

PENNEY'S
ALWAYS FIRST QUALITY!

here is the best way to save
Shop Penney's
**GIVE MOTHER
A BETTER GIFT**



All New Summer Cottons!

Who'd believe this price for these adorable summer classics? See them in the widest array of fabrics possible. Gay multi-colored stripes, bright prints and rich solid colors. In both junior misses and half sizes.

3.98



5.95-8.95

Wonderful Checks And Patterns

Choose a dress for Mother that she can use for seasons ahead! New acetate-nylon mesh shirt dresses. Beautiful, stunning Arnel Checks . . . just a few of our great selection! Junior, misses, and half sizes.

5.95 to 8.95

Feminine Gift Robes

Never have you seen such a stunning collection. She'll look more beautiful than ever. Come see them today. Whichever you choose, no gift could be more heart warming.

- a. Sheer floral printed dacron **5.95**
- b. Dan River printed cotton **4.98**
- c. Luxurious quilted nylon **9.95**



Orlon Cropped Cardigan

Here's Mother's bulky orlon cardigan. Gently shaped for figure flattery. Neatly collared. Sizes: small, medium, large.

5.95



Lon Line Bulky

Wear it, wash it . . . this wonderful orlon is a favorite of Penney customers from coast to coast. Sizes small, medium and large.

7.95



Tailored Blouses

Combed cotton . . . best-test fabric for spic 'n' span freshness! Mother could use, and enjoy, several.

2.98



Sissy Blouses

Dressy dacrons are whipped with lace or other decorative trims. Wash like a hankie . . . dries in a wink, needs little or no ironing.

4.98

READY-TO-WEAR
THIRD
FLOOR