HEAT LAMP. Reg. \$1.79... **\$1.29**

**SAVE 9¢
REX FILM**

Unconditionally guaranteed. Choose #620, #127 or #120. Each, reg. 43¢, now get 2 for **77¢**

**SAVE \$1.91
BILLFOLDS**

Genuine leather! Ladies' and men's styles by Sutton Park. \$3.79 values... **\$1.88**

**SAVE 80¢
SNUGFOLD SYRINGES**

Pastel colors; travel case. Reg. \$3.59, **\$2.79**

**SAVE 41¢
MIRROR**

Handy round-the-neck style. Plain and magnifying. Chrome-plated frame. \$1.00 value, now... **59¢**

**SAVE \$1.00
HAIR DRYER**

Rex-Ray. Plastic hood free with purchase. \$6.95 value... **\$5.95**

**SAVE 40¢
REXALL De Luxe TOOTH BRUSHES**

12 popular styles! Reg. 69¢ each. **2 for 98¢**

**FREE!
QUIK-BANDS with Aerosol MERTHIOLATE**

(Thimerosal-Lilly) Quick, clean first-aid. Now, get both for just **98¢**

REXALL ASPIRIN No faster-acting aspirin made at any price! Big bottle of 200 5-grain tablets, reg. 95¢, now **73¢**

HAIR BRUSH Long-lasting nylon bristles. Color choice in popular styles for both ladies and men. Big value! Special... **99¢**

WHISK BROOM Fine quality brush with strong double-stitching. Big 10" size. Save 20¢! A 79¢ value, now... **59¢**

CHAMOIS Genuine, certified quality; "drinks up" water. A must for spring house-cleaning and car washing. A \$2.00 value, now... **\$1.39**

GLYCERIN SUPPOSITORIES Rexall. Adults' or infants' size. Jar of 24, reg. 89¢... **69¢**

COTTON QUIK-SWABS Cotton-tipped applicators for nursery or make-up. 200, reg. 59¢, now... **44¢**

ADHESIVE TAPE Rexall "Pro-Cap." Plastic. 1" x 5-yd., reg. 49¢, 39¢. Waterproof. 1/2" x 5-yd., reg. 25¢... **19¢**

HYDROGEN PEROXIDE Rexall. 3%, 10 Vol. Wound cleanser. Save 13¢! 1/2-pt., reg. 29¢, now... **16¢**

QUIK-BANDS Adhesive bandages. Choose plain, mercurochrome, or kids' "Little Warrior" design. Pkg. of 45, reg. 63¢, **49¢**

MONACET APC: Quick and prolonged relief of headaches and cold discomforts. 12 tablets, reg. 21¢, now... **15¢**

EYE LOTION: Rexall Eyo. As soothing as natural tears! Reg. 43¢, now... **32¢**

BORIC ACID: Rexall. Powder or Crystals, pound, reg. 89¢, now **69¢**; Solution, 1/2-pint, regularly 47¢, now... **27¢**

REXALL ANALGESIC LIQUID: Quick relief for muscular aches and pains. Reg. 75¢, **57¢**. Balm, 1-oz., reg. 65¢, now... **49¢**

LAXATIVES: Petrofol Mineral Oil, 1/2-qt., regularly \$1.05, now **82¢**. Cascara Fluid Extract, regularly 63¢, now... **49¢**

ABSORBENT COTTON: Rexall, sterile. 4-oz., reg. 65¢, **52¢**; 1-oz., reg. 23¢, **18¢**

FOAM CUSHION: "Symbol" brand. 15" x 13" x 2 1/2". Reg. \$4.49, now... **\$3.59**

**SAVE 91¢
CARA NOME BRITE-SET HAIR SPRAY**

Not a trace of lacquer or gooey base! Brings out all natural highlights—leaves hair mirror-brite, soft, neat! Big 11-oz., reg. **98¢**, \$1.89, now **98¢**

**SAVE 49¢
CHERROSOTE COUGH SYRUP**

12 active ingredients combine for quick, safe relief of coughs due to colds. Pint bottle. Reg. **\$1.98**, **\$1.49**

REXALL MINERAL OIL Highest quality. No taste or odor; non-fattening. 1/2-pt., 53¢ value, now **37¢**

REXALL RUBBING ALCOHOL For invigorating rub-downs! 1/2-pt., reg. 45¢, **35¢**

NYLON HOSIERY Seamless, reg. \$1.39, **\$1.07**. Stretch, reg. \$1.49, **\$1.19**. Stretch, with seam, reg. \$1.19, **97¢**

