



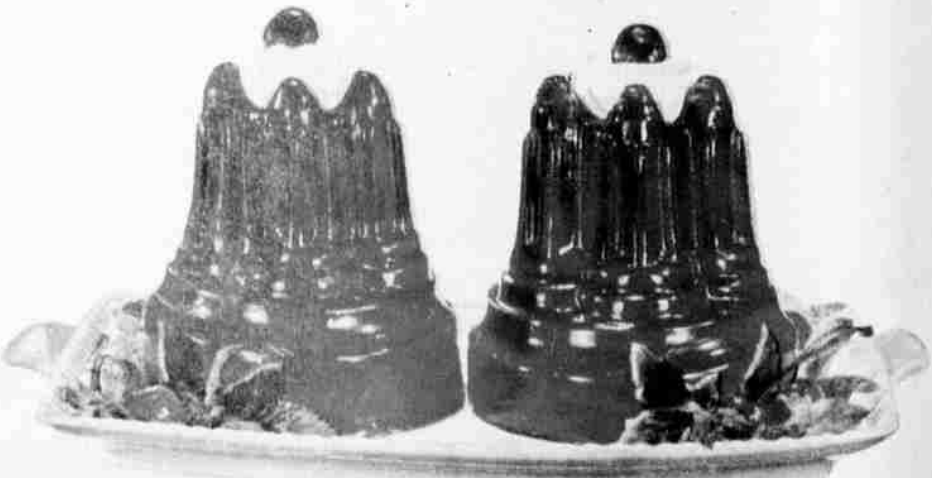
Jell-O is a registered trade-mark of General Foods Corp.

It's National Think-BIG- With-NEW-DOUBLE-SIZE-Jell-O Week!

The only thing better than Jell-O is more Jell-O! So, now you can get your favorite dessert in a new double-size package.

It's made especially for you "growing" families that usually mix up two small packages at one time. (Or for you fans that just can't get enough of this wonderful dish!)

Now it is even easier, even thriftier to make Jell-O. Get the new double-size today. It comes in your three favorite flavors . . . red Cherry, red Strawberry and red Raspberry!



Don't let this week go by without **JELL-O**