

**GUESSWORK GONE** - All the guesswork in cooking is eliminated by this new built-in oven, with an electric meat thermometer which registers on the convenient control panel above the oven. Also included is a rotisserie. There's a see-through glass window on the oven door.

## Refrigerators Show Big Change Since First Brand Names

Forty years ago you might have given her a Penguin to symbolize a White Christmas. Or it may have been a Vosse, a Zicer, or a Germanic. Those are brand names of electric refrigerators which have long since disappeared. But back in 1916 they were the pioneers in the field. The Germanic, in fact, is said to have been the first nationally advertised refrigerator.

More than mere names have changed in household refrigeration, however. Those 1916 models, of course, bear only a faint resemblance to current beauties. As a matter of fact, today's electric refrigerator differs radically from what was being sold as recently as five or ten years ago.

**Primary Change**  
The primary change has been in the direction of convenience and automation. While you hear considerable talk about dramatic new inventions like the electronic refrigerator, such things are a good many years away. What really distinguishes today's refrigerators, however, are the extra convenience features and reliability built into their performance.

Eliminating the chore of manual defrosting is but one of these conveniences which means a great deal to the housewife. Just as automatic defrosting represented a major improvement in refrigerator design a few years ago, now emphasis is being placed on designing units in which frost never accumulates. Several brands incorporating this advantage are on the market today. No woman who has ever tottered across the kitchen floor with a tray filled with defrost water is likely to underestimate the importance of this development.

**Less Dramatic**  
Less dramatic perhaps, but every bit as important to the housewife are trays which roll out and trays which revolve. There are egg racks and cheese keepers and butter conditioners.

Years ago you had to hold ice cube trays under a running faucet to get the ice out. Now there are a whole variety of trays with easy release features. And there are electric refrigerators which automatically maintain a constant supply of ice cubes so that no matter how many you use, more always will be on hand.

Most important of all, designers have taken heed of the housewife's desire to have a ready supply of frozen food on hand. The original refrigerator-freezer combination have given birth to a whole family of new types, some with the freezer on the bottom, others with it on top and each with enough space to satisfy the requirements of any family, large or small.

Aware of the growing popu-

## Soft Drinks in Cans Store Much Easier

Space in your refrigerator is at a premium at Christmas time.

That's why smart homemakers do everything possible to conserve storage space. One valuable tip is to buy your soft drinks in cans.

They store more much easily - and if unexpected company arrives and depletes your stock of canned drinks, you'll find that extra cans popped into the refrigerator will be ready for drinking in a remarkably short time. That's because the canned drinks chill much more quickly.

The fact that the cans won't break and that they don't have to be returned for redemption of a deposit are just two other reasons why women have found the canned drinks to be so convenient.

## LOOK FOR AGA SEAL

When Christmas shopping for gas appliances, make sure your choices are marked by a blue star in a white circle, the approval seal of the American Gas Association. It shows the appliance has been tested and approved for safety, durability and performance.

## Dishwashers Are Available in Three Basic Types for Homes

You can find an automatic electric dishwasher that fits your kitchen. Today, dishwashers are available in three basic types—built-ins, portables and free-standing.

The built-in dishwasher can be fitted into your existing kitchen beneath the counter top, where it is permanently installed.

If you don't wish to put a dishwasher beneath the counter, perhaps a free-standing unit is the one for you.

Or if you would like, there is a portable dishwasher on casters that can be moved aside when dishwashing time is over.

With this selection available you are sure to be able to find a dishwasher that fits your own personal needs.

**All Save Time**  
Regardless of which one you choose, you will find that they all save you time . . . and what busy homemaker and hostess wouldn't like more time to devote to her family and guests?

Today the homemaker must double as both hostess and cook. The automatic electric dishwasher is the best built-in maid service she can get. But occasions for entertaining are not the only times a dishwasher helps out.

As a day in, day out labor-saver the dishwasher will save the average homemaker more than four hours a week over the hand method of washing dishes. This was brought out in a study conducted at Ohio State university with a group of typical families. How did these homemakers find they saved time?