STATIONERY Cello Packs. Choice of 5 smart writing papers in white or colors. All attractive designs. Each, reg. 39¢, now **33¢**

HOUSEHOLD GLOVES Belmont Latex. Curved fingers; snug, non-slip grip. Natural fit. Reg. 89¢... **63¢**

SACCHARIN Diet-wise sweetener! Drops: reg. 65¢, now **49¢**. 500 tablets: 1/2-gr., reg. 75¢, now **43¢**; 1/4-gr., reg. 69¢, now **40¢**

FILLER PAPER 8" x 10 1/2", 5-hole punched for 2 and 3-ring binders. Wide or narrow ruled. Reg. 25¢... **2 for 37¢**

AIR REFRESHER Elkey's. King-size, handy aerosol banishes odors instantly. Pleasant fragrance. \$1.79 value... **\$1.28**

SYRINGES: Roxbury Combination, regularly \$2.89, **\$2.19**; Defender Feminine Bulb, regularly \$1.69, now... **\$1.29**

BOTTLE WARMER: "Stork." Automatic shut-off; 4-foot cord. Reg. \$2.95, **\$2.35**

STERILIZER: Big 6-quart! Holds 7 bottles plus accessories. Reg. \$4.69... **\$3.79**

RAINCOATS: Styles for ladies and men. \$1.98 values, each, now... **\$1.19**

UMBRELLA, ladies': Rayon. Popular colors and plaids. \$1.59 value... **99¢**

BLUE CANVAS BINDER: Non-zipper. 2- or 3-ring. \$1.00 value, now... **89¢**

INDEXED FILLER BOOK: Wire-bound, with 4 index dividers. 10 1/2" x 8"; 5-hole punched, wide-ruled. Reg. 50¢... **37¢**

SALE

YOUR PATRONAGE!

FREE!

This "Thank You" pocket-size package of tissues is yours—absolutely free—when you buy any cosmetic or medicine item that is listed on these pages. This gift—and the reduced prices in this Sale—are your Rexall drug-gist's way of saying "thank you" for your patronage.



**SAVE 1/2
CARA NOME "FAST" PERMANENTS**

Longer-lasting permanents—in 5 popular types: Gentle, Regular, Super, Pin Curl, or special for Little Girls. Each, reg. \$1.75, **87¢**, now just **87¢**

**SAVE 21¢
New! CARA NOME FAST CLEAN**

Liquid cleanser penetrates deeply; cleanses quickly, thoroughly—without heavy rubbing. Reg. \$1.00, **79¢**

BOBBY PINS Helen Cornell. Rubber tips protect hair. Choose black or bronze. 60, reg. 25¢, now **19¢**, or... **2 for 35¢**

SYRINGES: Roxbury Combination, regularly \$2.89, **\$2.19**; Defender Feminine Bulb, regularly \$1.69, now... **\$1.29**

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INDEXED FILLER BOOK: Wire-bound, with 4 index dividers. 10 1/2" x 8"; 5-hole punched, wide-ruled. Reg. 50¢... **37¢**

**FREE!
1/2-pt. Mi-31 ANTISEPTIC-MOUTHWASH**

when you buy **REXALL AEROSOL TOOTH PASTE** \$1.52 value, **98¢**

**SAVE 1/2
CARA NOME COLOR SHAMPOO**

15 glamorous colors—true as natural hues! Get two bottles for regular price of one! **\$1.25** PEROXIDE, 6%, 20 Vol. 4-oz., reg. 25¢... **17¢**

BOBBY PINS Helen Cornell. Rubber tips protect hair. Choose black or bronze. 60, reg. 25¢, now **19¢**, or... **2 for 35¢**

SYRINGES: Roxbury Combination, regularly \$2.89, **\$2.19**; Defender Feminine Bulb, regularly \$1.69, now... **\$1.29**

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**SAVE OVER 1/3
CARA NOME SHAMPOOS**

3 luxurious, lanolin-rich shampoos! Leave hair shimmering clean, soft and manageable! Save 30¢ on Cara NOME's new, popular Fast Dandruff Treatment Shampoo. Reg. 79¢, **49¢**

SAVE \$1¢ on LIQUID CREAM or CREAM SHAMPOO, each reg. \$2.00, now... **\$1.19**

**SAVE 36¢
CARA NOME RADIANCE FACE POWDER**

Exquisitely fine, perfectly blended! Choose Compact Powder, 6 smart shades; or Loose Powder, 3 shades. Ea., reg. \$1.25, **89¢**

