



NEW CHRYSLER '59

... the lion-hearted car that's every inch a new adventure



In the style that set the standard for an industry: Chrysler Windsor 3-Door Hardtop in Lustre-Bond Copper Spice and Ivory White



Chrysler's newly available Swivel Seats turn in and out of the car with you . . . lock securely in place. Give you a new-found ease of entry and exit.



New Golden Lion engine puts out more power, more torque per pound than any engine in Chrysler history. Eats up miles, eases up on gas. In 350, 325 or 305 hp.

Chrysler '59 . . . as bright as a crisp fall day. See styling that set the standard for an industry . . . the richness of Chrysler's Lustre-Bond paint . . . the super enamel that needs only a rinse to renew its richness.

Command the new Golden Lion engine. It whispers the miles away . . . gives you peak performance at the speeds you drive the most.

Marvel at Auto-Pilot, the Chrysler option that holds your speed . . . lets you cruise with your foot off the accelerator in complete safety.

Some day soon when you're feeling adventurous, match your mood with a drive in the new lion-hearted Chrysler '59. There are 15 exciting new models to choose from . . . in a wide price range.

**LION-HEARTED
CHRYSLER '59**