

## Arts Committee At Work For Oregon Centennial

Plans for including the fine arts in the Oregon Centennial celebration are being made at the state level by a committee originally appointed by the late Governor Paul Patterson. Dr. Arthur Kreisman chairman of the humanities division and professor of English at Southern Oregon college is a member of the literature section of this Fine Arts committee.

He outlined some of the programs and activities on which the committee are working when he spoke at a joint luncheon of the Ashland, Medford and Grants Pass branches of the American Association of University Women last Saturday. Many of these plans are to be carried out at the local level by county committees. Many of the plans cannot be developed further until funds and appropriate space in buildings are available or guaranteed, Dr. Kreisman said.

Many art fields are to be represented, such as music, drama, painting and allied arts, ceramics and sculpture, the dance, photography, architecture and literature. In music it is hoped that there will be four symphony concerts in Portland and a week's tour by the orchestra. A more extensive tour of the Portland Junior Symphony is contemplated. Some opera, possibly Gilbert and Sullivan, is planned. Concerts featuring the music of four major contemporary composers, at least two of them Oregonians, may also be possible.

Photographic contests and exhibits may be carried on in high schools of the state. Contests in poetry, essay and short story writing for undergraduate college students and a state-wide poetry contest will be conducted if at least two more groups of sponsors are found.

Another project would be the publication of anthologies of the work of outstanding Oregon writers.

The Portland Civic Theater and of course the Oregon Shakespearean Festival are being counted on for noteworthy contributions to the Centennial celebration. Dr. Kreisman said. Producer Angus Bowmer expects to recruit an outstanding group of veteran performers for the season of Shakespeare plays. Possibly a seventeenth century masque will be added to the program this year.

Exhibits of paintings will be held throughout the state and the hope is for 10 or 12 works of monumental outdoor sculpture to be shown.

## Ceremony Held In Central Point; Dinner Planned

Central Point — The Home Economics club of Central Point grange held at the home of Mrs. Mads Madsen Beebe road, January 9. Dessert was served. Mrs. Edwin Gebhard was co-hostess with Mrs. Madsen. Installed were Mrs. Charles Janzer, chairman; by proxy Mrs. Ben Darras, vice chairman; Mrs. Walter Mang, secretary-treasurer. Mrs. Arnold Bohnert was installing officer.

Plans were made, committees named, and the menu announced for a Centennial dinner to be given by the grange Saturday, February 14. Tickets were passed out to all members present for advance sale. The next meeting of the club will be with Mrs. Charles Taylor, Old Stage road, February 25.

A pageant "On the Old Oregon Trail" written by Mrs. Scott Hamilton will be part of the evening's entertainment for the Centennial dinner. Dancing, old time fiddlers, and guitar playing are also planned. Mr. and Mrs. Walter Jensen will be in charge of staging for the pageant, hall decorations committee will be Mr. and Mrs. Chester Wendt; dance committee, Mr. and Mrs. L. Gordon; tickets, Delmar Smith and Mrs. G. Flour; who are conducting a pre-ticket sale, with members participating.

## Founders' Day To Be Observed

Founders' day will be observed at a meeting of Jefferson school Parent-Teachers association Friday, January 16, beginning at 2:30 p.m. Mrs. John E. Kent, past-president for the year 1957-1958, will speak briefly on the meaning of Founders' day. Members of the physical education department will also present a program of square dancing. A silver tea will be served.

Members of the unit will be given an opportunity to participate in a free-will offering in honor of the founders and for the purpose of extending parent-teacher work. The gifts will be divided equally between the state branch and the National Congress of Parent-Teachers associations.

A nursery is provided for pre-school children with adult supervision available for school children of parents attending the PTA meeting.

## Yugoslavian Student Talks For Parent-Teacher Group

Dusan Pasic, Yugoslavian attending Southern Oregon college, spoke for the last meeting of Lincoln School Parent-Teacher association. Mr. Pasic compared education in his native country and the United States.

Schools are government sponsored and are free, Mr. Pasic said, except that students pay for books, room and meals. The first eight years of school are compulsory and all subjects are compulsory, even on the high school level. From 12 to 15 subjects are required for the high school, the speaker said.

A student is required to take four languages in high school, Mr. Pasic said, the languages being French, German, English and Russian. He said that organizations such as the parent-teacher association here exist in Yugoslavia, except that professors and parents meet as a council to discuss school and education problems.

Mothers appear to be more interested in the welfare of their children than fathers, according to Mr. Pasic. Students are more formal than in this country, he said.

Mr. Pasic also mentioned differences in the tax structure of the two nations. In Yugoslavia state industries and corporations pay the bulk of the taxes, he said, and small shop owners pay little or no taxes. A shop with one or two employees would be classed as small, he said.

