

# \$100,000 IN PRIZES

FREE GIFT GUARANTEED EVERY ENTRANT!

**Win \$10,000 Cash**

FIRST PRIZE

**Win \$5,000 Cash**

SECOND PRIZE

**Win a '59 Rambler American**  
Super Station Wagon  
4 THIRD PRIZES

Win a famous **Sunbeam** appliance

1150 FOURTH PRIZES

**Sunbeam Mixmasters**

All new! \$34.95 streamlined chrome model! Exclusive push-button beater ejector. Thumb-tip speed control with six mix-guide settings. Complete with 3-qt. metal bowl.

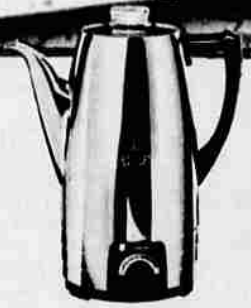


Newest "wagon" sensation! Compact but roomy. Extras galore—automatic transmission, airliner reclining seats, 2-tone trim, heater, white sidewall tires, undercoating. 4 to be given away!

550 FIFTH PRIZES

**Sunbeam Percolators**

Completely automatic! De luxe styling—chrome plated inside and out. Strength selector guarantees you perfect coffee every time. Light signals when coffee is ready. Makes up to 10 cups. \$29.95 value!



1706 chances to win! Here's how:

- Just tell us, in 25 additional words or less, why you like Heinz Ketchup best. Perhaps it's because the world's best-liked ketchup is richer, thicker and goes further. Or because it's equally tasty on foods and in cooking. No other ketchup tastes like Heinz!
- Clip and fill out the entry form below. Mail it with one neckband from regular Heinz Ketchup (either 14-oz. or Family-Size bottle) to: Heinz Ketchup Contest, Box 157F, Mt. Vernon 10, N. Y. Judging will be on the basis of originality, aptness and sincerity of your statement. Entries must be postmarked by March 31 and received by the judges by April 10, 1959. Complete, official rules and additional entry blanks available at food stores everywhere.

**FREE GIFT JUST FOR ENTERING!**

Full-size bottle of **NEW HEINZ HOT KETCHUP**

• Coupon good for a free bottle of this zesty new ketchup will be sent to each entrant. At least \$20,000 worth of Heinz Hot Ketchup will be given away.

Just complete this sentence (in 25 words or less):

I like Heinz Ketchup best because ...

PLEASE PRINT

Mail with neckband from regular Heinz Ketchup to: Heinz Ketchup Contest, Box 157F Mt. Vernon, N.Y.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_