



MR. STAUFFER'S "MAGIC COUCH"

Hostess gown by I. Magnin

Make this her happiest Christmas with your gift of new figure beauty—the Stauffer Home Reducing Plan.

For a Wife Whose Husband Loves and Understands Her



BEFORE CHRISTMAS, Mrs. Margaret Tryon of Minneapolis was a hefty 151 pounds, wore size 16. She tried to reduce many times. Then last Christmas her husband gave her the Stauffer Home Plan.



A FEW MONTHS LATER Mrs. Tryon has a trim, 118-pound figure, wears size 8. Stauffer took off excess pounds and inches, improved posture, firmed, toned muscle tissue. She looks and feels years younger.

There are many things you might give her. But, if your wife has a weight problem—or if she has extra pounds and inches in the wrong places—the one Christmas gift that will make her happiest is a lovely, new figure.

Of course, figure beauty is a highly unusual gift. Perhaps you've never even thought of it. However, this Christmas thousands of husbands actually *will* give their wives a beautiful new figure with the Stauffer Home Reducing Plan.

The heart of this famous plan is the motorized "Magic Couch" pictured above. With this couch and sensible calorie reduction, the Stauffer Home Plan slims and trims inches and pounds in a relaxed, effortless way.

It will mean the end of losing battles with starvation diets and strenuous exercise. Inches and pounds will melt away from hips, thighs, tummy, waist, legs. And best of all—the Stauffer Plan will help her *keep* trim!

The rewards are great. She'll look and feel years younger without those extra pounds. And—you'll have a happier wife, one with young ideas and a figure to match. This year give her the one thing she wants most of all—a beautiful new figure. It's hers—when you give her the Stauffer Home Plan.

For more information about this most wanted Christmas gift, write to Stauffer, Dept. FW-118, 1919 Vineburn, Los Angeles 32, Calif. . . or Dept. FW-118, 1500 North Ogden, Chicago 10 . . . or Dept. FW-118, 2121 Route #4, Fort Lee, New Jersey.



LOSE INCHES WHERE YOU NEED TO LOSE—calves, ankles, arms, hips, waist, thighs. The "Magic Couch" (Posture-Rest®) does your exercising for you, can be used in many different positions to meet special figure problems. You actually reduce while you relax!



HUSBANDS USE the "Magic Couch" for essential daily exercise. A few minutes on the unit helps ease away normal tensions. Available in deluxe family model and the new Princess model at lowest price ever. Rent it by the month—or buy it for pennies a day.



A TRAINED STAUFFER COUNSELOR will visit regularly to give expert guidance. This service is included in the plan. For further information about this most wanted Christmas gift, write to Dept. FW-118, 1919 Vineburn, Los Angeles 32. © 1958, STAUFFER LABORATORIES