

**IF YOU'RE NOT SHOPPING AT THE GROCETERIA YOU'RE PAYING TOO MUCH!**

**Build-A-Set SALE!**  
FREE STEAK KNIVES with IVORY SNOW • COMET • CHEER • JOY



**Blue Cheer**  
Giant Pkg.  
**75¢**  
Reg. 87¢  
Save 12¢



**Comet Cleanser**  
Giant  
2 for **49¢**



**JOY Liquid Detergent**  
Giant Size  
**75¢**



**IVORY SNOW**  
Giant Size  
**89¢**

EXTRA! WIN \$10.00 ★ CONTEST ENTRY BLANKS HERE

**Groceteria Fountain Lunch  
Swiss Steak Dinner**

With Mushroom Sauce—Soup—Salad—Vegetable—Mashed Potatoes and Gravy—Bread and Butter—Coffee—Tea or Milk.  
**\$1**  
PIE PER CUT 20¢  
With A La Mode or Whipped Cream 25¢  
Our Pies and Pastries Are From Our Own Bakery



**SAVE!** Jergen's  
LOTION — MILD SOAP  
5 cakes **35¢**



Local Dry Brown Boiling Size  
**ONIONS**  
3 lb. bag **19¢**

SUNKIST  
**LEMONS**  
Extra Large 126 Size Doz. **49¢**  
Small 216 Size in Packages Doz. **29¢**  
Lemons add flavor to so many of your recipes. Be sure and keep plenty on hand.

Fancy Local NEWTOWN  
**APPLES**  
3 lbs. **29¢**  
The crop is about gone — enjoy them while they last!

**FRESH IMPERIAL VALLEY ASPARAGUS . . 39¢ lb.**

Swift Oriole Brand—Sealed Cello Wrapped

**Sliced Bacon**

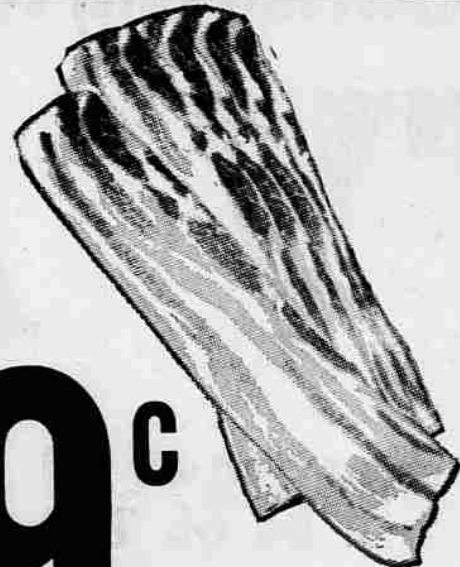
DELICIOUS



- It's sweet smoked
- It's cello sealed
- It's delicious

Limit sale 4 lbs. per family (No sale to dealers)

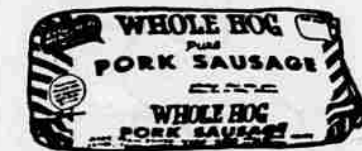
**39¢**  
POUND



**BEEF LIVER**

U.S. Graded Choice Steer SLICED OR PIECE

**57¢** lb



**SAUSAGE**

Cascade Whole Hog brand "Finest in the land"

