It's National Some-Like-It-Hot-Some-Like-It-Cold-But-Everyone-Loves-Jell-O-To-Drink Week!

Is there a chill in the air? Then warm your heart with a cup of hot Jell-O. It's just the nourishing thing to thaw children after skating, or to soothe the family to sleep on a cold winter's eve.

Live in a hot spot? Cool off with a glass of delightfully refreshing cold Jell-O. Wherever you are . . . whoever you are . . . drink a toast to Jell-O *with* Jell-O. Cheers, everybody!

Don't let this week go by without JELL-O

HOT JELL-O—Just place 2 tablespoons of your favorite Jell-O flavor in a cup and fill with piping hot water. Top with a marshmallow, if you wish.

JELL-O COOLER—Dissolve 2 tablespoons Jell-O with ¼ cup hot water in a tall glass. Fill the glass with ice cubes and cold water or soda.

Jell-O is a registered trade-mark of General Foods Corp.