**HER LEISURE!**  
What will the woman do with her leisure time? There are as many answers to that as there are women. But it's a sure bet that sooner or later the family itself will benefit in one way or another. That's why, when you give your wife a modern appliance, you're giving the rest of the family a gift, too.

Clearing the table and scraping the dishes is a routine part of any dishwashing chore. But instead of having to stack the dishes and ready



**BUILT-IN OVEN** - Housewife's dream is built-in oven with "drop-leaf" door for easy cleaning. In regular use, door snaps in place to serve as shelf for loading, unloading. Other features include "spatter-free" broiling unit, automatic meat tending devices and cooking controls.

the dishpan or sink for the hand washing method, they immediately put the dishes in the dishwasher, after they were scraped. When all the dishes were in the dishwasher, the homemaker filled the detergent cup, closed the dishwasher and pushed a button. The job was done - dishes washed, rinsed and dried with no attention from her.

**Save Money**  
These families found, too, that because they washed dishes only twice a day (the breakfast dishes were stored in the machine until the lunch dishes were added to make a full load) they saved money on detergents. This is no small item at today's prices. They found that the amount of laundry they had to do was less because of the decreased number of tea towels used. This was not only a time-saver, but a detergent saver as well.

In the Ohio study, the homemakers felt the saving in china and glasses was amazing when they used a dishwasher because the amount of breakage was so small. What is more, the families who participated in the study believed that the labor saved together with the more efficient results, helped pay for their dishwashers. And who couldn't use a year-round vacation from monotonous dishwashing.

**HOW BIG?**  
Here's a good rule of thumb for judging the capacity of a feed freezer: one cubic foot holds approximately 35 pounds of bulk food.

## Food Disposer Is Year-Around Gift

Chances are you've overlooked one of the best White Christmas ideas of all-but its an idea that almost four million Americans have thought of already.

Installation of a modern food waste disposer does away with the entire subject of garbage. There's no doubt about the widespread appeal of disposers; they're being installed in one out of every three new homes being built this year.

Owners of disposers indicate that the appliance is truly a year-round gift, conferring benefits in the summer as distinct as in the winter.

