



Newly elected officers of the Oregon Federation of Collegiate Leaders paused a moment for Jerry Taylor, student photographer, last Saturday during the two-day state convention on the SOC campus. Some 75 student leaders from eleven colleges and universities were in attendance. Elected president for the coming year was Dick Clark, Medford, (at right, sitting). He is president of the Southern Oregon college student body this year and plans to enter professional scouting work after graduation. Beside the new president is Secretary Betty Johnson from Eastern Oregon college, and standing (at left) is Dick Seidman, Oregon State college, new treasurer and host for the 1959 convention to be held in Corvallis. Vice president is Bill Furrow, (right, standing), from Oregon Technical Institute. General chairman for this year's meeting was SOC student, George Olson, Klamath Falls.

Santa Claus Is Favorite Theme for 1958 Greetings

By MARGARET RICHARDS
United Press International
Kansas City, Mo.—(UPI)—Santa Claus is a one-to-eight favorite in the 1958 Christmas card derby.

At first glance, such odds wouldn't accord the old gentleman preferred status. But, considering the thousands of other designs against which he will compete, Santa's position is strong.

St. Nick occupies the pinnacle this year because that's where the American public has placed him, said a spokesman for Hallmark Cards, world's largest greeting card publisher. And public preferences are always honored in the Christmas card business.

The 300 artists who create the company's 11,000 new greeting card designs each year are guided by experience, research and an alertness to changing consumer tastes. This knowledge has ranked brightly-colored ornaments, candles and floral designs, in that order, behind Santa Claus as customer favorites this year.

Symbols Familiar

Although familiar symbols of the holiday lead, the cards are distinguished by many new styling touches. Santa Claus, for example, wears a beard fashioned of stand-up plastic granules on some of the cards. On others, his traditional red suit is reproduced in luminescent ink, for a glowing appearance.

Elegance is imparted to other greetings through a new process of foil embossing. The metal is sculptured to form Biblical tableaux, portraits of the Wise Men, wreaths and the like. Another new technique creates designs printed on foil, giving a deep-dimension appearance.

Fabrics, too, play an important part. Paintings are reproduced on silk panels. Ela-

borate designs and messages come embossed in colorful thread as miniature tapestries. The texture of linen has been duplicated in another series of designs with the flavor of oriental prints.

Unusual Color

Color is used in unusual ways. Black is combined with gold and silver for striking results. "Off-beat" shades for Christmas cards—pink, gray and pale blue—are used extensively. Red and green also are popular, often in distinctive new tones.

Many processes and techniques are carried outside the cards to the envelopes. In some cases, a segment of the card's design, perhaps a Christmas tree or a cluster of bells, is reproduced on the envelope. Other envelopes are bordered in red, or bear a stripe that repeats the card's basic color scheme. Some envelopes have a simulated "lining," actually printed—a feature adopted from Christmas card envelopes of the 1920's.

Only 10 per cent of China is suitable for farming.

Units Plan Meetings This Week

Three extension units have scheduled meetings this week. Winchester unit will hold a "tasting tea" at the home of Mrs. William Tycer, 1100 Mt. Pitt avenue, Monday, December 15, at 7:30 p.m. All members are to bring samples of their family's favorite Christmas dessert. There will be an exchange of recipes and also "white elephant" gifts.

Mrs. E. Ronald Rice will be guest speaker and will discuss Christmas cookery. Contributions of canned goods will be collected and donated to the needy.

Traditional family observances, favorite cookie recipes including samples, or other holiday ideas will be shared when Sams Valley Home Extension unit meets at the home of Mrs. Jerome Fitzgerald, Tuesday, December 16, at 10:30 a.m.

A potluck luncheon will be served. No project lesson is scheduled for this meeting. Staple food items and a child's toy or both, may be taken to the meeting for donating to a needy family at Christmas.

Corsage making, gift wrapping and Oregon sweets will be studied by Phoenix unit at a meeting set for Friday, December 20, at Phoenix Presbyterian church at 10:15 a.m. A Christmas gift exchange is planned.

A planned luncheon will be served at noon; those not contacted are asked to call KEYSTONE 5-1130. Table service will be required.

Project leaders for the day are to be Mrs. William Elson, Mrs. Ray Hendrickson and Mrs. Harold Smith.