**65¢** lb

**GROUND CHUCK**

Fresh made—extra lean The best you can buy

**73¢** lb

Fully Cooked **HAM**

Swift Premium Brand CANNED — READY FOR INSTANT SERVING

3 pounds of delicious meat

**\$2.98** EA

Rump or Sirloin **ROAST** Boned & Rolled

U.S. Graded Choice Steer WASTE FREE

**89¢** lb

**PORK LOINS**

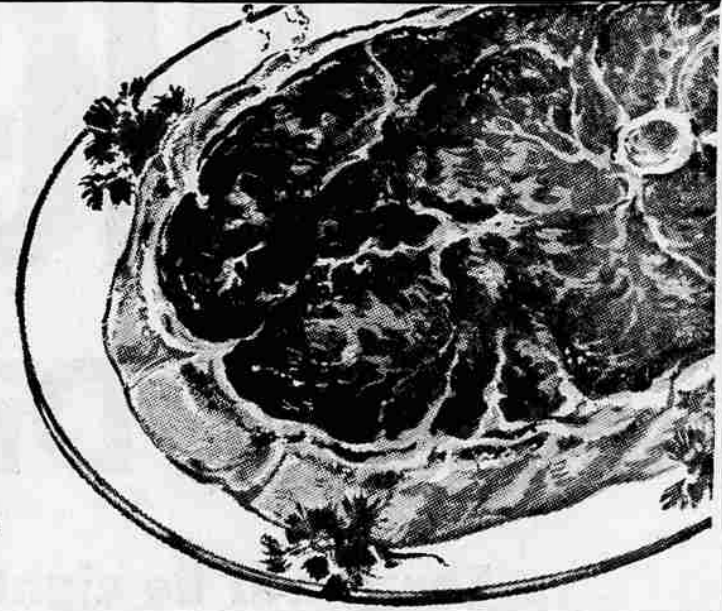
Young — Tender — Grain Fed RIB HALF OR WHOLE We will cut the way you wish

**49¢** lb

**Round Steak**

U.S. graded choice steer Cut Thick or Thin Your Choice

**79¢** LB.



Meat Prices in This Ad Good Through Saturday, Feb. 28, 1959

A Good Salad Puts Real Eating Pleasure in Your Meals!

