

In the Day's News

By FRANK JENKINS

It's hard to think as this is written, of anything but the horrible fire in Chicago. We can't even think constructively about that until we know more about its causes.

But—
One thought occurs in looking at pictures of the burning school. It is a MULTI-STORY building. In a sudden disaster—especially in a swiftly-spreading fire—it is TERRIBLY difficult to get people out of multi-story buildings.

It is probably more difficult to get children out than to get adults out.

MULTI-STORY buildings are fundamentally necessary in big cities, where people are obliged by circumstance to live crowded together. Real estate is too scarce and costly to make anything else possible.

The country is different. In the country, we can build one-story schools. Quick exit from one-story schools is IMMENSELY simpler than quick exit from multi-story schools. In a sudden emergency, it's merely a problem of smashing out low windows and running through the holes to safety.

There is NO problem of getting down crowded stairs or of getting out through upper story windows—either by rescue with ladders, which is necessarily slow, or by LEAPING to the ground when it is a choice of that or burning to death.

In our smaller cities, at least in the West, we are moving steadily in the direction of one-story school buildings. It is a sound trend. One-story school buildings are FAR safer.

SO MUCH for the schools.

Let's look a little farther. I think we should perhaps give a little more thought to the way we build our country cities. If we required that buildings in our business districts must be built on a checkerboard pattern, with every alternate block or half-block left vacant for parking, we wouldn't be too far off the clearly indicated modern pattern.

In this age of the automobile, a place to park your car when you want to get out of it is almost as important as a place to DRIVE it when you want to get somewhere. Restrictions on where one can build and how one can build normally tend to depreciate property values, but in these days ample parking space in convenient places ADDS TO THE VALUE OF PROPERTY rather than otherwise.

We could stand a lot of small city planning—if it is practical and intelligent planning.

THE modern tendency is to gang up in the big cities. Here in Southern Oregon and Far Northern California our job is to make our small cities so attractive and so liveable that people and industries will want to move away from the congested metropolitan cities and into our towns—where ample space and modern planning will make life better.

Army Engineer To Address Water Meeting

Portland—UPB—Maj. Gen. Emerson C. Itschner, chief of the U. S. Army Corps of Engineers, Washington, D. C., will be one of the principal speakers for the 25th annual meeting of the Inland Empire Waterways association here Dec. 11-12.

RUSSIAN NOVELIST DIES
Moscow—UPB—Sergei N. Sergeyev-Tsensky, 83, one of Russia's great novelists, died Wednesday at Alushta, Crimea, after a long illness.

LAUNCH LARGEST OILER
Hiroshima, Japan—UPB—The 104,500-ton Universe Apollo, the world's largest oil tanker, will be launched Saturday at the nearby Kure dockyard.

there's only one
SKIPPY



TOPS IN QUALITY!
LOW IN PRICE

Say Goodbye to Budget Blues with **EXTRA** Savings

BUDGET BUYS

★ FAST FINE SERVICE
★ TOP QUALITY FOODS

plus S. & W. GREEN STAMPS

Chunk TUNA

STARKIST
LIGHT MEAT

3 FOR \$1.00

9½-OZ.
FAMILY SIZE TIN

PLYMOUTH

MARGARINE

6 LBS \$1.00

Large 46-oz. tin Del Monte

**Pineapple Grapefruit
Juice Drink**

2 for 55¢

BIG TOP

Peanut Butter

18-OZ. JAR **55¢**

Gold Hill Sliced

Elberta Peaches

Packed Locally—No. 2½ can

4 for \$1.00

Instant Maypo

OAT CEREAL

14-OZ. PKG. **29¢**

Sunshine Crispy

CRACKERS
1-lb. pkg. 29¢

Sunshine Cup Custard

COOKIES
1-lb. pkg. 49¢

Sunshine Chocolate Covered

CHERRIES
13-oz. pkg. 69¢

Piggly Wiggly Fresh Produce



LETTUCE

CRISP—SOLID HEADS

2 heads 19¢

BROCCOLI

Fresh—Green—Portland Bunch **19¢**

BANANAS

Golden Ripe Hands **2 lbs. 29¢**

ORANGES

Small Size Sunkist Navel Doz. **29¢**

U.S. NO. 2
RUSSETT

POTATOES

25 lb. sack 59¢



Clorox

Quart 19¢

Half gallon **37¢**

Nine Lives

Cat Food

4 6-oz. tins **49¢**

Calgon

For automatic washers

2½-lb. package **75¢**

Calgonite

For automatic dishwashers

20-oz. pkg. **43¢**

Golden Fluff

The golden shortening

3-lb. tin **79¢**

Crisco

Shortening

3-lb. tin **89¢**

PIGGLY WIGGLY

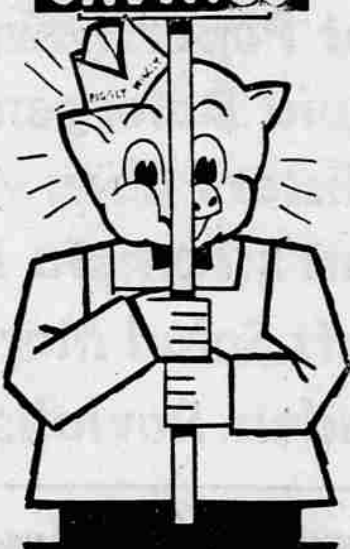
ACRES OF
PARKING



**SHOP
PIGGLY
WIGGLY
FOR
VARIETY**



**SHOP
PIGGLY
WIGGLY
FOR
SAVINGS**



Dubuque **HAMS**

WHOLE
OR
SHANK
HALF

59¢ lb

Ground Beef

FRESH

3 lbs. \$1.59
55¢ lb.

SLICED

BACON

SWIFT'S
ORIOLE

49¢ lb.

FRYER'S

FROZEN—WHOLE DRAWN

ea. **79¢**

T-Bone Steak

U.S.D.A. CHOICE

lb. **1.19**

Top Sirloin Steak

BONELESS

lb. **1.39**



Frozen Foods

CERTI-FRESH

BREADED

Fantail Shrimp

8-oz. Pkg. **59¢**

HI-WEST

• Whole Kernel Corn
• Sweet Peas
• Peas and Carrots
• French Fried Potatoes
• Spinach

8 Pkgs. **1.00**

ROSARITA FROZEN

MEXICAN

DINNERS

16-oz. Pkg. **69¢**

MINO'S

PIZZA PIE MIX

The original pizza... everything you need to make it taste like real Italian cooking.

12½-oz. Pkg. **29¢**

Eveready Nestle's Sweet Milk

Instant Cocoa

Family Size **89¢**
2-lb. Tin

COFFEE

Piggly Wiggly's Plymouth brand mild and mellow coffee reduced in price this weekend.

1-lb. bag

59¢

SNOW'S—15-OZ. TIN

Clam Chowder



4 Tins for \$1.00



Ivory Flakes

Giant size package **87¢**

Zest Soap

Mild deodorant soap

2 reg. bars **31¢** Bath bar **21¢**

LIQUID IVORY

22-oz. tin **79¢**

Lava Soap

Really gets hands clean

2 Medium bars **25¢**

COMET CLEANSER

Regular size **17¢**

Stewart & King Streets

WE RESERVE THE RIGHT
TO LIMIT

Acres of Parking