

NEW LIFE FOR A NEW JANICE



Jamestown's Bride of the Year



BEFORE STAUFFER. Janice Peterson weighed 187. All her earlier attempts to reduce had failed. She felt her problem hopeless until she read about Stauffer Home Reducing Plan—and tried it.



AFTER STAUFFER. Janice is a trim 134, size 13. She lost 53 pounds. The Stauffer Home Plan also firmed and toned muscle tissue, improved her posture. Janice is still losing to reach 125.

Jamestown, North Dakota, had always known Janice Peterson as a pleasant, good-humored girl. Although she was well liked and had many friends, Janice seldom had a date. The reason: she was far overweight, weighing 187 pounds.

Then one night at a party, Janice met Chuck Kinney. She knew from the start this was the man she wanted to marry. Now she was more determined than ever to slim down. She had tried before—reducing fads, rigid diets and violent exercises. Weight came off—but in the wrong places. And then she would gain it all back again.

Fortunately, Janice read in a magazine how a great many people in Fort Morgan, Colorado trimmed down with the Stauffer Home Reducing Plan. She decided, "If they can do it, I can, too!" So she tried this plan of effortless exercise and calorie reduction. Almost right away she started getting results. Inches and pounds began to melt away.

A few months later, Janice unexpectedly met Chuck again. What he saw was a pleasant surprise—a completely new and different Janice, now slender and graceful. For Chuck it was love at second sight.

And so they were married. Jamestown people agree Janice is the happiest bride of the year. And Janice says, "It wouldn't have happened, if it hadn't been for Stauffer."

The Stauffer Home Plan holds the promise of new-found happiness for every woman of every age who is overweight. For more information, look for Stauffer Home Plan in your telephone book, or mail the coupon below.



JANICE KEEPS HER NEW PROPORTIONS by using the "Magic Couch" (Posture-Rest®)—the heart of the Stauffer Home Plan. (You just relax—it does your exercising for you.) Use of the "Magic Couch," together with sensible caloric reduction, restores firm, youthful-looking contours. The unit adjusts to many different positions, to help you lose where you need to lose—hips, waist, tummy, thighs. It is portable, lightweight, easily stored. Available in deluxe family model, or the new Princess model at lowest price ever. Rent by the month—or buy for pennies a day.

STAUFFER HOME REDUCING PLAN,
Dept. FW-19
1500 N. Ogden, Chicago 10, Ill.

Please send me complete information about the Stauffer Home Reducing Plan. (No obligation.)

NAME _____
(Please print)

ADDRESS _____

CITY _____ ZONE _____ STATE _____

PHONE _____ For more space, use margin.