**GROCETERIA FRESH PRODUCE**

- Red Leaf Lettuce
- Romaine Lettuce
- Australian Lettuce
- Endive

YOUR CHOICE

**2 bunches 25¢**

Red—Firm—Ripe **TOMATOES**

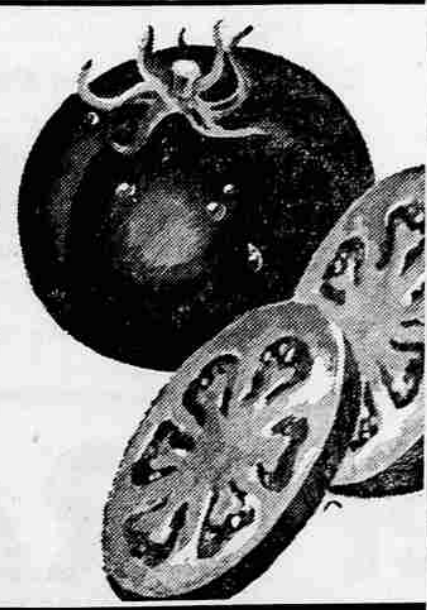
Large Slicing Size

**25¢** lb

Chunking Size for Mixed Salads

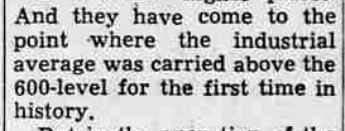
2 14-oz. cartons

**49¢**



**Stock Market Classic Example Of Law of Supply and Demand**

By ELMER C. WALZER  
UPI Financial Editor  
New York — (UPI) — This stock market has become a classic example of the operation of the law of supply and demand.  
Demand was held high while supply has been diminishing. That, according to the rule, means higher prices.  
And they have come to the point where the industrial average was carried above the 600-level for the first time in history.  
But in the operation of the economic laws a time arrives where people are willing to sell. In fact some people sell every day. They have to if there is to be any stock to buy. Brokers do not maintain inventories of stocks on their shelves.  
In each of the selling periods for a long time, it has taken only a small lowering of prices to bring in new buyers.  
Demand has come from many sources and many of them are the type that keep their stocks and thus reduce the supply. These include pension funds, institutions, mutual funds and other funds. Many big investors are locked in the market by the capital gains tax.  
Small investors influential Small investors also are a source of market demand. Unlike the little fellows who speculated in 1929, these small investors of today buy stocks and hold them. Their overall holdings are small percentage-wise but they are a big influence in reducing supply of stock over the years.  
Today the stock exchange reported on its Monthly Investment Plan (MIP) which just turned five years old. This is a plan under which small and large investors — mostly small — put up a certain amount of money each month or quarter and buy shares and fractional shares outright.  
At the end of its five years here is the overall result of MIP: \$112,600,000 invested in 2,850,000 shares in 163,000 plans.  
A lot of these plans represent new investors. They are starting MIP plans at a rate of 259 a day — 5,432 a month — 65,184 a year.  
Keith Funston, stock exchange president, says "MIP has demonstrated that you don't have to be rich to be a shareholder."  
These little investors buy the cream of the market. They are wary of rails. They like growth issues as well as recognized steady money makers. Price is no object. They buy high-priced International Business Machines along with other blue chips.  
Most of them reinvest their dividends. They prefer quarterly to monthly payments 55 to 45. They stay away from low-priced shares. The top ten in their holdings are General Electric, General Motors, Dow Chemical, Standard Oil (N.J.), Tricontinental Corp., Sperry Rand, Phillips Petroleum, RCA, American Telephone and International Business Machines.  
Investment Clubs Popular  
Another source of demand for stocks is the investment club idea. These clubs have sprung up from coast to coast and they, like the MIP group, set aside a certain amount each month or quarter for investment in stocks.  
The clubs study the market, individual issues, and everything connected with investment. They invest with the advice of expert counsel available to them in the brokerage offices.  
Their steady demand along with other investors erodes



Elmer C. Walzer

the available supply of stock. The stock supply just now is being replenished mainly through stock splits since there is little stock financing. It seems that when a stock is split holders sell a few of their shares.  
Otherwise, the supply is relatively small. But a time comes when many believe prices are high enough to realize profits. Such periods of selling can come even in this market and they could be prolonged.

**Church Council Studies Housing Discrimination**

Hartford, Conn. — (UPI) — The National Council of Churches governing body today considered a proposed resolution asking its 38 million U.E. Protestant members to wipe out discrimination in housing because of race or religion.  
The housing resolution deferred from Wednesday was expected to highlight this closing session of the two-day winter meeting of the general board of the council.

**Atomic Discussion Due**

Also scheduled was a panel discussion on peaceful uses of atomic energy. Panel members were Victor Reuther, assistant to the president of the United Auto Workers Union; Dr. Shields Warren, pathologist and former consultant to the Atomic Energy Commission; the Rev. Robert F. MacGregor, dean of Trinity Cathedral in Newark, N.J., and former rector of the Oak Ridge, Tenn. parish; and Edwin A. Wiggins, a New York businessman who heads an industrial group studying atomic energy.  
The body was asked to take a stand on "right to work" issues but this was dropped from the agenda because of a crowded schedule.  
The board Wednesday appeared to the 33 Protestant denominations in the council to "uphold the right and duty of the church to study and comment upon issues of human concern, however controversial."  
Right of Groups  
It is the right of church groups as well as citizens to "discuss freely and to express judgments without exposure to attacks upon motive or integrity for daring to exercise the right to do so," the pronouncement said.  
The pronouncement grew out of criticism of a report by the World Order Study Conference last November which included recommendations for U.S. recognition of Red China and that country's admission to the United Nations.

**Mediators Enter Carpenter Dispute**

Portland — (UPI) — The Federal Mediation Service said today it is assisting in contract negotiations here between the AFL-CIO Carpenters Union and contractors in Oregon and Southwest Washington.  
The mediation service entered the talks after the union last week voted to reject a contract offer by the employers.  
The carpenters' contract expired last Dec. 31 and negotiations have been under way since October to reach agreement on a new pact.  
The employer groups are the Associated General Contractors and the Portland Home Builders. Unions involved are the Oregon State, Portland and Southwest Washington district councils of Carpenters and the Pile Drivers.



Only C-H has this handy metal spout on every carton of granulated sugar.  
the pure cane sugar from Hawaii