



New Maneuvers Under Way in Battle Over Pay Television

By LOUIS CASSELS

Washington—UPI—Some interesting new maneuvers are under way in the seven-year-old battle over pay television. It is too early yet to tell where they'll lead. They conceivably could lead to a trial run for pay-TV before the year is out. Or they could founder on the definition of the word "test."

Three recent developments have intrigued observers here: 1. Chairman Oren Harris, (D-Ark.), House Commerce Committee, a leading opponent of pay-TV, introduced a bill which would permit the Federal Communications Commission to authorize limited "technical tests" of proposed subscription systems.

2. President Robert Sarnoff of the National Broadcasting Co., another arch-foe of "toll-gate television," declared publicly that he could see no harm, and possibly some good, in the kind of tests proposed by Harris.

3. FCC Chairman John C. Doerfer said he is convinced that a "realistic test" of pay-TV can be arranged "without endangering our free television system."

Size of Tests Debated

The key words in these statements are the adjectives. Harris and Sarnoff favor "technical" tests. Doerfer wants "realistic" tests. A "technical" test might be confined to determining whether the proposed pay-TV equipment would work. But a "realistic" test, according to Doerfer, would have to include a measurement of public response and the potential

market for pay-as-you-see programs.

A other difference concerns the scope of the test. Harris' bill would explicitly limit the testing of any particular toll system to one area of the country. The FCC believes that a valid test should include at least three major TV reception areas.

Some observers here believe that a compromise can be worked out during forthcoming Congressional hearings on Harris' bill. They say there is growing public pressure for a fair test of pay-TV, and that opponents now recognize it will remain a bone of contention until there is such a test.

In this connection, they note that Sarnoff said in his recent statement that "there may be some value in satisfactory

Centennial Year Directory Planned

Salem—Labor Commissioner Norman O. Nilsen reports the bureau of labor will publish a Centennial year directory of all Oregon employer associations representing business, trade, industrial farm and professional interests. Nilsen said the project is under way and has met with an appreciative response from many chambers of commerce.

The directory will be published as a public service for both residents and Oregon visitors who desire information on the state's organizations for various business purposes. Dr. Eric J. Weiss, research director of the bureau of labor, is in charge of the project.

Dr. Weiss said the directory plan includes address of the association, the specific area it covers, names of principal officers and the number of members or firms the association represents. He requests employer associations not already contacted to send their names to his office at the state bureau of labor, 1216 SW Hall st., Portland.

The booklet will be the second industrial directory recently compiled by the labor bureau which published an index of labor organizations in 1957.

Managers Leave For Boise Meeting

Managers of Rogue River Valley, Eagle Point, Medford and Talent Irrigation districts left Monday for a two-day meeting in Boise, Idaho, of all irrigation operators of a three-state area.

The meeting includes operators from Idaho, Washington and Oregon. The training session covers every phase of irrigation operation, it was explained.

Attending from this area are Ted Flury, Eagle Point Irrigation district; Harold Sexton, Rogue River Valley Irrigation district; Walter Hoff-buhr, Talent Irrigation district; Jack Hoffbuhr, Medford Irrigation district, and Neal Schaefer, Grants Pass Irrigation district.

The meeting is scheduled for Wednesday and Thursday.

Interim Committee on Criminal Code Urged

Salem—UPI—A bill which would create a legislative interim committee on criminal law and procedure was introduced in the Oregon Senate Monday.

Sen. Carl Francis (R-Day-ton) and Rep. George Van Hoomissen (D-Portland) were principal sponsors.

Van Hoomissen said Oregon's criminal code was now a "patchwork mess."

About 40,000 American men under age 65 are accidentally killed every year.

Grants for Blind, Deaf Students Urged

Salem—UPI—Grants-in-aid for deaf and blind students are provided in two bills introduced by the Joint Ways and Means Committee Monday.

The annual grants to blind students attending the state university or colleges would be \$750 for blind students and \$500 for deaf students.

Week's Sewing Buy

9257 SIZES 10-20 by Marian Martin

Playsuit or dress-two fashions in one—thanks to the on-off role of the skirt. Beginner-easy to sew—choose pique or denim with contrast trim. Tomorrow's pattern: Misses' dress.

