

You know what
they always
say...



...Relief is just
a swallow
away



with

Alka-Seltzer[®]
BRAND

"FEEL BETTER
WHILE YOU'RE
GETTING
BETTER!"

This fellow is a ship's captain. He sometimes catches cold. In wet, wintry weather, landlubbers do, too! Take ALKA-SELTZER when you feel headachy and feverish with a cold. Dissolved in water, ALKA-SELTZER is a gentle, relief-giving liquid that helps you feel better while you're getting better! Take care when you take cold, and take ALKA-SELTZER!