Food of the two nations is about the same, according to the student, except for different methods of preparations.

Mrs. Gregory named Mrs. Ferd Jones, program chairman; Mrs. Dorman, press chairman, and Mrs. Loyd Dusenberry, sunshine.

Visitors at the last meeting were Mrs. Esther Shock and Mrs. Limabelle Deck, both Rogue River.

## Knife-Fork Club To Hear Pastor

The Rev. William Clyde Donald II, pastor of Bethel church, Detroit, Mich., will speak for the January meeting of Rogue River Valley Knife and Fork club. The dinner meeting will be Friday, January 23, at Rogue Valley Country club.

Reservations are to be made with the club secretary, Mrs. Richard House, 15 Cornington court, no later than January 20.

According to Associated clubs, the Rev. Mr. Donald has become one of the better known speakers in the middle west states, and he is described as a man of "keen intellect and rich and powerful personality."

## To Meet

Central Point—Crater chapter, Grandmother Clubs of America, will meet Monday, January 19, at the home of Mrs. C. L. Morehouse, Beall lane.



Plastic-topped, this Early American harvest table is designed as a kitchen work and breakfast table. When the leaves are dropped, the bench can be fitted neatly underneath.

## Wilson PTA Chairmen Announced

Committee chairmen for the current school year were introduced at a meeting of Wilson School Parent-Teacher Association last Friday afternoon in the school cafeteria. Mrs. Everett McGraw, president, presided over the business meeting, and presented her appointed officers. They are advisor and parliamentarian, Robert Bacuss; Cub Scout institutional representative, H. S. Morris; membership chairman, Mrs. Paul Garren; budget and finance, Mrs. B. M. Hoover; hospitality, Mrs. Warren Bayliss; ways and means, Mrs. H. S. Morris; historian, Mrs. Ira Lawrence; publicity, Mrs. Elwood B. Hedberg; magazine chairman, Mrs. Lauretta McPherson; and promotional chairman, Mrs. Theron Boyd.

Mrs. Robert Nelson will serve as program chairman, and Mrs. Dick Mole is in charge of room mothers. These include, first grade, Mrs. Donald W. Bergman and Mrs. Leo Taylor; second grade, Mrs. Robert Drake and Mrs. Dimple Benton; third grade, Mrs. Virgil O. Anderson and Mrs. Gordon A. Rone; fourth grade, Mrs. W. E. Acord and Mrs. Herman Steek; fifth grade, Mrs. V. V. Hastings and Mrs. William Johnson; and sixth grade, Mrs. Jesse R. Ellis and Mrs. Robert L. Smith.

The program included a brief talk by the principal, Mr. Bacuss, on home work requirements. Vernal Goodrich explained the arithmetic program and teaching methods being used in the Medford schools.

Representatives of the Cub Scouts, Camp Fire Girls and Blue Birds, Girl Scouts and Brownies spoke in behalf of their organization, stressing the need for adequate leadership in establishing the programs in Wilson school.

## Gold Hill Groups To Meet Friday; Installation Held

Gold Hill—Two Gold Hill organizations will meet Friday, January 16.

Gold Hill Garden club will meet at 1 p.m. at the home of Mrs. George Dorman on Second avenue.

Officers for the ensuing year were installed at the December meeting held in the home of Mrs. William Fields. New officers are Mrs. Ernest Gregory, president; Mrs. J. G. Kofahl, vice-president; Mrs. Dorman, secretary-treasurer. Mrs. Claire Douglas, Rogue River was installing officer.

## Tea To Benefit Ashland Church

Ashland — Residents of Medford are invited to attend a benefit tea planned for Saturday, January 17, to add to the building fund of Our Lady of the Mountain Catholic church. The tea is to be given by Mrs. Ralph Hassell at the home of Mr. and Mrs. Jack Williams, Helman road. Those interested are invited to call between 2:30 and 5 o'clock.

Assisting Mrs. Hassell will be women of the church, and of the Ashland Lady Elks.

Men as well as women are invited to attend the event.

A site for the new church has been chosen on Peachy road above Highway 99, and plans for the first of several buildings have been drawn.

## Calendar

Calendar notices and news for the society section of The Mail Tribune must be submitted in writing and deadline for the Sunday edition is 1 p.m. Friday. Deadline for the weekly calendar is 9 a.m. of the day for publication and for week day news is 1 p.m. the day before publication.

**Wednesday:**  
7:30 p.m.—Medford Lady Lions home of Mrs. Ray Barnett, 1208 Fortune dr.  
7:45 p.m.—Medford Toastmistress, Girls Community club.  
7:45 p.m.—West Side Mother's club, West Side school.  
8 p.m.—Medford Junior Women's club, home of Mrs. Gene Chamberlain, 46 Windsor dr.  
8 p.m.—Roxy Ann Home Economics club, home of Mrs. Evelyn Hendricks, 3585 Roberts rd.  
8 p.m.—Xi Mu chapter, Beta Sigma Phi, home of Mrs. R. A. Hubbard, 3562 Jacksonville highway.

