

Exciting offer to new members of the

**RCA VICTOR  
POPULAR ALBUM CLUB**

**A 5-ALBUM  
SET OF SWING  
CLASSICS**

for only **\$3.98**

RETAIL VALUE AS  
HIGH AS \$19.90

... if you agree to buy five albums from  
the Club during the next twelve months  
from at least 100 to be made available

THIS exciting new plan, under the direction of the Book-of-the-Month Club, enables you to have on tap a variety of popular music for family fun and happier parties... and at an immense saving. Moreover, once and for all, it takes bewilderment out of building such a well-balanced collection. You pay far less for albums this way than if you buy them haphazardly. For example, the extraordinary introductory offer described above can represent an approximate 33 1/3% saving in your first year of membership. Thereafter you can continue to save up to 33 1/3%. After buying the five albums called for in this offer, you will receive a free 12-inch 33 1/3 R.P.M. album, with a nationally advertised price of at least \$3.98, for every two albums purchased from the Club. A wide choice of RCA VICTOR 12-inch long-playing albums will be described each month. One will be singled out as the album-of-the-month. If you want it, you do nothing; it will come to you automatically. If you prefer one of the alternates—or nothing at all—you can make your wishes known on a form always provided. You pay the nationally advertised price—usually \$3.98, at times \$4.98 (plus a small postage and handling charge).

THE ALBUMS PICTURED AT RIGHT ARE 12-INCH 33 1/3 R.P.M. LONG-PLAYING. THEY ARE THE ORIGINAL RECORDINGS NOW REPROCESSED TO ENHANCE THEIR SOUND

THE RCA VICTOR POPULAR ALBUM CLUB P139-12  
c/o Book-of-the-Month Club, Inc., 345 Hudson Street, New York 14, N. Y.

Please register me as a member of The RCA VICTOR Popular Album Club and send me the five-album set of Swing Classics, for which I will pay \$3.98, plus a small postage and handling charge. I agree to buy five other albums offered by the Club within the next twelve months, for each of which I will be billed at the nationally advertised price: usually \$3.98, at times \$4.98 (plus a small postage and handling charge). Thereafter, I need buy only four such albums in any twelve-month period to maintain membership. I may cancel my membership any time after buying five albums from the Club (in addition to those included in this introductory offer). After my fifth purchase, if I continue, for every two albums I buy I may choose a third album free.

Name \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ Zone \_\_\_\_\_ State \_\_\_\_\_

NOTE: If you wish to enroll through an authorized RCA VICTOR dealer, please fill in here:

Dealer's Name \_\_\_\_\_

Address \_\_\_\_\_

PLEASE NOTE: Send no money. A bill will be sent. Albums can be shipped only to residents of the U. S., its territories and Canada. Albums for Canadian members are made in Canada and shipped duty free from Ontario.



**TOMMY DORSEY**

The great Dorsey group of the late 1930s and early '40s playing their biggest hits. Featuring Frank Sinatra, Benny Berigan, Jo Stafford with The Pied Pipers. 12 selections, including *Marie, Star Dust, I'll Never Smile Again, Song of India, Opus No. 1.*



**GLENN MILLER**

Miller's best, including *Moonlight Serenade, In the Mood, Tuxedo Junction, String of Pearls, American Patrol, Little Brown Jug, St. Louis Blues, Pennsylvania 6-5000, (I've Got a Gal in) Kalamazoo, Boulder Buff, Farewell Blues, King Porter Stomp.*



**BENNY GOODMAN**

The King, the band and Quartet, at their swinging best in 11 masterpieces; with *Krupa, Hampton, etc. Sing Sing Sing, One O'Clock Jump, And the Angels Sing, Stompin' at the Savoy, King Porter Stomp, Bugle Call Rag, etc. The original versions.*



**DUKE ELLINGTON**

Duke's all-time-best band, 1940-42, with Hodges, Webster, Blanton, Stewart, Williams, Carney, Ivie Anderson, Herb Jeffries. 16 tunes, including *"A" Train, I Got It Bad, Perdido, Cotton Tail, Main Stem, Blue Serge, Flaming Sword, Rocks in My Bed.*



**ARTIE SHAW**

Shaw's two most successful big bands in 23 history-making hits recorded 1938-43. Includes *Begin the Beguine, Nightmare, Frenzy, Star Dust, Dancing in the Dark, Temptation, Indian Love Call, All the Things You Are, Serenade to a Savage, etc.*

