

**MEDFORD MAIL TRIBUNE**

"Everyone in Southern Oregon Reads The Mail Tribune"  
Published Daily except Saturday by  
MEDFORD PRINTING CO.  
33 North Fir St. Ph. SP 2-8141

ROBERT W. BIEL, Editor  
HERB GREY, Advertising Manager  
GERALD LATHAM, Business Mgr.  
ERIC W. ALLEN, Jr., Circulation Mgr.

Managing Editor  
EARL H. ADAMS, City Editor  
HARRY CHITMAN, Teleg. Editor  
RICHARD JEWETT, Sports Editor  
OLIVE STARCHER, Women's Editor  
DALE ERICKSON, Circulation Mgr.

An Independent Newspaper  
Entered as second class matter at  
Medford Oregon under Act of  
March 3, 1879.

**SUBSCRIPTION RATES**  
By Mail—In Advance, Copy 10c  
Daily and Sunday—1 year \$15.00  
Daily and Sunday—6 mos. 8.00  
Daily and Sunday—3 mos. 4.25  
Sunday Only—One year \$4.25

By Carrier—In Advance—Medford,  
Ashland, Central Point, Eagle  
Point, Jacksonville, Gold Hill,  
Phoenix, Shady Cove, Rogue River,  
Talent and other newspaper routes.  
Daily and Sunday—1 year \$18.00  
Daily and Sunday—6 mos. 10.00  
Daily and Sunday—3 mos. 5.50  
Carrier and Dealer—Copy 10c  
All Terms Cash in Advance.

Official Paper of City of Medford  
Official Paper of Jackson County  
United Press International  
Full Leased Wire

MEMBER OF AUDIT BUREAU  
OF CIRCULATION

Advertising Representatives  
WEST-HOLIDAY CO., INC. Offices  
in New York, Chicago, Detroit,  
San Francisco, Los Angeles,  
Seattle, Portland, St. Louis, Atlanta,  
Vancouver B.C.

**NEWSPAPER PUBLISHERS ASSOCIATION**

**NATIONAL EDITORIAL ASSOCIATION**

**Flight 'o Time**  
Medford and Jackson County  
History from the files of  
Mail Tribune 10, 20, 30 and  
40 years ago.

**10 YEARS AGO**  
Dec. 29, 1948 (Wednesday)  
Senior Captain and Mrs. Charles Rosnick of the Salvation Army are to leave for a tour of duty in Honolulu.

Icy conditions and new-fallen snow make mountain highways treacherous.

**20 YEARS AGO**  
Dec. 29, 1938 (Thursday)  
Medford 20-30 club will continue its voluntary fingerprinting campaign this week.

From Arthur Perry's "Ye Snudge Pot" column: "The new senator from Oregon has left for Washington, D.C., to take the oath of office, and get away, it doth appear, from the oaths of some of his constituents."

**30 YEARS AGO**  
Dec. 29, 1928 (Saturday)  
Some \$50,000 to \$75,000 is to be spent in the Medford area next year in Pacific Tel & Tel's improvement and expansion program.

Two alleged booze runners are captured by law enforcement authorities in Ashland.

**40 YEARS AGO**  
Dec. 29, 1918 (Sunday)  
Ten movie patrons who dare not wear flu masks are marched out of the theater and warned by the chief of police.

A Belgian string quartette is to perform here next month.

**What's Your I.Q.?**  
Nine or ten correct is superior; seven or eight is excellent; five or six is good.

1. Name the Chairman of the Atomic Energy Commission.  
2. Is an addressee compelled to receive and sign for a registered letter?  
3. Is iron an element, or an alloy?  
4. Insert the name of an insect mentioned in this Biblical passage: "Go to the sinner, thou sluggard; consider her ways, and be wise."  
5. In what profession was Clarence S. Darrow eminent?  
6. Supply the next line after "I shot an arrow into the air."  
7. What constitutes the insignia of infantrymen in the U.S. Army?  
8. Who, or what, is a donee?  
9. Athletic teams of what university are nicknamed "Tar Heels"?  
10. Is a zephyr a musical instrument, a South African deer, or a wind?

