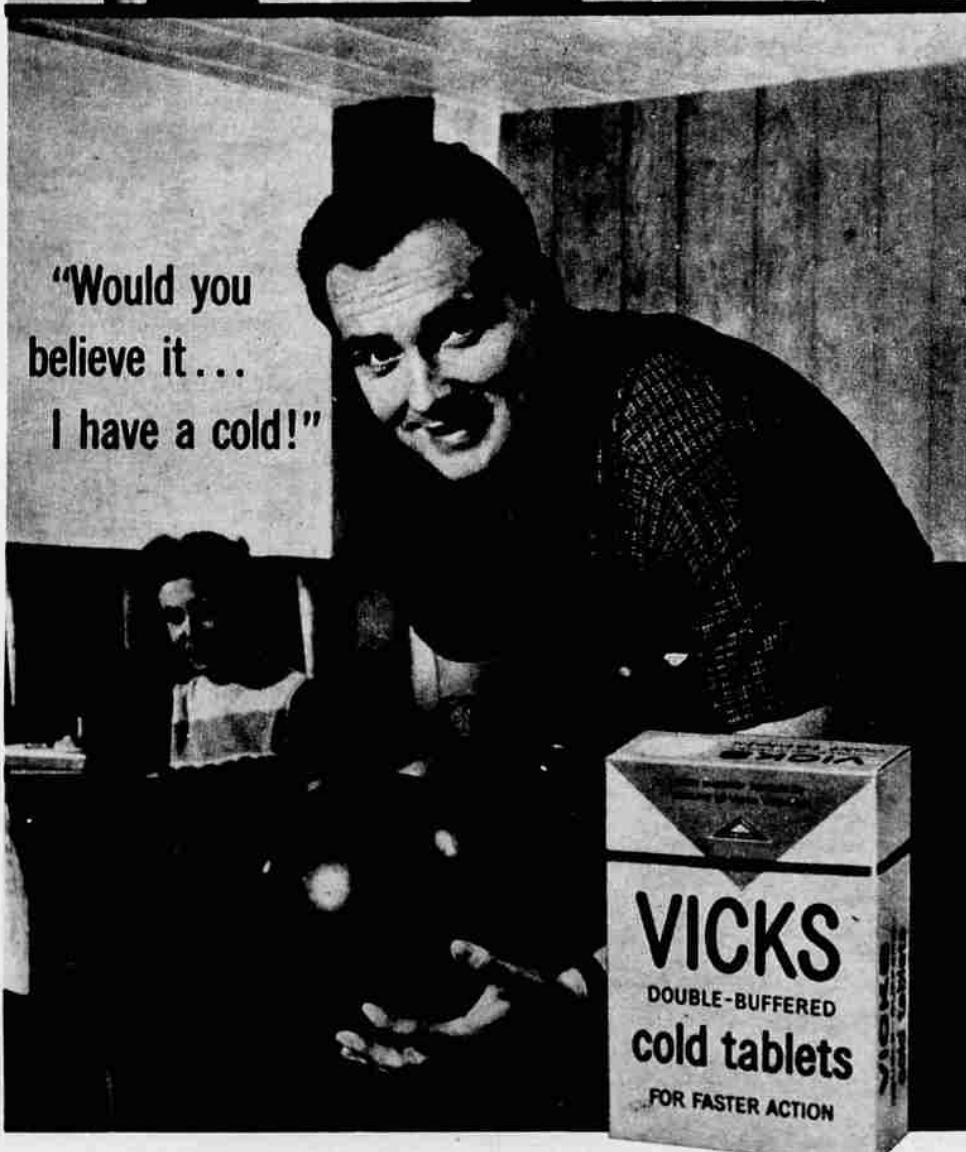




New Vicks Double-Buffered Cold Tablets act to
relieve colds, sinus pain
53% faster
 than other leading antihistamine cold tablets



While the other leading antihistamine cold tablets are only partially at work... New Vicks Double-Buffered Cold Tablets have already rushed cold-and-sinus pain relievers into the body 53% faster.

1. Double Buffered for faster action... cold-and-sinus pain relievers rush into the body 53% faster than those of other leading antihistamine cold tablets tested. Proved at a famous university!
2. Relieve colds congestion and blocked sinuses... promote sinus drainage. Relieve sniffles, sneezes, stuffy nose, too—relief that aspirin does not give. Relieve sore throat, chest congestion, body aches and pains.
3. Pick you up fast... relieve that tired, dragged-out feeling of a cold with two stimulating "pick-up" medications.

NEW Vicks DOUBLE-BUFFERED **cold tablets**

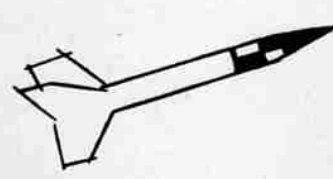
As You Were Saying...

The Old Campaigner



AN AMBITIOUS WOMAN I know, whose husband is in politics, never fails near election time to remember people she doesn't even know between times. Putting on the charm reserved for such occasions, she moved gracefully among the crowd attending a campaign barbecue given for her husband. Coming upon a nodding acquaintance, she inquired about his father. "My father died two years ago," the man said. Later in the day, the two met again. With the same animation, she rushed forward to inquire about the gentleman's father. "Well, I'll tell you," replied the friend with a sigh, "it's like this, Pa's still dead."—Miss Virginia Oliver, Atlanta, Ga.

They're Way Out There



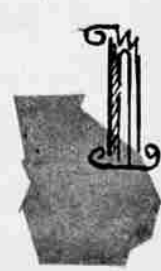
A NEW BOOK about space travel was recently advertised by local book dealers. I wrote for a copy and, in reply, received a letter which said in part: "We are sorry to report that we are temporarily out of 'The Inhabited Universe.'" I'm hoping they return soon. They should have an interesting story to tell.—D.C., Camp White, Ore.

Madison Ave., Colorado



ONE OF THE OLDEST methods of merchandising is still practiced among the Southwest Indians. During ceremonial times they spread their wares on blankets where visitors can view and buy them. I walked down the line of squatting merchants last Summer, admiring both them and their crafts. Then, incredibly, I came upon an enterprising old Indian who had his wares handsomely displayed in a glass and chrome showcase. Surprised and a bit amused, I asked him why he had gone so modern. He looked both ways surreptitiously, then his wrinkled face broke into a smile and he leaned over and whispered, "Had to do something. These doggone Indians would swipe me blind if I turned my back on them!"—Mrs. Rosemary Hetzler, Colorado Springs, Colo.

Southern Chauvinism



WHEN I WAS in Italy last year, directing Mario Lanza in the movie, "The Seven Hills of Rome," a few of us in the company took time out to go along on some guided tours. At the ruins of an old Roman temple one of our companions, a pretty young housewife, who had probably scrimped for years to save enough to make the trip with her husband, looked on in awe for long moments. Then she bridled and drawled defensively, "That's mighty pretty, but it would look doggone tacky back in Georgia!"—Roy Rowland, Hollywood, Calif.

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