

PENNEY'S

ALWAYS FIRST QUALITY!

thanks to Penney's
wonderful values!



Give Mother A Better Gift!



Penney's
proves
beautiful
luggage
can have
inner
strength,
low, low
prices

beauty with a practical nature! TEXTURED ROPE DESIGN LUGGAGE

Developed to meet modern needs! ... this features durable fabric supported vinyl for lasting beauty. Tear and scuff resistant ... also resists stains, alcohol, acids, oil and weather! Easily cleaned with mild soap and water.

8⁹⁵

21" weekend
case
plus tax

• train case... **8.95** • 21" wardrobe... **16.95** • 26" pullman... **12.95**
main floor



DACRON-COTTON BATISTE PASTEL PRINT GOWNS

A superb, soft-to-touch blend of Dacron and cotton ... a silken-smooth batiste in delightfully feminine prints, wonderfully washable and quick drying, 32 to 40.

3⁹⁸

main floor



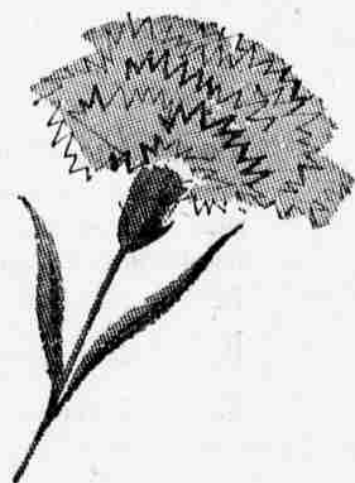
MEET NEW PRINTED PLISSE COTTON PJ'S!

Our cotton plisse pajamas for Spring are cut simply for you who like them man tailored. We've sprinkled them with assorted prints to please you more.

2⁹⁸

sizes 32 to 44

main floor



Mother Day Special!

HAT BOX LUGGAGE CREAM! RED! GREEN!

Smooth and sleek in design and so easy to care for ... Mothers of all ages love this convenient, full zipper, wipe clean, round hat box type luggage ... an amazing value at this tiny price!

4⁹⁸

plus tax

main floor

SHOP PENNEY'S...YOU'LL LIVE BETTER, YOU'LL SAVE!