Printed Patterns 9257: Misses' Sizes 10, 12, 14, 16, 18, 20. Size 16 playsuit takes 2½ yards 35-inch fabric; skirt 3¼ yards.

Printed directions on each pattern part. Easier, accurate. Send FIFTY CENTS (coins) for this pattern—add 10 cents for each pattern for first-class mailing. Send to Marian Martin, Medford Mail Tribune, Pattern Dept., 232 West 18th st., New York 11, N.Y. Print plainly NAME, ADDRESS, SIZE AND STYLE NUMBER.

Builders Supply

QUALITY BLOCKS Drain Tile Bricks, Flues.

W. McAndrews Ph. SP 2-4107

HERTZ TRUCK RENTAL

Available at HOPKINS RICHFIELD SERVICE McAndrews at Court Phone SP 3-9068

Thompson WATER SEAL

Water Seal is the silicone base, non-sticky waterproofing which can be used on clothing, tents, as well as protecting wood and masonry.

95c pt. - \$1.55 qt. - \$4.80 gal.

HUBBARD BROS., INC.

MAIN AND RIVERSIDE • PHONE SP 2-6189 MEDFORD, OREGON

DOOR MATS

Hubbard Bros. offer a line of good coco mats. Rubber segment and all steel mats in popular sizes. Good quality mats are a better buy than cheap mats. Look for quality. Sizes 14"x24" to 24"x39".

\$1.69 to \$6.95

Free Delivery Within Medford City Limits \$1.00 or More!

Salesmen Said Getting Huge Sums for 'Food Supplements'

Editor's note: This is the second of three dispatches reporting on the racket in phony health cures and what the Federal government and the medical profession are doing to combat it.

By JIMMY CASSELS

Washington—UPI—The snake oil salesman of yore was a modest fellow compared with some of today's purveyors of "nutrition" nostrums.

The old-fashioned medicine man was usually happy to get a couple of bucks for his bottle of secret elixir, guaranteed to cure all ailments from baldness to bunions.

His modern counterpart nicks his customers for 10 to 100 times that much. And his claims are often as inflated as his prices.

The going rate for many of the fancy "vitamin-mineral supplements" sold by house-to-house canvassers is \$20 for a bottle of pills that represents a month's supply for one person.

Often the salesman is able to lure the prospect into a contract for a year's supply at a "bargain" price of \$200. Claims illustrated.

The claims made for some vitamin-mineral products are illustrated in a recent Federal court action involving a West coast firm's "food supplement" product.

The U.S. District Court at San Francisco ordered the condemnation and destruction of a batch of the company's promotional material, including pamphlets and phonograph records, which had been seized by the U.S. Food & Drug Administration.

The FDA charged in its formal complaint that the material represented the product as being "effective in preventing, treating or alleviating digestive problems, loss of weight, fatigue, weakness, dry skin, hair or nails, lusterless eyes, functional or organic diseases, arthritis, heart trouble, sinus trouble, chronic infections, virus infections, headaches, colds, constipation, emotional instability, lowered body efficiency, distorted heart rhythm, skin inflammations, mental confusion, dental caries, diarrhea, loss of manual dexterity, fear complex, insomnia, neuritis, sores, poor blood coagulation, cancer, coronary thrombosis, allergies, cerebral palsy, multiple sclerosis, infantile paralysis, muscular dystrophy, epi-

lepsy, nephrosis, tuberculosis, deafness, blindness and diabetes."

These statements, said the FDA, were "false and misleading since the article is not effective in preventing, treating or alleviating such conditions."

The company did not acknowledge the government's allegations, but chose not to contest them in court. It notified the court that it had "extensively modified its labeling" in an "effort to comply with the viewpoint of the government, without conceding that the government's position is correct."

Sometimes it is the salesman's oral claims, rather than the printed literature, that run afoul of Federal laws against misrepresentation. The FDA has lodged successful criminal prosecutions against five door-to-door salesmen who claimed that another widely-sold "food supplement" would cure a vast range of ailments from varicose veins to prostate trouble.

Long List

In another major case, a Federal court jury found manufacturer V. Earl Irons of Boston guilty of making false claims that his "Vit-Ra-Tox" products would cure, prevent or treat a long list of ailments including heart trouble, tuberculosis, cancer and polio. Irons was fined \$6,000 and

sentenced to one year in prison. His conviction was upheld by the U.S. Court of Appeals in Boston in May, 1957, and the Supreme Court later refused to review the case.