Answers: 1. John McCone. 2. No. 3. Element. 4. "ant." 5. Lawyer. 6. "It fell to earth I know not where." 7. Crossed rifles. 8. One who receives a gift. 9. University of N.C. 10. Wind.

**AT HEADQUARTERS**  
Naples, Italy—Adm. Charles C. (Cat) Brown, who takes over Jan. 2 as commander of allied forces in southern Europe, arrived at his new headquarters Sunday night.

**GETS RED HAT**  
Lisbon, Portugal—Fernando Cardinal Cento, papal nuncio in Lisbon, will receive his cardinal's red hat from Portuguese President Americo Thomaz Tuesday morning, it was announced Sunday.

## Who Pays For Credit?

The reason given by restaurant owners who are beginning to charge diners for extending credit is one of simple economics. They have to pay the Diners' Club, for example, a 7 per cent commission on all charges. Also they wait long periods of time for payment, they contend.

The rationale is spelled out by a trade publication: "Credit cards are enormously popular with businessmen traveling and eating on an expense account. The Bureau of Internal Revenue and the pressure of their own firms for expense report accounting (have) made credit cards a real convenience to business firms and to their employees. Why should a restaurant manager have to pay for this credit card service directly?"

**THE Diners' Club** does charge its members \$5 a year. In addition, Diners' charges restaurants 7 per cent for allowing their customers to sign a tab; charges to others vary. American Express card-holders pay \$6 a year, and the commission charges to commercial establishments also vary, averaging about 5 per cent. The Hilton-Statler hotel chain, which recently entered the field with its own card—appropriately named Carte Blanche—charges holders \$6 a year only when the card is to be used outside the hotels.

The credit outfits point out that the various commercial firms which use their services take no credit risk and are relieved of billing. Moreover, they receive payment in one lump sum. But why, the restaurant owners in particular ask, should we have to wait 45 days for payment for today's meal—and then pay 7 per cent as a collection expense? Is it fair to our other customers, many of them regular patrons, who don't ask for credit?

**WHAT** has happened in answer to this query is that a great many restaurants have issued credit cards of their own. But it's only a partial answer. A man with, say, oil company credit cards, an American Telephone & Telegraph card, a Diners' or Hilton or Amex card, is not going to be sold very easily on adding a flock of restaurant cards to his bulging wallet. Indeed, some companies have eliminated charge cards for their personnel, and some individuals are going back to the radical yet old-fashioned idea of paying for their meals with cash.

Still the battle of the credit giants continues to be waged, and all the big firms boast of expanding membership rosters. The State University of Iowa is issuing to students a new time-saving "I.D." card, and university fees such as those for health services are being thus charged to students.

**EVEN** banks are getting into the act. The Chase Manhattan Bank on Dec. 1 became the first bank in New York City to offer charge account credit. The plan started with some 3,000 merchants cooperating, honoring credit cards issued to some 200,000 retail customers.

Card-holders receive one bill from the bank a month. They may pay the entire amount in 10 days, or one fifth when billed and the remainder over a period of four months. The charge for the latter option is 1 per cent per month on the unpaid balance. Merchants receive cash at once for all sales slips presented at the bank, also paying a fee ranging downward—on volume—from 6 per cent.—E.R.R.

## Lower Tax on Admissions

The federal tax on admissions will be reduced on Jan. 1. The reduction is part of a technical overhauling of the excise taxes that was voted by Congress in 1958.

At present the 10 per cent tax is waived on tickets costing 90 cents or less. If the charge is over 90 cents, the tax is levied on the whole amount. The new tax exempts admissions costing \$1 or less, and on higher ones is levied only on the amount over \$1.

For example, the present tax on a \$1.50 ticket is 15 cents. The new tax is 5 cents (10 per cent on 50 cents, the amount over \$1). And admissions to places solely for "physical exercise," like swimming pools, bathing beaches, skating rinks, (but not dance halls) are to be tax-exempt.

