A new idea in smoking!

Salem

refreshes your taste

Created by
R. J. Reynolds
Tobacco Company

• menthol fresh
• rich tobacco taste
• modern filter, too

Freshness of growing things and softly fragrant air... just as a Spring day like this refreshes you, so a Salem refreshes your taste. Through Salem's pure-white filter flows the freshest taste in cigarettes. You smoke refreshed, pack after pack.

Gifts That Last

by Ruth W. Lee
home-furnishings consultant

Photos: Nowell Ward

A touch of the Orient—asters and peony leaves in oblong container.

THE GIFTING SEASON is upon us, but at all times the pleasure of gift-giving is enhanced when presents have permanent value.

A display of flowers or a small plant, always delightful as gifts, are much more meaningful when arranged in lasting additions to the household—small containers which can be used for fruit, foliage, or candy—to be cherished long after the flowers and the occasion for giving them are gone. There are many lovely bowls or compotes available this season with which to create effective gifts for almost any occasion.

the first snow

by Martin Filchock