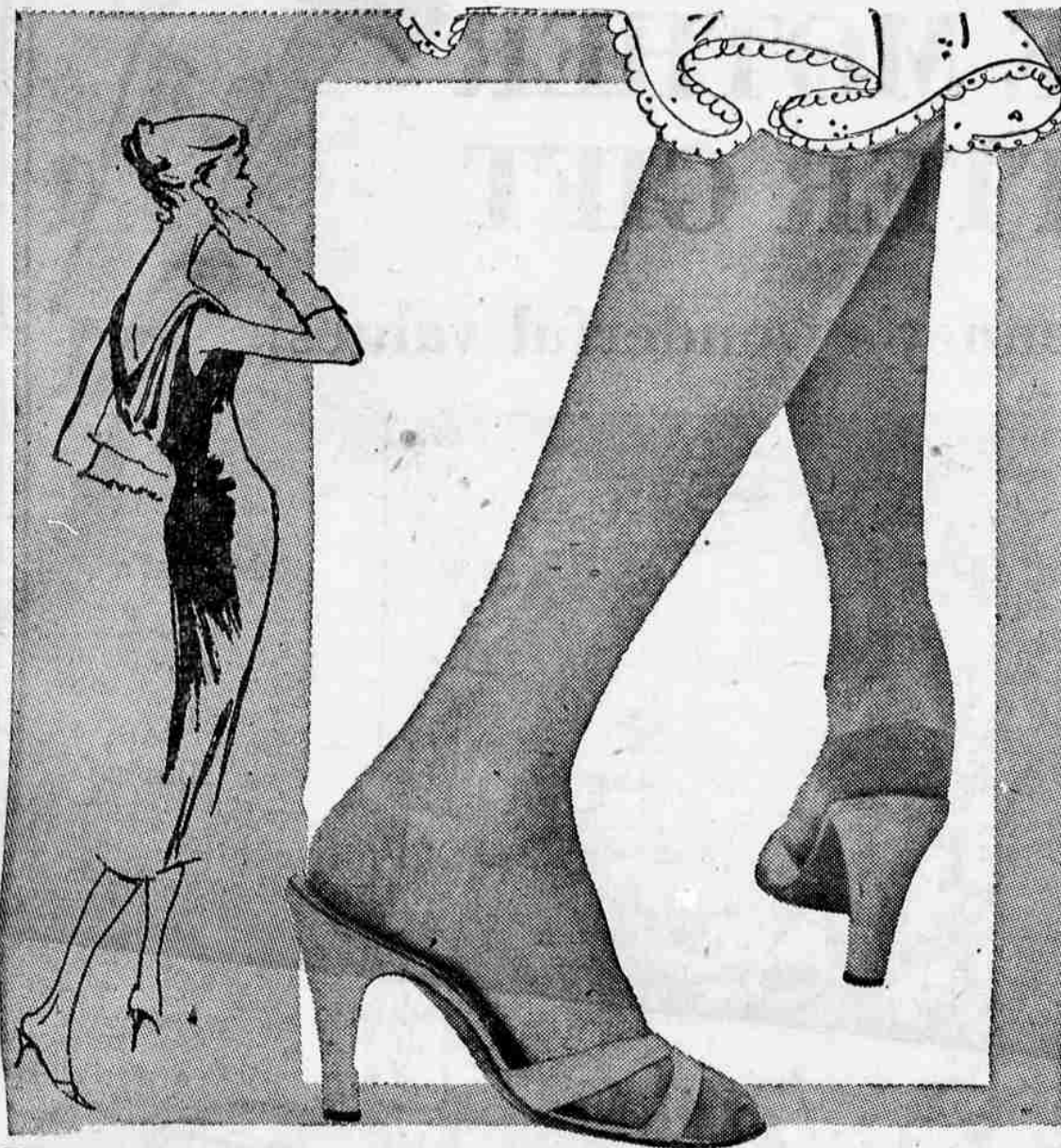


PENNEY'S
ALWAYS FIRST QUALITY!

GIVE MOTHER A BETTER GIFT



SEAMLESS GAYMODE SHEERS

98¢

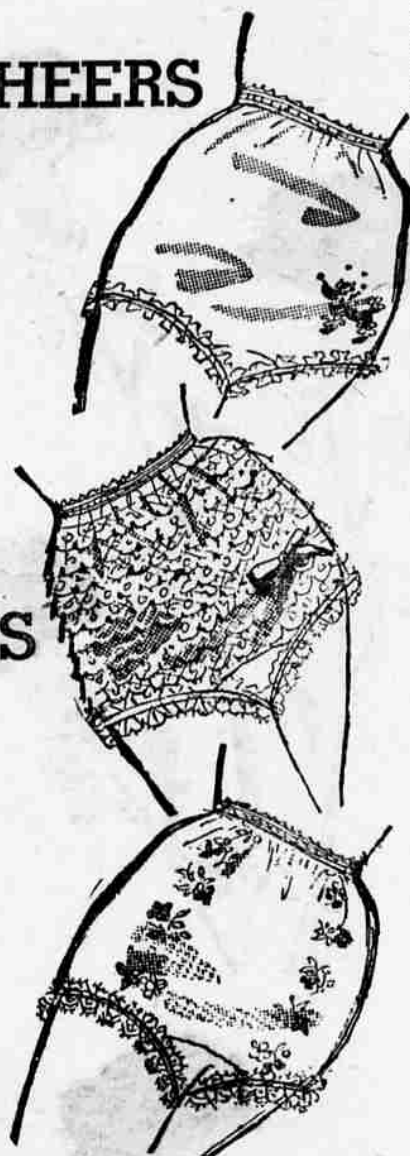
No need to fuss with twisted seams, 'cause Seamless Gaymodes always look perfect... never need special attention! Who could ask for anything more in bare-leg sheers! A gift mother can always use. Buy her several pairs.

NYLON PANTIES

98¢

At last feminine panties feathery soft and fearless for wear. They're Penney's Adonna nylon tricot briefs, proportioned to fit, reinforced at all strain points. Find yours laced, bowed and ruffled! Pink, white, blue or red. Sizes 32 to 40.

LINGERIE
STREET FLOOR



FEMININE BOUFFANTS

Float those fashions over this gorgeous froth of nylon lace and net. 7 billowy skirts in all. Choose from white, pink, green, or yellow.

3⁹⁸

PROPORTIONED SLIPS

Give Mother a nylon slip! Classic design that fits smooth and sleek under Mother's most fitted fashions. Lavishly embroidered and pleated. Proportioned lengths in sizes 32 to 44.

3⁹⁸



SHOP PENNEY'S...YOU'LL LIVE BETTER, YOU'LL SAVE!