**IN** 1953 a bill was passed to eliminate the tax on motion picture admissions altogether, but was vetoed by President Eisenhower. In 1954 the admissions tax was reduced to 10 from the former 20 per cent, and tickets of 50 cents or less were exempted. The exemption was increased to 90 cents in 1956.

"The tax is to be paid by the person paying for the admission," the law specifies. However, it remains to be seen whether a movie ticket will now cost 10 cents less overall, let's say, in every case where the tax is 10 cents less. Some movie theater owners have long been insisting that, to offset rising costs and TV competition, they can stay in business only by raising the base price of admission.—E.R.R.

## Editorial Comment

### ASHLAND GRATEFUL

As this year draws to a close we believe it high time for Ashland to say a most sincere THANK YOU to the Medford men and women who have worked so diligently on the campaign to raise funds for the new Shakespearean theater and to the business firms and individuals who have made contributions.

While the festival is now recognized as one of the state's top three summer-time

attractions and benefits from the influx of visitors are also felt in Medford. Ashland is the prime beneficiary. It required broad vision and generosity for Medford people to undertake support of the campaign. They have given generously of their time and money. We know we speak for all of Ashland when we say to these fine Medford people, "Your assistance is deeply appreciated and we thank you sincerely."  
—Ashland Daily Tidings

## Dennis the Menace



"THE KIDS DECIDED THAT YOU WERE THE MOM WE HAVE THE MOST FUN PLAYIN' IN THE HOUSE OF!"

## Washington Report

By WILLIAM S. WHITE

Washington—The Senate Republicans are in extraordinary disarray, as in anxiety and almost in panic they await opening of the new Congress.



William S. White

At every hand are evidences of division between the orthodox, old-line Republicans and the liberal or modern Republicans—who by and large have significantly stopped calling themselves "Eisenhower Republicans."

The liberals are demanding a louder voice in the Senate Republican leadership, where they have not had any real voice at all in half a generation. There is a good deal of marching and counter-marching in this campaign of rebellion, and its total hopes and intentions are hardly clear yet.

At minimum, however, it seems to involve a fairly determined challenge to Senator Everett Dirksen of Illinois, the prospective Senate GOP leader in succession to former Senator William Knowland of California. It does not, however seem to contemplate any challenge at all to the GOP powerhouse on the Old Guard side, Senator Styles Bridges of New Hampshire.

**TO PUT** in an attack on Republican Old Guard direction of the party without firing a shot at Bridges is like attacking an enemy division while carefully avoiding any hostile action against an enemy army.

If, in short, the liberals were able to push Dirksen aside—and this is most unlikely—they would have accomplished little in any practical way. For Bridges, as chairman of the Senate GOP Policy committee, will be the real Republican leader next time, no matter who holds that title and no matter how successful may seem any liberal "revolt."

This is so because the essential power in what is left of the Republican party in the Senate is in the hands of orthodox Republicans, of whom Bridges is unchallenged leader. And it is so because a strong chairman of "policy" can always dominate a nominal floor leader, as the late Senator Robert A. Taft so well proved a decade ago.

**THE** moderns thus have much the stronger case in logic, for the lesson of November Congressional election returns could not have been plainer. This was that the Republican party will win no contests by returning to

## BUY NEW EQUIPMENT

Washington—New equipment allowing air traffic controllers to watch radar sets under daylight conditions has been ordered by the Civil Aeronautics Administration.

## Try and Stop Me

By BENNETT CERF

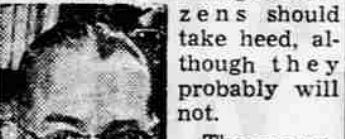
**AT A PUBLIC LIBRARY** branch, a very little boy brought a very scholarly, a very large and a very weighty book to the desk. The librarian looked at it in surprise, and remarked, "This is rather technical, isn't it?" The very little boy indignantly replied, "It was that way when I got it!"



