

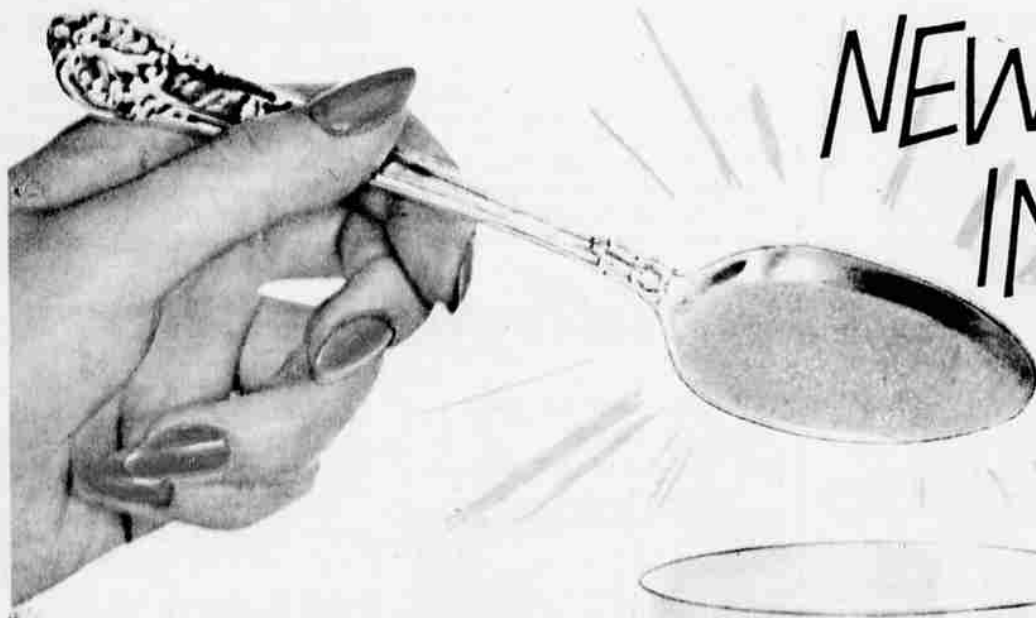
New instant breakfast drink discovery!

TANG

GIVES YOU MORE
VITAMIN C THAN
ORANGE JUICE!



NEW!
INSTANT!



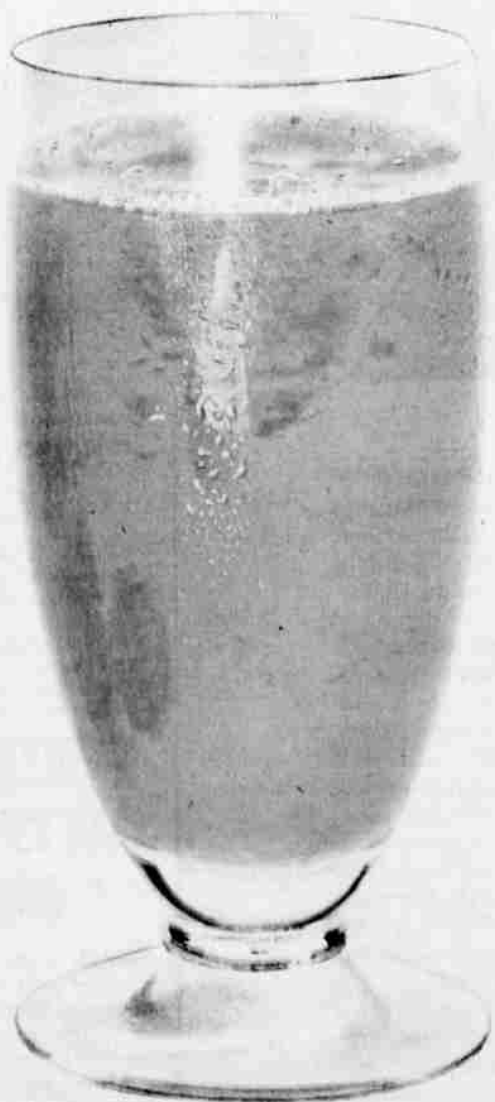
JUST MIX WITH
COLD WATER

MORE VITAMINS C AND A than Mother Nature puts in orange juice—more than the finest fresh-squeezed or frozen.

REAL WAKE-UP TASTE in every drop. Never acid-y—same sunny goodness, glass after glass, after glass.

NO SQUEEZING . . . NO UNFREEZING. Your TANG jar needs no refrigeration—keeps its fresh flavor stored right on the shelf.

YOU MAKE TANG FRESH—as much as you want—a glass or a quart. Just mix with cold water. Add TANG to your shopping list *now*.



TANG



TESTED AND APPROVED in General Foods Kitchens for taste, quality and nutritional value. TANG comes in 2 sizes—*regular* and *family*—to fill 12 or 24 glasses. Look for it at your favorite grocery store.



Happiest thing that ever happened to breakfast