Dolls Dressed By Altrusa Club

Twenty-one dolls dressed by members of the Medford Altrusa club were displayed at the club's annual Christmas party Thursday night, at the home of Dr. and Mrs. S. Ralph Dippel. The dolls will be in the window at Hadley's Apparel for several days before being turned over to the Medford Lady Lions for distribution to needy children.

Four boxes of canned foods were also collected at the meeting and delivered to the Salvation Army for their Christmas basket project.

Dessert was served by the hostesses, Mrs. Dippel, Miss Lotus Eaton, Miss Ruth Kilbourn and Miss Grace Stuhr. Mrs. Richard Schuchard entertained the group with a piano medley of Christmas carols.

Alaskan Picture Windows All Boast of Fine View

By GAY PAULEY
UPI Women's Editor
New York—(UPI)—One thing about picture windows in Alaska—they look out on something besides other picture windows or the highway traffic whizzing by.

Almost every home in our newest and largest state has a view, says Mrs. Beatrice Culver, and interior decorators cater to it. Mrs. Culver, who studied decorating at the University of California at Berkeley, and has been in Alaska since 1945, described life and home decor in a fascinating report to the American Institute of Decorators Headquarters. She is the institute's first Alaskan member.

"We all live simply," she wrote, "using our homes for our hobbies, usually entertaining casually but able to gussie it up as the occasion demands."

"The style and mood of our homes are controlled by where we came from and what traditions we absorbed before arriving here."

Architecture may range from the practical and picturesque log cabin to Cape Cod and modern.

The more "modest" homes cost their owners from \$15,000 to \$20,000, she said; the "average" from \$20,000 to \$35,000, and the more elaborate, going on up through \$65,000, \$85,000 and even \$125,000.

Unusual Expenses

"But one must realize," she continued, "that dollar for dollar, it costs one-fourth to one-third more to build here than in cost areas and that we have expenses not thought of in other cities, such as making our own provisions for wells and sewage systems."

"Almost every home has a gorgeous view either of the mountains or the sea, with an ever changing panorama of colors. I am always inclined to work around them, either by bringing them into the interior or by creating within the room a foil for the beauty framed by the windows."

Mrs. Culver said that "if there is such a thing as trend, it seems to be toward the spring and summer colors—which incidentally have their counterpart in the winter in the dramatic northern lights—lovely blues, mauves, violets, and even flame pink."

Alaskans live and let live," she said. "There is no keeping up with the Jones's, so there is a great deal of individuality and originality in homes."

"If one procures a beautiful location, builds a basement and moves into it himself and family while he takes anywhere from a year to three

Christmas Music Presented For Parents' Group

Christmas music and refreshment recipes from a forthcoming cook book were of interest at the last meeting of St. Marys High school Parents' club. The meeting was held in the Activities room of the school, December 10.

Under the direction of Sister Miriam Joseph, the Choralettes and Boy's Glee club each presented a separate selection and combined for the final number. The Choralettes were accompanied on the piano by Anne Manno. The Boy's Glee club was accompanied by Sister Miriam Joseph, and the combined group had Toni Adams at the piano.

Cookies made from recipes from the "Rogue Chef" cook book were featured during the social hour following the business meeting. "Rogue Chef" is a recipe book to be published sometime in January by the Rogue Chefs' association. Five Medford women, Mrs. Richard E. Randolph, president; Mrs. Edward Ford, vice president; Mrs. John O'Hara, second vice president; Mrs. Byron Dibble, secretary; and Mrs. George Davy, treasurer; organized the association to present Rogue Valley recipes to the public. Christmas

Mrs. Carl Behler, mission study chairman of the Women's Missionary Union of the First Southern Baptist church will continue the study of foreign missions at the meeting Wednesday, December 17. The topic will be "Into a New World."

The meeting will be held at the church, 794 Lozier lane, and will start at 10 a.m. with an executive board meeting. The study session will be held during the afternoon.

Missionary Union To Continue Study

Use Tribune Want Ads

Townsend Club Plans Yule Party

A Christmas party and turkey luncheon will be held Wednesday, December 17, at the meeting of the Medford Townsend club at noon at the Carpenters hall. A gift exchange will be held.

During the afternoon Christmas carols will be sung and other musical numbers presented.

Mrs. Eve Prentice will play the accordion.

