

5 BIG FREE PARKING LOTS
Room for Nearly 100 Cars!

GROCETERIA

Open 7 Days a Week Until **9** p.m.
Sixth & Grape Streets



★
Do all Christmas food shopping at your Groceteria -- the place to go for the brands you know!
★

HOLIDAY FOOD SPECIALS

BETTER TASTE
LOWER PRICE

Family budgets at Christmastime are usually strained ... and that's where Groceteria's money-saving food buys come in real handy. Savings you make at the Groceteria are just like money in the bank -- help a lot to meet the cost of gifts on your Christmas list. December is a busy month, too, with shopping and entertaining. You'll find the Groceteria's convenient one-stop shopping for everything -- in our big, conveniently arranged store -- will save time and steps -- as well as money ... a few of many reasons why the Groceteria is a mighty friendly, pleasant place to shop.



SIMPLE SIMON

FROZEN APPLE PIES



8-inch Size	39¢	Save 20c	9-inch Size	59¢	Save 30c
PEACH - CHERRY - BOYSENBERRY	49¢	Save 10c	9-inch Size	69¢	Save 20c

Holiday
Margarine
LBS **4 69¢**
Reg. 4/85c
Save 16c

Gold Medal
FLOUR
25-lb. Bag **\$1 89**
Save 36c

Fisher's
YELLOW CORN MEAL
5-lb. Bag **29¢**
Save 20c

- Hershey's Instant Cocoa Mix 2-lb. 6-oz. can **79¢** Save 26c
Reg. 1.05
- Standby Grapefruit Juice 46-oz. can **39¢** 3 for **\$1 00** Save 17c
- Blue Plate Sweet Potatoes 303 can **21¢** 5 for **\$1 00** Save 5c
- Jif Peanut Butter 1-lb. Jar—Reg. 47c **33¢** Save 14c
- Karo Maple Syrup 24-oz. Bottle—Reg. 45c **37¢** Save 8c
- Nalley's Chili Con Carne 15-oz. can **35¢** 3 for **79¢** Save 26c
- Concord Brand Tuna No. 1/2 can **29¢** 4 for **\$1 00** Save 16c
- Lynden Raviolis Family Size 40-oz. can **53¢** 2 for **89¢** Save 17c
- Crisco Shortening 3-lb. can **89¢** Save 6c
- Mazola Oil Quart **55¢** Save 8c
- Skippy Dog Food 3/29¢ 12 for **\$1 00** Save 16c
- Hoody Peanut Butter 16-oz. Jar **55¢** 2 for **89¢** Save 21c
- Nestle's Chocolate Chips 12-oz. bag **53¢** 2 for **89¢** Save 17c
- Nalley's Beef Stew 15-oz. can **43¢** 3 for **\$1 00** Save 29c
- Baker's Caramel Chips 6-oz. pkg. **29¢** 4 for **\$1 00** Save 16c



Your Groceteria Hostess
GRETCHEN WADE

is now at our store 5 days a week, Tuesday through Saturday, to help YOU with your cooking problems and locate items on your shopping list.



Available for any amount at our office
For a Gift That You Know Will Please—Give A

GROCETERIA GIFT CERTIFICATE

BUY TWO SACKS GET ONE FREE!
Aunt Jemima PANCAKE MIX
NEW 4-lb. SACK!
REGULAR, BUCKWHEAT OR BUTTERMILK
EASY-POUR SPOUT SAFETY SEAL SACK
59¢

Lipton Onion Soup
Fine for Chip Dips
2 pkgs. **29¢**
Reg. 2/35c — Save 6c

WHITE KING LIQUID DETERGENT
New Live Action Formula
Giant Size **65¢**
22 oz.

- LIPTON BEEF VEGETABLE 2 packages 35c
- LIPTON NOODLE SOUP 3 pack carton 43c
- LIPTON PEA SOUP 2 packages 31c
- LIPTON TOMATO VEGETABLE 3 pack carton 43c

White King GRANULATED **59¢** Giant Pkg. Reg. 79c Save 20c Pkg.

White King "D" **\$1 49** KING SIZE PKG.

White King WATER SOFTENER **57¢** GIANT PKG.

White King CLEANSER **17¢** CAN

WHITE KING or SIERRA PINE Toilet Soap 3 bars **32¢**

Buddy Boy POPCORN
2-lb. bag **29¢**
4 49¢ (Two 2-lb. bags) Save 9c
Planter's Popcorn Seasoning 8-oz. bottle — 29c

WISH-BONE SALAD DRESSINGS
RUSSIAN **35c**
FRENCH **33c**

Nalley's Chips for Dips
Reg. 49c Pkg. **39¢** Save 10c

Nalley's Chip Dip 2 for **\$1**
• Blue Cheese
• Olive - Pimento
• French Onion
• Garlic Save 18c

Soft Weave TISSUES
2 rolls **29¢**

Van Camp's Spanish Rice 15-oz. can **21¢**

Van Camp's TAMALES No. 300 can **31¢**

NEW KING SIZE BOOKMATCHES ONLY 2 Pkgs. **49¢**
OHIO BLUE TIP



PUREX BLEACH
1/2 Gal. Jug—**39c**
Quart **21¢** Gallon **63¢**