**Thursday:**  
12:30 p.m.—Chapter AA of PEO Sisterhood, home of Mrs. Meyers Jones, 49 South Modoc dr.  
1 p.m.—Women's circle of Christian Service, Central Point First Presbyterian church, home of Mrs. Homer Jeffries.  
1:30 p.m.—Jacksonville Garden club, Community hall.  
2 p.m.—WCTU, Girls Community club.

## Posture Lesson Planned for Unit

Phoenix — Posture and exercise will be studied by the Phoenix Home Extension unit at a meeting set for Friday, January 16, at the Phoenix Presbyterian Church at 10:15 a.m.

A nursery will be provided for small children.

A planned luncheon will be served at noon; those not contacted are asked to call KE-5-1130. Table service will be required.

The leader for the day is Miss Mary Pat Lucy.

## Club Makes Plan For Nominations

Officers will be nominated at a meeting of Medford Fifty Plus club to be held Friday, January 16, at 12:30 p.m. at Pythian hall. It is stated that the nominations will be made in an unusual manner.

Election will take place Friday, January 23.

Members are asked to bring guests to the meeting.

## Trade Commission Warns About Pricing Gimmicks

By LOUIS CASSELS  
United Press International  
Washington—UPI—Millions of American consumers are being played for suckers by a fictitious pricing racket that appeals to bargain hunters.

The Federal Trade Commission, the Better Business Bureau, and the Advertising Federation of America are working hard to stamp out the racket. But they won't get far until individual consumers wise up to tricks that are being played on them.

There are many different gimmicks, say FTC officials, but they all are aimed at the same end: Making you think a product is being offered at a "marked-down," "sacrifice" or "bargain" price, when it actually is selling at a normal retail price with full mark-up.

This simple rule will keep a shopper from falling into any of these traps: Buy on the basis of the "now" price, and ignore all claims about the "former" price, the "regular" price, or the "suggested price."

**Price Trickery**  
One of the most widespread forms of price trickery is called "pre-tickering." The price tag clearly says \$9.95, but the product is advertised for \$4.95. Sometimes this reflects a genuine bargain—the store has marked down a slow-moving item for clearance. But it also can mean that the retail price was \$4.95 all along, and the \$9.95 ticket was stuck on simply to make the shopper think she is getting a bargain.

Some shoppers have become cynical about "mark-downs" that are documented only by the retail store's own price tags. So refinements have been introduced in pre-tickering. The sophisticated approach now is to have them blazoned on the package by the manufacturer.

Sometimes this kind of "cooperation" between manufacturer and merchant is carried even further, with the consumer as the victim.

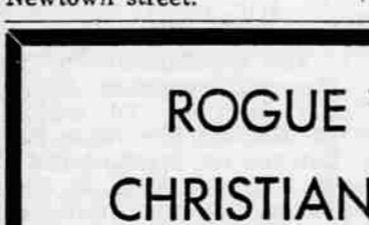
**Scheme Revealed**  
Recently the FTC charged a firm in New York with putting \$1.95 price tags on hosiery and advertising this price in nationally-circulated magazines.

Small quantities of the stockings actually were sold in retail stores at \$1.95 a pair. Then the manufacturer sharply reduced its wholesale price and aided the cooperating retail stores in putting on huge "half-price sales."

**Easy Clam Bisque**  
1 can tomato soup, 1 can pea soup, a 10 1/2 ounce can of minced clams and 2 cups of milk heated very slowly over a low gas flame makes a delicious, sophisticated soup. Success tip: Always heat cream soups slowly. Give the flavors time to blend and develop.

**To Initiate**  
Medford chapter, Women of Moose, will hold initiation at a meeting set for tonight at 8 o'clock in the lodge hall, 11 Newtown street.

## Shades of great grandma! The home sewer can make her own patches for this rocker and turn them over to her dealer for assembling and covering. Directions are on the manufacturer's merchandise tag.



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## Costumes, Capes, Collars Important New Fashions

By GAY PAULEY  
UPI Women's Editor  
New York—UPI—The fashion report card for spring is full of "C's" — for costumes, capes and collars.

Costumes run through the collections being shown this week to visiting fashion reporters. The semi-annual previews are staged by the 30-member couture group of the New York Dress Institute.

If it were possible to make a count, chances are costumes — dresses teamed with jacket or coat, or suit with coordinating blouse — would outnumber the traditional jacket and skirt combination.

Capes removable and capes attached have made a comeback, hoping to create one major silhouette change of the season — the widened look through the shoulder area.