At the last meeting three new club members were announced and a business meeting held.

A Christmas tree is traditional for the event, and toys and gifts for under-privileged children will be assembled under the tree. Members are asked to bring toys and clothing wrapped and labeled for either a boy or girl and the suitable age of each. The committee to aid Mrs. L. G. Frink on distribution is Marshall Day and Frank Salyers.

Mrs. Edwin Harper is chairman of the committee on decoration.

Yam Topping

A blend of 2 tablespoons honey and 1/4 cup butter or margarine makes a tasty topping for yams. For the best flavor, heat 4 medium cooked, peeled yams, or 1 can (1 pound) yams, drained, in the butter-honey glaze over low heat for 15 minutes. Stir occasionally.

en, Mrs. Richard E. Randolph, president; Mrs. Edward Ford, vice president; Mrs. John O'Hara, second vice president; Mrs. Byron Dibble, secretary; and Mrs. George Davy, treasurer; organized the association to present Rogue Valley recipes to the public. Christmas

Mrs. Carl Behler, mission study chairman of the Women's Missionary Union of the First Southern Baptist church will continue the study of foreign missions at the meeting Wednesday, December 17. The topic will be "Into a New World."

The meeting will be held at the church, 794 Lozier lane, and will start at 10 a.m. with an executive board meeting. The study session will be held during the afternoon.

Use Tribune Want Ads



GIVE THE GIFT OF ELEGANCE

Schiaparelli Stockings

These extra fine Paris-inspired fashionable nylons exquisitely gift packaged for Christmas in Schiaparelli's Shocking Pink lace-designed satin accessory case... a double gift given in wonderfully good taste—fit for a queen!

Hadley's
17 South Central

- USE YOUR CHARGE ACCOUNT
- 1 Box of Lovely Sheers \$5.95
 - 1 Box of Semi-Sheers \$4.95
 - 3 Pair in a Box

Hey! "Old Santa" Can Hardly Hold All The "Gifts" at Leons Tots-to-Teens . . .



So you better come down and "help him out" 'cause your little folks will just have to have lots of these!

"Holiday Slippers"

Shiny patents . . . or dressy suedes . . . it's holiday and new shoe time!

3⁹⁸ to 6⁹⁸

"Party Dresses"

Filmy nylons . . . shiny satins . . . rich velvets . . . styles for your little "Queen". Sizes 3 to subteens . . .

5⁹⁸ to 14⁹⁵

"Rumba Pants"

A must for the well dressed young miss . . .

1⁶⁹

"Robes . . . Gowns . . . P. J.s"

Of all kinds . . . your little girls will thrill to these cute styles . . .

"Knit Hats and Gloves"

So comfy for cold days . . . wools and rayons. Whites and colors.

"Skirts and Sweaters"

Nylons and orlons . . . so soft and lovely . . . yet they wash so beautifully . . .

"Snow Suits"

Smart poplins . . . long wearing nylons . . . for boys' or girls' . . .

8⁹⁸ to 12⁹⁸

For Boys

- Shirts
- Sweaters
- Robes
- Pajamas

OPEN MONDAY AND THURSDAY UNTIL 9

Leon's

"TOTS-TO-TEENS"
Their Favorite Santa
105 E. MAIN

Toy Demonstration Given for Meeting Of Lake Creek Unit

Lake Creek—A demonstration of the making of children's toys was given by Mrs. Lee Rodgers at a recent meeting of the Lake Creek Home Extension unit at the home of Mrs. James Edge, Eagle Point.

At noon a turkey dinner was served and gifts were exchanged. For dessert various cookies were tasted and recipes were available.

Plans will be made for a dinner to be held at the Lake Creek Grange hall at the next meeting of the unit Jan. 7 at the home of Mrs. Foster Swigert. Mrs. Lester Bradshaw and Mrs. Swigert will be projects leaders at the meeting with the lesson on posture for health and obesity.

Easy Supper

New York—(UPI)—Chili and French fries combine for a hearty, easy-to-fix supper.

Brown 1 (1-pound) package frozen French fries in 2 or 3 tablespoons hot fat or oil over moderate heat, turning potatoes as necessary to brown evenly. Drain, salt to taste and serve with 2 (No. 303) cans chili con carne, either as side dish or with chili poured over potatoes. Serves 4.