Thornton Wilder's play, "The Skin of Our Teeth," delighted the eggheads, but proved exceedingly mystifying to "tired business men" in search of a simple evening's entertainment. One such gent appealed to his wife after the final curtain, "I wish you'd tell me exactly what this darn play was intended to accomplish."  
"Why, George," she told him, "Wilder was trying to epitomize the problems and the pitfalls confronting the human race from the beginning of time to the present day."  
"Shucker," grumbled the husband, "there must have been more to it than THAT!"  
© 1954, by Bennett Cerf. Distributed by King Features Syndicate.

## J. Edgar Hoover Issues Reminder That Communist Threat in U.S. Still Exists

By LYLE C. WILSON  
Washington—J. Edgar Hoover, Director of the Federal Bureau of Investigation, issued a warning of which good citizens should take heed, although they probably will not.



J. Edgar Hoover

The warning was contained in the year-end report of FBI Director J. Edgar Hoover. Hoover said the Communist underground again was on the march in the United States. He put it like this:

"Sensing a more favorable atmosphere, the Communist Party, U.S.A., and its dupes and sympathizers gained further courage and became more vocal in their attacks upon law enforcement and other professions which are dedicated to preserving our freedoms."

"Its leadership reins," Hoover reported of the Communist Party, U.S.A., "are firmly held by rabidly pro-Soviet elements and the party's ultimate objective remains the overthrow and destruction of our government by force and violence."

In Powerful Places  
Hoover is not given to loose language. He could not have

been unaware that the implication of the first quoted paragraph is that there is actually a more favorable atmosphere in the United States now than previously for Communist plots and maneuvers.

The question arises: More favorable now than when? Surely not more favorable likely that Hoover meant the years ago when a broad scale Communist infiltration of practically everything gained for the Communies or their stooges desirable and significant places where you scarcely would believe if it were not a matter of record.

Such places, for instance, as in the White House, the State Department, the Treasury, the Agriculture Department, the National Labor Relations Board, the CIO, to name some bell ringers. Those were the days, and let them not return.

There was considerable public outcry about all of this way back under when it was laid out for all to know and the Republicans made a lot of political mileage out of it in the 1952 campaign. It is not now, say, 10, 15 or 20 new atmosphere was so favorable as all of that. Even so, his report should jar and jab the citizens out of any complacency which they may be enjoying. Jarred and jabbed out of same, too, should be the Republican politicians who did so much yelling in 1952 and before, about the Communist infiltration of the Roosevelt and Truman administrations.

**IN THESE** circumstances, the Bonn decision-making will not be easy. If the decision is indeed to flinch or fudge, one can predict with bleak confidence that Khrushchev and company will go forward with their Berlin scheme, thus leaving almost no alternative at all except a big war or a big surrender.

But on the evidence to date, one can also predict with fair confidence that real firmness will lead to a suspension of the threat to Berlin, at least until the worst period of missile gap begins two years from now.

There are several tactical approaches to the Berlin problem that make sense. For example, the city of Berlin cannot be indefinitely supplied by a radar-jammed air-lift; and taking refuge in an air-lift is therefore a slow way to surrender. But although the city as a whole cannot be supplied by air-lift, the Allied garrisons in Berlin, numbering only a few thousand men, can be supplied in this manner. This will avoid Allied recognition of East German authority over the highways leading to Berlin, and the civilian supply lines can perhaps be safeguarded, in the meanwhile, by an Allied promise to resort to armed convoys if the civilian road and rail traffic is interrupted.

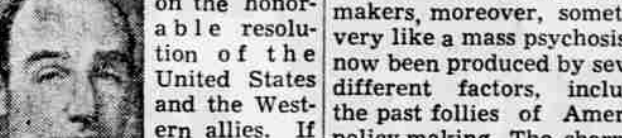
All the different approaches have their virtues. Every possible approach but direct resort to armed conveying has the weakness of vulnerability to Soviet and East German "salami" tactics. But the details of the future decision matter much less than the firmness of will behind it.

Copyright 1958 New York Herald Tribune Inc.

