



MEDFORD MAIL TRIBUNE

MEDFORD, OREGON, TUESDAY, MARCH 10, 1959 SECTION TWO

Spring Fashions

... The **NEWEST** in

SHOES

for Women and Men!

Medford's Smart Shops greet the Spring 1959 Season by presenting the most beautiful and colorful footwear ever. Top designers have created hundreds of originals out of a wealth of new materials... New Shoes for Women... New Shoes for Children... New Shoes for Men... See them now in your favorite Medford store and department store.

It's spring... a fresh, exhilarating season so full of the joys of living, so completely wonderful that the whole family goes eagerly forward to get it. Among spring's most exciting pleasures is the change to new fashions in footwear... for everyone in the family!

