

TWO EXPERTS—a famous Gaines grandfather-grandson team — compare New Gaines with other dog meals. Grandfather Jasper—8 (on left). Grandson Timmy—3 (on right).



New Gaines Meal has the flavor of *(oh boy!)* real beef!

**New crunchy nuggets
give your dog better-
than-beef nourishment
and real beef taste.**

Yes, New Gaines Meal has the flavor and aroma your dog likes best—the flavor and aroma of real beef!

What's more, Gaines' new "controlled" texture keeps each nugget delectably crunchy—even in liquids. No sticking or caking. (No dishwashing problems, ever!)

And each tasty nugget contains the same homogenized balance of vitamins, minerals, and proteins that has helped generations of dogs to a longer prime of life.

Treat your dog to New Gaines Meal!



Look for it in
the bright new pack!



NEW GAINES MEAL—the "longer prime of life" dog food