## Matter of Fact

By Joseph Alsop

Berlin—Here in this city, more than 2,000,000 brave and vigorous people have bet their futures on the honorable resolution of the United States and the Western allies. If you come here, therefore, the West's Berlin commitment assumes a terrible reality, a grim, almost painful concreteness.



Joseph Alsop

You ask yourself, "Are we going to keep our pledged word to these brave men and women who have relied on us?" And since keeping our pledged word to the Berliners will surely mean being ready for a big war, you ask yourself further, "If we do not utterly dishonor ourselves by some sort of circuitous surrender, does this mean that a big war must come?"

Fortunately, the evidence from Moscow to date suggests a hopeful answer to the second question. Nikita Khrushchev and his fellow policy makers in the Kremlin are quite shrewd and well informed enough to know that no real decisions about the Berlin crisis were taken at the Paris meeting of leaders of the West.

**"M" a Distraction**  
To the Editor: During the past year and a half that I have lived in Medford, I have appreciated your editorials. I have not agreed with all of them, some of the recent ones have motivated a few comments from me.

I liked the "Misanthrope's Christmas Gift," the "Christmas Parable," and "An 'M' on Roxy Ann?" on the 23rd.

One of the things that impressed me when I moved into the valley, was the fact that teen agers of this area have not acquired the habit of smearing paint on old barns such as Class of '58, '59, etc. An 'M' on Roxy Ann or any hill around Medford would be more of a distinction than an attraction. The energy, time and money expended on an 'M' could serve many more useful purposes. Many students could suggest substitutes that would be better.

I have appreciated your comments on making Medford beautiful, the downtown parking problem and juvenile delinquency. Other comments have added to my information about problems of this area.

I believe I will try to paint a picture of a misanthrope.

Jack Teeters,  
1304 Reddy ave.,  
Medford

## Training Bedbugs

To the Editor: For many years since 1926, when I was manager of the Ashland Chamber of Commerce, I have periodically kept in touch with your fine newspaper and my friends in the valley, especially on the subject of bedbugs.

As the old-timers will recall, and the present population of Jacksonville would like to forget, the hotels of that pioneer mining community were long and widely known for their bedbugs. Your newspaper in its early issues carried stories of guests who stopped at the hotels and their encounters with the bugs.

Also, the general stores of Medford always carried large stocks of salt. I recall even as late as 1926 when I lived down there being especially interested in the unusually large piles of salt in the stores. At that time the bugs were being rapidly exterminated and I presume today not a single bug remains.

My reason for writing now is to call attention to your readers who possibly might have escaped reading it of the story in the current issue of "Newsweek," which has a most fascinating account of what a California professor has been accomplishing in training these bugs to feed upon other food than human beings.

One can speculate the pleasure early day travelers in southern Oregon could have experienced had these bugs been so trained years ago. The beautiful pear, apple and cherry orchards, I am sure, would have been appreciated in their true glory and grandeur had not the late attacks of these bugs been remembered.

I might add that Boise being the headquarters of Region I of the Bureau of Reclamation, we hear a great deal about your water problems and occasionally see some of your good folks who come to enlighten our staff on your needs.

Ned Harlan, Partner  
Riley's  
Boise, Ida.

## Gassy?

3 Times Faster Relief  
Certified laboratory tests prove BELL-ANS tablets neutralize 3 times as much stomach acidity in one minute as many leading digestive tablets. Get BELL-ANS today for the fastest known relief. See at drugists. Send postal to BELL-ANS, Orangeburg, N. Y. for liberal free sample.

**STARTING SUNDAY,  
JANUARY 4, 1959**

Listen To  
**K.M.E.D.**

Hear your Favorite Hymns  
Sung By . . .  
**"Tennessee Ernie" Ford**

## Reasonable Funerals

(Priced for Everyone)



Frank Perl

**PERL  
Funeral  
Home**

Phone SP 2-6675  
LADY ATTENDANT

FRIENDLY, HOMELIKE ATMOSPHERE