

## Christmas Tree Can Be Dangerous

Look out! That Christmas tree can be dangerous! Little precautions can save a lot of damage if you follow these rules of safety!

First, mount the tree in a stand that holds water. This will keep the tree fresh and green. Remember, a dry tree is a fire hazard.

Keep the tree away from open fireplaces, radiators, television sets and powerful electric lights.

Don't overload the circuit by putting too many lights on one outlet.

Turn off the lights before bedtime or leaving the house.

Trimming should be fire-proof. The base of the tree should be kept clear of combustibles such as loose papers and ribbons.

Lighted candles are a menace as well as outmoded. Don't use them.

Last — be sure to dispose of the tree in a fire-safe area. If you intend to burn it in the fireplace, don't leave it unattended, as more than the tree may go up in smoke.

Yes — you can make certain that you and your family really do have a safe, and merry Christmas!



**COMFY COPY CAT P.J.'s** . . . surprising and delightful gifts to put under the tree are bright and warm look-alike pajamas for mother and daughter. Styled in a soft brushed Celanese Arnel triacetate and rayon knit—they are machine washable, need no ironing, and double for lounging and sleeping.

## Gift-Giving Is Not Always on Dec. 25

How exciting it is to see the gaily wrapped packages, the bright ribbons and colorful papers, the shiny new toys and the bulging stockings that delight us all on Christmas morning!

Gift-giving is observed in many countries, but not always on the twenty-fifth of December.

Some choose December sixth; and others the twelfth day after Christmas, when the Wise Men came to visit the Christ Child and brought with them gifts of gold, frankincense and myrrh.

Many authorities see a similarity between our modern Christmas gift-giving and the

various gift-giving holidays of Pagan times, some of which came at the time of the winter solstice, close to the twenty-fifth of December.

The Romans had a custom of giving gifts at the Calends of January (the Roman New Year). Yet, there is good reason to believe that Christmas gift-giving has a more significant origin than the mere transference of forgotten Pagan rites.

**Early Christianity**  
People gave gifts at Christmas in Europe during the early days of Christianity. The old carol, "Good King Wenceslaus," relates such an incident in song.

And perhaps gift-giving is really a memorial to that first and greatest gift made to man, as recorded in the Gospels by St. John: "For God so loved the world, that he gave his only begotten Son, that whosoever believeth in Him should not perish but have everlasting life."

## Transistor Clocks Among New Items

There is something new under the sun! A brand new selection of high-fashion, cordless transistor clocks that operate for a full year on two ordinary flashlight batteries!

This is the ideal gift for the hard-to-please, or that rare person who up to now has had everything!

Designed by Raymon Loewy Associates for Charles Denning, Ltd., these time-keeping marvels combine advanced engineering, advanced electronic principals and the most advanced design.

Traditional and the newest contemporary models complement any decor. And, with no ugly cords to dangle, they can be used on wall or mantel with equal effectiveness.



**THE GOLDEN TOUCH** — Wise Santas will "present" her with jewelry in such designs as this new, 30" long, golden mesh rope with the elegant dangling golden tassel! Earrings and bracelets, to match, are available.

## Wool Shirts Popular Gifts For Men for Winter Months

What do men want for Christmas 1958? Particularly popular during the cold winter months ahead are soft, comfortable wool sports shirts. They look like a page out of a man's fashion magazine when worn with fine tweed sports coats on winter week ends or even sans wool jacket.

When buying one, check first the color of his sports coat to make sure the shirt harmonizes correctly. Remember, solid-color sports shirts look best with striped or checked wool Shetland sports coats. Other sports coat patterns go with fancy patterned sports shirts.

You'll find men prefer wool shirts because they're light

on the shoulders, yet provide the right degree of warmth when temperatures drop to the below-freezing mark.

**Wool Jersey**  
If that man is athletically inclined; let's say he spends his winter week ends at a ski lodge, then gift him with an easy-to-pack wool jersey knit sports shirt of the pull-over type.

Wool jersey is the newest fashion fabric for active men

this winter. It will be available in time for Christmas gift giving in button-front and pull-over sports shirts, sweaters and sweater-vests and sports coats. It won't crease or show a wrinkle; therefore, it's the right gift for travelers, too — especially business men.

As you've probably observed — shawl-collar sweaters are the favorite wool sweater style this winter. So, a Yuletide gift of a handsome shawl-

collar sweater is proof that you think lots of him — be he the favorite son . . . Dad . . . or Grandpa!

**College Boy**  
Perfect for the college boy is the shawl collar pullover wool sweater; it's easy to get into and is the authentic campus sweater this year. At schools east, west, north or south, "Joe College" will be grateful for a shawl collar come cold weather.

And Dad, and Granddad, too, will appreciate the comfort, warmth and good looks of a shawl-collar sweater, but for them, we suggest a wool cardigan.

It's specifically designed

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for a snappy cold-weather wear. Long, loosely-knit and made to ride away from the body, the shawl-collar cardigan with four or five buttons will give the man of the house many moments of pleasurable wear now and later.

**Sweater-Vest**  
Tops, too, in every man's gift list is a lightweight, yet warm sweater-vest in either a wool jersey or woven fabric.

Buy one to match his favorite worsted suit. Patterned sweater vests look best for the casual life; more tailored, conservative designs rate in

town.  
Sports-car fans will go for the new "shortie" zip outer-jacket with stand-up collar and wool liner.