As for collars, the bigger the better seems to be the designers' rule. French-born Pauline Trigere, who showed her collection Tuesday afternoon, came up with a wide, flat collar she dubbed the "platter."

"Big capes, big collars, big sleeves, big buttons . . . all help to minimize what's below," said Miss Trigere.

**Skeleton Coat New**  
She also came up with the "skeleton coat," an audacious cross between a coat and a stole, to help focus attention at the top.

This new trapping is a perfectly tailored, neatly fastened coat at the front and nothing more than a capelet at the back. These are shown as over daytime sheaths.

Miss Trigere also widens the top of a costume with an "allegro" sleeve. These sleeves are short, but voluminous — either gathered like the sleeves of a little girl's dress, or are tiers of starched ruffles.

Manufacturer Larry Aldrich showed mammoth collars, called mushrooms, on silk linen daytime dresses, slim and strait as a mushroom stem.

Aldrich, long-time crusader for the chemise silhouette, this spring clings to the soft, loosely shaped dress, but with fit at the midriff and a lifted waistline.

"Designing clothes is not an exact science," said Aldrich.

"When a new silhouette appears . . . much experiment must be done until a form or shape appears, modified and refined so it will be easily wearable by a majority of women."

**Features Cardigan Jackets**  
"Only then will the new silhouette meet with approval."

Aldrich featured a whole group of costume suits, some of them with cardigan jackets; many with detail to stress a lifted waistline.

Highlights of other collections shown Tuesday:  
Jo Copeland of Patullo — Miss Copeland likes a big sleeve, big cape collars, and deep yokes.

Oleg Cassini—This designer who never joined that general swing to the unfitted look, emphatically endorsed clothes that show off the figure with his new collection.

Ben Zuckerman — Jackets of suits and costumes are short barely reaching the hipbone.

Harry Frechtel—This manufacturer shows short, easy jackets on most suits.

## Class Announced By Kenneth Hood

An intermediate class in square dancing will start at Kersaw's square on Cory road Tuesday, January 20, Kenneth Hood, Medford, has announced.

The two-hour sessions will start at 8 p.m. each Tuesday night for six weeks. The course is open to those who recently completed beginners classes and dancers who wish to "brush up" on dancing.

Persons interested in taking the course are asked to telephone Mr. Hood after 5 p.m. at SPing 2-6971.

## Neighbors Make Centennial Plans

Phoenix — Phoenix Neighbors of Woodcraft made plans at the last meeting, for participating in Oregon's centennial.

The Neighbors will also support the work of Phoenix Lions in improving and maintaining the Phoenix cemetery.

The lodge planned a social night for Thursday, January 22, at the home of Mrs. George Drake. Cards and games will be played, and all members of the lodge are invited.

## Scout Leaders Plan Informal Songfest

An informal songfest for all Girl Scout leaders and assistants of the Medford district will be held at Mary's Casa Thursday, January 15, starting at 9:30 a.m. and running until 11:30 a.m. Leaders may attend any portion of the session and should wear play clothes. Those attending are asked to take their Scout song books.

## For Left-Overs

A bed of watercress makes an attractive setting for slices of cold roast beef, lamb, veal or ham. Pickled fruits such as speared crabapples, preserved kumquats, and pickled peaches add extra glamour to the platter. Left-over muffins have more appeal when toasted until delicately brown under the broiler. Serve them buttered and piping hot with fresh fruit dessert. Fry left-over rice, adding slivers of meat and vegetables such as peppers, celery, peas and shreds of scrambled egg or omelet.

## FURS

• Repairing and Relining  
• Cleaning and Glazing  
• Restyling

## Frances' Furs

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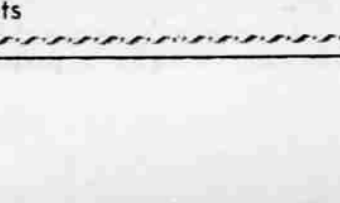
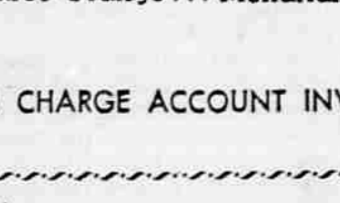
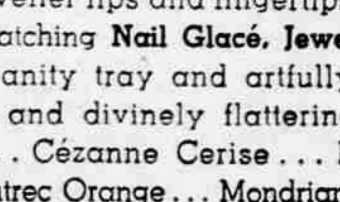
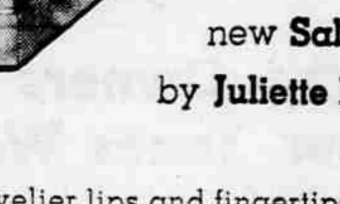
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## Burelson's MEDFORD



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