

HOW TO PROFIT FROM THE FIRST NEW TAX LAWS IN YEARS

and a guaranteed way of adding \$100 to \$2,000 to your net* income without risking a penny

WE urge you not even to think of figuring your 1958 income tax without having, at your side, a copy of the latest edition of the famous annual guide, J. K. Lasser's *YOUR INCOME TAX*. The book costs \$1.95 and you are free to use it until April 15th. It may save you up to \$2,000. It *must* save you at least \$100 or you get your money back.

The big new tax laws offer you by far the most profitable opportunities for saving tax money in three years. In addition, new rulings and decisions in the past year have opened up tremendously important savings. For example, many individuals don't realize that in case of illness any salary received up to \$100 weekly is tax free after the first seven days; in case of injury, no matter where suffered, up to \$100 weekly salary is tax free from the first day.

You'll find thousands of savings, many of them brand new, in this latest edition. For example, you will see:

- 372 approved ways to reduce your taxes — including many steps you should take this year.
- 567 legitimate deductions for salaried people.
- 459 items which you can exclude from your gross income.
- 463 job-and-profession check lists, with all possible approved deductions for each job and profession.
- 48 state-by-state check lists, with all deductible local taxes for each state.
- 139 medical and dental expenses that can be deducted.
- 47 ways to increase your exemptions.
- 76 deductions for farmers.
- 49 tax savings for homeowners (including all deductible household expenses).
- 1789 tax-saving pointers that may fit your particular situation.

Actually, with so many opportunities for saving tax money, it's not surprising that the Treasury Department has found that millions of Americans throw away hard-earned money in needless taxes. It's unnecessary to let yourself be caught in the high-price, high-tax squeeze when J. K. Lasser's new 1959 *YOUR INCOME TAX* can add so much to your net income — from your pay, your home and real estate, your investments and dividends, your family's security program.

An Extraordinary Guarantee of Savings

When you use this book it's like having an expert at your elbow saving you many hours of work in addition to making certain you take advantage of every last saving available to you. Actually, in terms of extra money in your pocket, the new 1959 *YOUR INCOME TAX* will pay you a bigger and more immediate return (at least 50 to 1) than any other investment you are likely to make.

Mail the coupon for your copy today. Despite its many new tax-saving ideas, the 1959 edition still costs only \$1.95. A return of 50 to 1,000 times your \$1.95 investment is guaranteed or you can return the book any time up to April 15, 1959, and receive full refund. You risk nothing.

*Net after-tax income. (A saving of \$100 on your income tax is equal to putting an extra \$100 in your pocket.)

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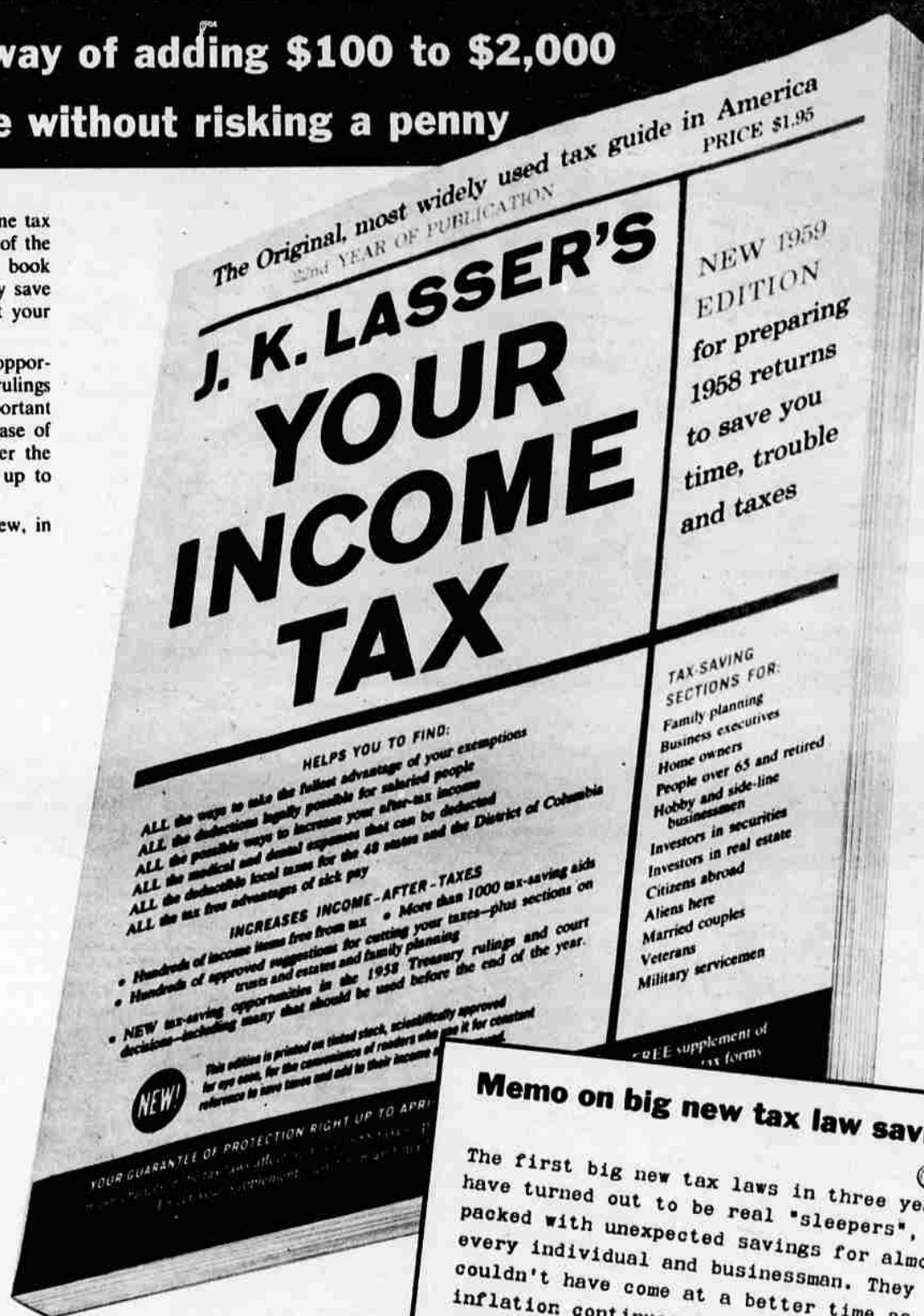
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Memo on big new tax law savings:

The first big new tax laws in three years have turned out to be real "sleepers", packed with unexpected savings for almost every individual and businessman. They couldn't have come at a better time as inflation continues to eat away at your hard-earned money. Take advantage of this new tax law bonanza with all the savings brought to you by J. K. Lasser's new 1959 guide. You must save at least \$100 or you pay nothing.

Simon and Schuster, Publishers

FREE Filled-in Tax Returns

In addition to J. K. Lasser's 1959 *YOUR INCOME TAX*, you will receive at no extra charge a special 16-page booklet of all individual tax returns completely filled in line by line. This will save you endless time and headaches—and makes sure you don't miss any savings. Please retain this supplement regardless of whether or not you keep the book under this unusual no-risk guarantee. Mail your coupon today.

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