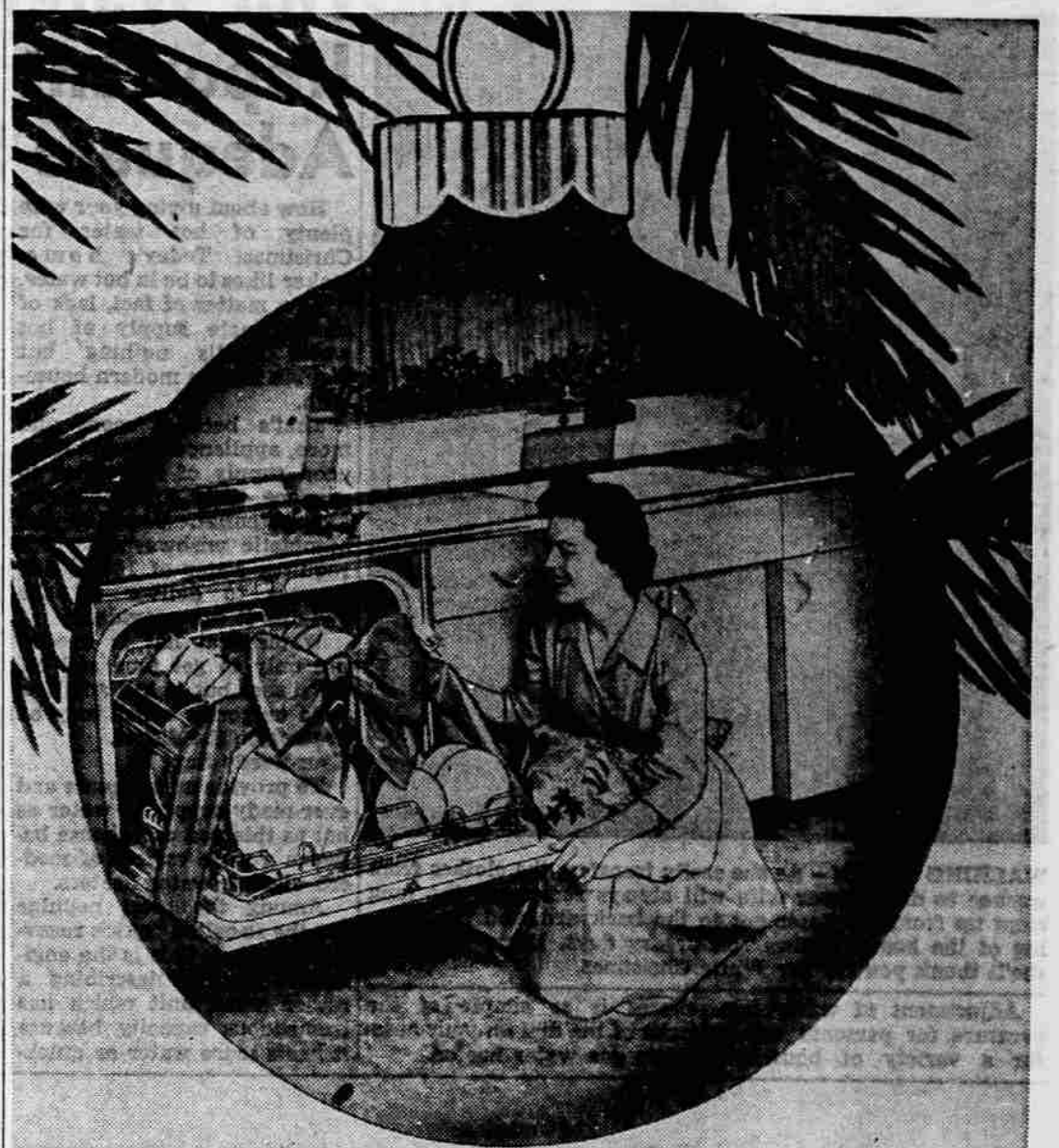
There's no need to dwell on the advantages of eliminating food waste before it can become garbage in the summer-time with heat and insects complicating the matter of garbage disposal.

In winter-time, the whole process of getting outside to the garbage pail, brushing snow or water off its lid and throwing garbage away is equally inconvenient.

## Motorized Dishwasher Makes Loading Easier

One dream kitchen of the future has a motorized dishwasher which runs right across the room to the dining room table for ease in loading dirty dishes.

Machines like this aren't available yet, but you may want to consider using a wheeled serving cart to bring dishes from the table to the dishwasher. The cart is useful in putting clean dishes away, too, as well as for dozens of other kitchen jobs.