**SAVE 1/2
CARA NOME DEODORANT CREAM**

This true anti-perspirant assures you positive protection from bath to bath! Quick - vanishing. 50¢ 2-oz., reg. \$1.00... **50¢**

**SAVE 6¢
QUIK-PUFFS**

175" coil of cotton in dispenser! Reg. 43¢, **37¢**

**SAVE 8¢
KLENZO**

Antiseptic mouthwash. 1/2-pint, regularly 47¢, **39¢**

**SAVE 10¢
REXALL MILK OF MAGNESIA**

36 tablets, 30¢ value, **17¢**. Liquid, 33¢ value, now **23¢**

**SAVE 30¢
REXALL COD LIVER OIL**

1/2-pint, reg. 95¢, now... **65¢**

EXCLUSIVE REXALL FORMULAS
Not Sale-Priced But Featured Regularly For Family Budgets

WIN ONE OF 7500
RCA VICTOR CLOCK-RADIOS

ALL YOU HAVE TO DO IS ASK YOUR REXALL DRUGGIST ABOUT

REXALL SUPER PLENAMINS
AMERICA'S LARGEST SELLING VITAMIN-MINERAL PRODUCT

Nothing to buy or write but your name and address! Your Rexall Druggist will give you an official entry blank when you ask about Super PLENAMINS—the formula with 11 vitamins, 12 minerals in one daily tablet! Contest ends May 11, 1959; subject to state, local laws. 144 tablets, **\$7.95**. 72, **\$4.79**. 36 tablets... **\$2.59**

SUPER PLENAMINS JR., Child's. 144, **\$5.49**. 72, **\$3.29**. 36, **\$1.79**. Liquid, 1/2-pt., **\$5.95**. 1/4-pt., **\$3.75**

BISMA-REX POWDER

6 antacids work in "relay" Bring relief in seconds; antacid action continues for hours! Powder: 1-lb., **\$1.98**; 4 3/4-oz., **89¢**

GEL: liquid, 1/2-pt., **\$1.19**. MATES: tablets, 150, **\$1.49**; 75, **89¢**. TABS: roll of 12, **10¢**; 3 for **25¢**

SUPER ANAPAC

Relieves cold discomforts with antihistamine, vitamin C, citrus bioflavonoid, pain-killer. 72, **\$3.49**. 30, **\$1.79**. 12, **98¢**

SUPER ANAPAC JR., Child's. 24, **89¢**

SUPER ANAPAC COUGH SYRUP

Stops coughing, due to colds, where it starts! 12 safe ingredients including D-Methorphan that goes direct to **\$1.49** cough nerve center!

ISOTOPE TRACER TESTS
ADDITIONALLY PROVE **-THRU-**

ACTUALLY GOES THRU THE SKIN TO KILL PAIN WHERE IT HURTS

Further proof of Thru's direct, at-the-spot relief of aches and pains! 6-oz. liquid, **\$2.98**. 2-oz. Liquid or Gel, each just... **\$1.49**

ANTIBIOTICS FOR SIMPLE SORE THROAT: Biokets, 35, **\$1.39**; Lozathricin, 28 lozenges... **\$1.29**

COUGH SYRUPS: Cherry Bark, 1/2-pint, **\$1.19**; Rellilana, 4-oz., **69¢**; Rexall Mentholated White Pine and Tar Compound, 1/2-pint... **\$1.19**

PABIZOL for simple diarrhea. 4-oz. bottle, **57¢**

EPOTHICIN. Antibiotic, antiseptic skin cream for minor cuts and scratches. 1-ounce... **89¢**

HEMOTHICIN Hemorrhoid Ointment. 1-oz. **\$1.39**

THERAMINS. Therapeutic multi-vitamin capsules with: A, D, B1, B2, C, niacinamide. 100... **\$8.95**

This advertisement is run on behalf of 10,000 independent druggists who recommend and feature products of the Rexall Drug Company. These suggested retail prices are effective through March 28, 1959, and are subject to Federal Excise Tax where applicable. Right reserved to limit quantities. Rexall Drug Company, Los Angeles 54, California.

ONLY AT
Rexall
DRUG STORES

REXALL DRUG PRODUCTS ARE GUARANTEED TO GIVE

SATISFACTION OR YOUR MONEY BACK