Those cited are by no means the only food supplements that have been involved in court actions. The list of FDA seizures is long and getting longer every month. (Next: The Bee Fad.)

STANLEY LIGHTS THE WAY

NEW 7/8 and 1 1/4 H.P. Heavy-Duty Routers

The only routers with the "BUILT-IN" LIGHT!

The only tool for making dovetails, tenons, dados... hundreds of decorative cuts.

• New Micrometer Depth Adjustment.

• Recessed Safety Switch.

• New Clamping Lever.

• Comfortable, Three-Position Handles.

• Full Vision Base.

Special Introductory Prices

7/8 h.p. H264 \$62.50

1 1/4 h.p. H267 82.50

Value-wise shoppers SHOP HERE!

for Hardware, Housewares & Sporting Goods!

BIG SAVINGS ON GENUINE... MIRRO

VALUES TO \$2.95

\$1.88 EACH!

LIMITED TIME ONLY

Take your choice! Get any or all of these practical, daily-use MIRRO utensils for just \$1.88 each, while this big-savings offer lasts. Come in today, while our selection is complete.

A 14 1/2 x 10" MIRRO Baking and Roasting Pan

B 3-egg MIRRO Egg Poacher

C 3-qt. MIRRO Colander

D 3-qt. MIRRO Covered Pan

E 2-qt. MIRRO Whistling Tea Kettle

F 1 and 2-qt. MIRRO Saucepan Set

Everything under control for perfect meals

MIRRO Electric DUTCH OVEN

• POT ROASTS • SOUPS • STEWS • FRENCH FRYING • BAKING

Automatic Heat Control means faster meals. Vapor-seal cover, with "clicking" fuel-saver, seals in vitamins, eliminates pot-watching. Handsome table server. Holds 5 qts. Detachable Control fits other MIRRO-MATIC Heat Control appliances.

19.95 COMPLETE

PRUNING SUPPLIES

• Pole Pruners, long handle.

• Pruning Shears.

• Hand Pruners.

• Regular and Folding.

• Handle Pruning Saws.

Hubbard's sell top quality pruning tools and have many repair items for them too.

RAIN GAUGES

Tru-check rain gauges accurately measure rainfall from 1/100 of an inch up to six inches. For amateur weathermen as well as people who must know precipitation figures. Complete.

\$3.95

NEW no. 18 SpeedWay ORBITAL SANDER

ONLY SANDER IN ITS PRICE CLASS WITH UNIVERSAL ELECTRIC MOTOR

High speed 6200 r.p.m. motor permits better abrasive action for faster cutting, with no slow-down under pressure... eliminates swirl marks, produces a perfect finish. Scrubs away rough spots, scale, paint, etc. takes all the work, all the worry out of wood and metal finishing.

Compare with sanders selling in the \$40.00 range.

\$22.95

BROADCASTS TO JAPAN

Vatican City—UPI—Vatican Radio inaugurated a new service beamed toward Japan Monday night with a message by Pope John XXIII. The Pope's message in Latin was translated into Japanese by a Japanese seminarist. Henceforth, broadcasts to Japan will be made regularly on Monday, Wednesday and Friday.

HERTZ TRUCK RENTAL

Available at HOPKINS RICHFIELD SERVICE McAndrews at Court Phone SP 3-9068

Builders Supply

QUALITY BLOCKS Drain Tile Bricks, Flues.

W. McAndrews Ph. SP 2-4107

Thompson WATER SEAL

Water Seal is the silicone base, non-sticky waterproofing which can be used on clothing, tents, as well as protecting wood and masonry.

95c pt. - \$1.55 qt. - \$4.80 gal.

HUBBARD BROS., INC.

MAIN AND RIVERSIDE • PHONE SP 2-6189 MEDFORD, OREGON

DOOR MATS

Hubbard Bros. offer a line of good coco mats. Rubber segment and all steel mats in popular sizes. Good quality mats are a better buy than cheap mats. Look for quality. Sizes 14"x24" to 24"x39".

\$1.69 to \$6.95

Free Delivery Within Medford City Limits \$1.00 or More!