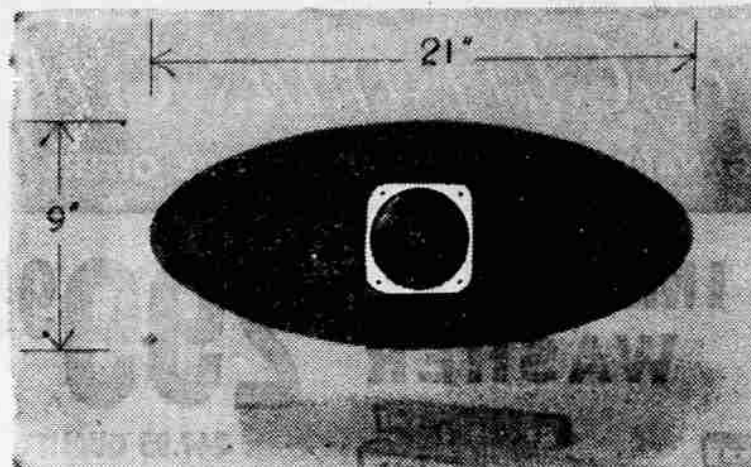
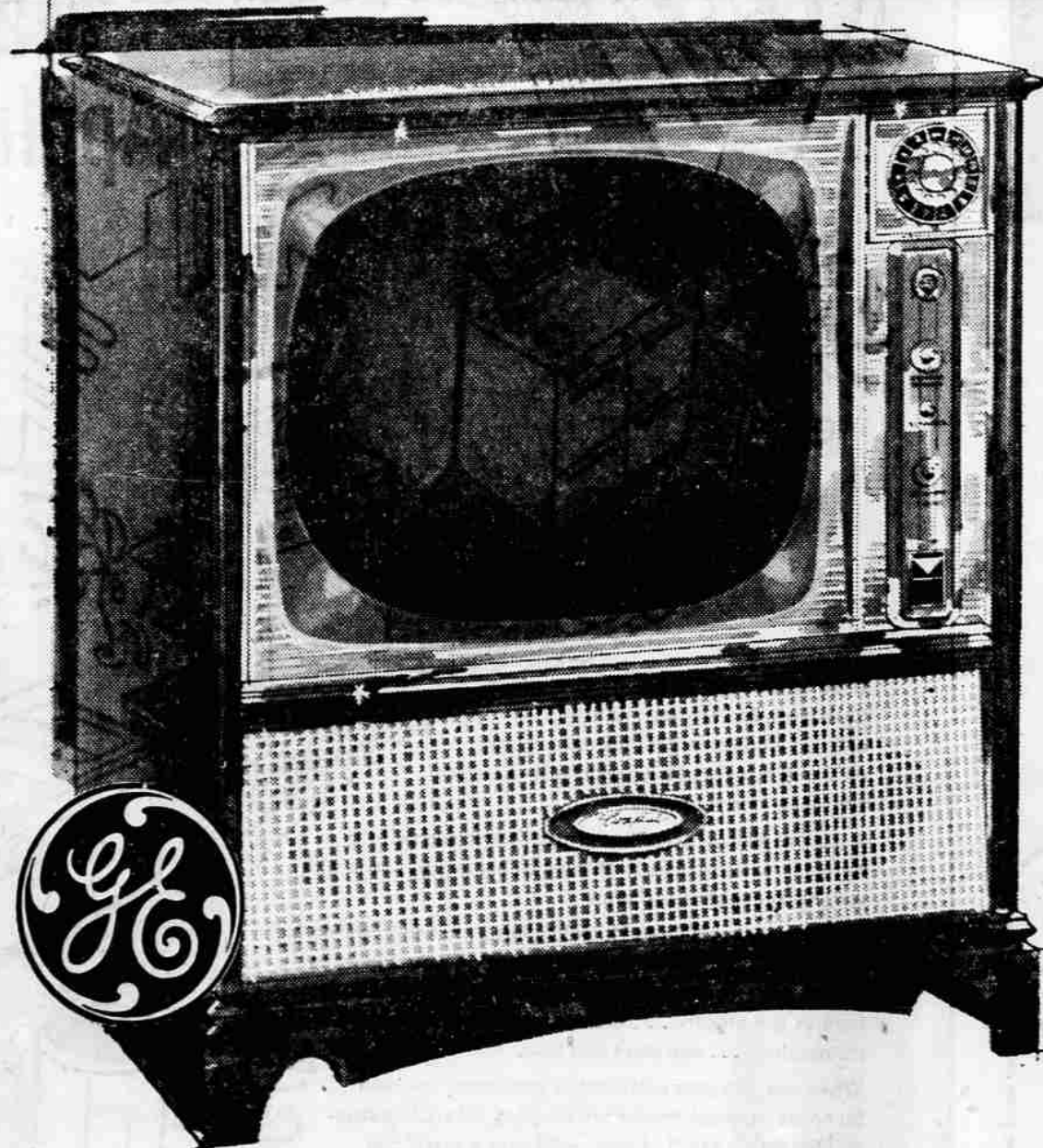


**LOOK WHAT'S HAPPENED TO THE KITCHEN SINK** - Happy is the homemaker who finds that her personal Santa Claus has presented her with a modern cabinet sink. One of the greatest conveniences of a cabinet sink is the automatic dishwasher that frees the wife (and very often the husband) from the drudgery of hand washing and drying an average of 3,795 dishes a month. It takes less than half the time to do dishes by machine, and the hotter water makes them more sanitary.

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