There's still more to come in fine wool gifts for men of all ages. Keep in mind, plaid and solid color wool flannel robes. Soft wool, here, provides warmth so you can save on fuel bills and keep the thermostat down low.

Last, but not of least importance, are wool plaid blankets. They're perfect for picnics, beach and stadium, for sports drivers and camping.

## Checklist of Tools For Christmas Gifts

Thinking along the lines of a workshop gift for one of the men in your family? But, wondering what to get?

The first thing to do is to check and be sure he has all the basic items . . . then you can fill in what is lacking or else feel safe to add any tool or supply you wish.

Here is a checklist of the basic tools for the average man:

Nail hammer, screwdrivers, adjustable wrench, folding rule, caulk or wood plastic, pliers, 8-point saw, sanding block, sand paper, 4 sided rasp, cold chisel, square, vise for wood, steel tape, hacksaw, putty knife, level, caulking gun, brace and bits, wood chisels, keyhole or coping saw, soldering iron or gun, snips, vise for metal, power saw and 1/4 power drill with any or all of these attachments: sander, grinding wheel, buffer, circular saw, jig saw, wire brush, orbital sander and hole saw.

A number of these small tools packed in a bow-topped tool-box makes a fine gift!

## Ideal Beverage Is Danish Coffee

An ideal Christmas beverage is one of the newest after-dinner drinks — Viking or Danish Coffee which combines piping hot coffee and mead.

Though mead is referred to throughout the Bible . . . in the legends of Robin Hood and King Arthur, and in the many tales of the adventurous Vikings of Scandinavia—many folks do not know what it really is.

Mead is the natural fermentation of pure honey, fresh spring water, and the flavoring of hops. Most mead wine comes from the "fruit bowl" of Scandinavian, Odense, on the island of Funen, in Denmark. It has the bouquet of freshly-broken honey comb and usually served chilled or over ice.

Viking (or Danish) Coffee is attractive to serve, has a pleasantly unique taste and is easily prepared!

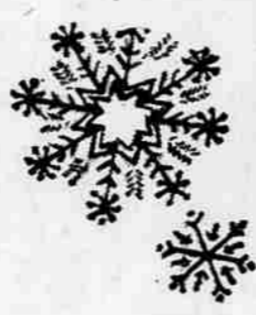
In a stemmed glass pour 4 oz. piping hot coffee — Add 1 1/2 oz. Danish mead wine — Top with whipped cream.

The meaning of the word "magi" is "august." These were a priestly caste among ancient Medes and Persians. Whether they are the real gem stones, or handsome copies, earrings in bright jewel stones are made to go with the festive season's colorful look.

A law forbidding Christmas celebrations was written in 1659 by the Pilgrims. It wasn't repealed until 1681.



**PAJAMAS** — At home elegance in chic black velvet leisure pajamas! They're perfectly beautiful and long wearing, too, because they're made of Chemstrand nylon which resists shine and keeps its lush pile. It's the perfect gift for gals.

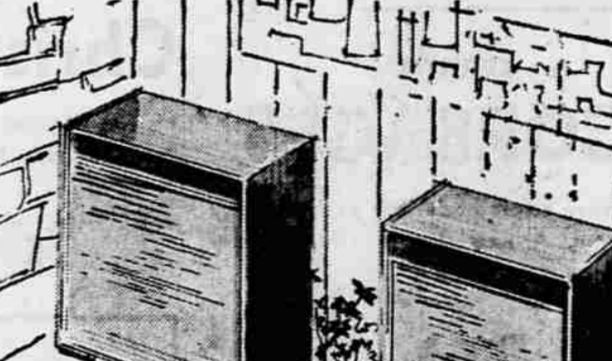


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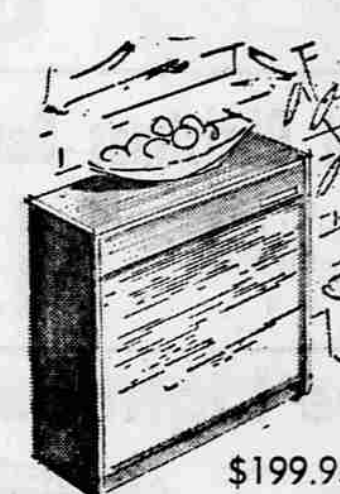
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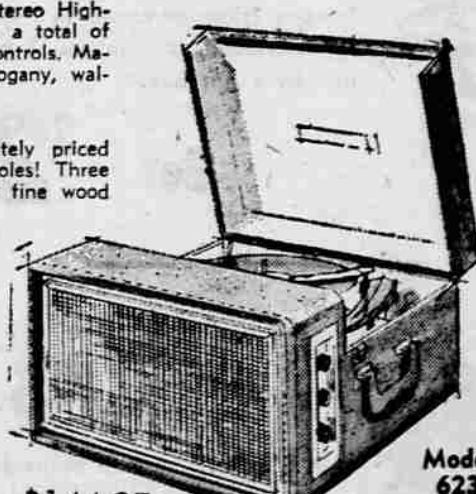
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(above) Complete Stereo High-Fidelity Twins . . . a total of six speakers, five controls, Mahogany, blond mahogany, walnut.

(left) Most moderately priced of fine Stereo consoles! Three speakers, choice of fine wood cabinets.

(right) Stereo High-Fidelity Portable. Balanced listening control, two speakers, two jeweled styli. Dual channel eight watt maximum power output. Scuffproof vinyl finish.

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